



**UNIVERSITA' DEGLI STUDI DI PADOVA**  
**DIPARTIMENTO DI SCIENZE ECONOMICHE ED AZIENDALI**  
**"M. FANNO"**

**DIPARTIMENTO DI SCIENZE STATISTICHE**

**CORSO DI LAUREA MAGISTRALE IN**  
**ECONOMICS AND FINANCE**

**TESI DI LAUREA**

**"EFFECTS OF SRI ON PORTFOLIO PERFORMANCE:  
AN ANALYSIS FOLLOWING CHOW-KRITZMAN AND MICHAUD  
APPROACHES"**

**RELATORE:**

**CH.MO PROF. MASSIMILIANO CAPORIN**

**LAUREANDO: MARCO GIRARDI**

**MATRICOLA N. 1137348**

**ANNO ACCADEMICO 2017 – 2018**



Il candidato dichiara che il presente lavoro è originale e non è già stato sottoposto, in tutto o in parte, per il conseguimento di un titolo accademico in altre Università italiane o straniere.

Il candidato dichiara altresì che tutti i materiali utilizzati durante la preparazione dell'elaborato sono stati indicati nel testo e nella sezione "Riferimenti bibliografici" e che le eventuali citazioni testuali sono individuabili attraverso l'esplicito richiamo alla pubblicazione originale.



# Contents

<i>Introduction</i> .....	<i>1</i>
<i>Document Structure</i> .....	<i>3</i>
<i>Chapter 1</i> .....	<i>5</i>
<b>Socially Responsible Investment</b> .....	<b>5</b>
<b>1.1 Definitions</b> .....	<b>5</b>
<b>1.2 History and Origins</b> .....	<b>5</b>
<b>1.3 SRI rating agencies</b> .....	<b>7</b>
<b>1.4 SRI indices</b> .....	<b>10</b>
<b>1.5 SRI strategies</b> .....	<b>10</b>
<b>1.6 SRI in the 2010s</b> .....	<b>12</b>
<b>1.7 Major players</b> .....	<b>15</b>
1.7.1 Asset Owners.....	15
1.7.2 Support Services.....	16
<b>1.8 Obstacles to ESG integration</b> .....	<b>17</b>
<b>1.9 Role of the governments</b> .....	<b>17</b>
<b>1.10 Market drivers and future trends</b> .....	<b>18</b>
1.10.1 Drivers of SRI demand.....	18
1.10.2 Drivers and Deterrents of SRI Strategies.....	19
<i>Chapter 2</i> .....	<i>21</i>
<b>Literature Review</b> .....	<b>21</b>
<b>2.1 Hypothesis</b> .....	<b>21</b>
2.1.1 Doing Good but not Well .....	21
2.1.2 Doing Good while Doing Well.....	21
2.1.3 No Effect .....	22
<b>2.2 Performance Measurement</b> .....	<b>23</b>
<b>2.3 Results</b> .....	<b>24</b>
<b>2.4 Literature Conclusions</b> .....	<b>31</b>
<i>Chapter 3</i> .....	<i>33</i>
<b>Models</b> .....	<b>33</b>
<b>3.1 Markowitz Model</b> .....	<b>33</b>
<b>3.2 Chow-Kritzman Model</b> .....	<b>37</b>
3.2.1 Evaluation Problem .....	40
3.2.2 Decoding Problem.....	42
3.2.3 Learning Problem .....	42
<b>3.3 Michaud Model</b> .....	<b>44</b>

<b>Chapter 4</b> .....	<b>47</b>
<b>Empirical Research</b> .....	<b>47</b>
<b>4.1 Data</b> .....	<b>47</b>
<b>4.2 ESG Ratings</b> .....	<b>47</b>
<b>4.3 SIN Activities</b> .....	<b>49</b>
<b>4.4 Data Elaboration</b> .....	<b>49</b>
<b>4.5 Strategies Implemented</b> .....	<b>50</b>
<b>4.6 Parameters Estimation</b> .....	<b>50</b>
4.6.1 Sample Moments .....	50
4.6.2 Exponentially Weighted Moving Average .....	51
4.6.3 Equilibrium Moments .....	51
<b>4.7 Constraints</b> .....	<b>52</b>
<b>4.8 Models used</b> .....	<b>53</b>
<b>4.9 Track records of allocation strategies</b> .....	<b>53</b>
<b>4.10 Absolute Measures</b> .....	<b>54</b>
4.10.1 Sharpe Ratio .....	54
4.10.2 Sortino Ratio.....	54
4.10.3 Treynor Ratio.....	55
4.10.4 Value-at-Risk.....	55
4.10.5 Expected Shortfall .....	55
4.10.6 Drawdown .....	56
4.10.7 Sterling Ratio and Calmar Ratio .....	56
4.10.8 Farinelli-Tibiletti Ratio.....	56
4.10.9 Composite Index .....	57
<b>4.11 Relative Measures</b> .....	<b>57</b>
<b>Chapter 5</b> .....	<b>59</b>
<b>Results</b> .....	<b>59</b>
<b>5.1 Sample Estimators</b> .....	<b>59</b>
5.1.1 Sample Estimators and Negative Screening .....	59
5.1.2 Sample Estimators and Positive Screening .....	60
5.1.3 Sample Estimators and No Screening.....	61
<b>5.2 Exponentially Weighted Moving Average</b> .....	<b>62</b>
5.2.1 EWMA Estimators and Negative Screening.....	62
5.2.2 EWMA Estimators and Positive Screening .....	63
5.2.3 EWMA Estimators and No Screening .....	64
<b>5.3 Equilibrium Moments</b> .....	<b>65</b>
5.3.1 Equilibrium Moments and Negative Screening .....	65
5.3.2 Equilibrium Moments and Positive Screening .....	66
5.3.3 Equilibrium Moments and No Screening .....	68

<b>5.4 Performance and Short Selling</b> .....	<b>69</b>
5.4.1 Sample Estimators .....	69
5.4.2 EWMA Estimators .....	70
5.4.3 Equilibrium Moments.....	71
<b>5.5 Michaud Approach</b> .....	<b>72</b>
5.5.1 Global Minimum Variance Portfolios .....	72
5.5.2 Max Sharpe Portfolios .....	72
5.5.3 Comparison Between Resampled GMV and MS portfolios.....	73
<b>5.6 Conclusions</b> .....	<b>74</b>
<b><i>Appendix 1</i></b> .....	<b>77</b>
<b><i>References</i></b> .....	<b>111</b>





## List of Figures

<i>Figure 1.3a: MSCI ESG Research</i> .....	9
<i>Figure 1.5: SRI Strategies</i> .....	12
<i>Figure 1.6a: Growth of SRI Assets by Region 2014-2016</i> .....	13
<i>Figure 1.6b: Proportion of SRI Relative to Total Managed Assets</i> .....	13
<i>Figure 1.6c: Proportion of Global SRI Assets by Region</i> .....	14
<i>Figure 1.6d: Institutional/Retail SRI Assets</i> .....	14
<i>Figure 1.6e: Asset Allocation in Canada and Europe</i> .....	15
<i>Figure 1.10.1 Drivers of SRI Demand</i> .....	18
<i>Figure 1.10.2a: Drivers of SRI Strategies</i> .....	19
<i>Figure 1.10.2b: Deterrents of SRI Strategies</i> .....	19
<i>Figure 4.2: ESG Pillars according to Asset4</i> .....	48
<i>Figure 5.1.1: Negative Screening</i> .....	60
<i>Figure 5.1.2: 70% Positive Screening</i> .....	61
<i>Figure 5.1.3: No Screening</i> .....	62
<i>Figure 5.2.1: Negative Screening</i> .....	63
<i>Figure 5.2.2: Positive Screening</i> .....	64
<i>Figure 5.2.3: No Screening</i> .....	65
<i>Figure 5.3.1: Negative Screening</i> .....	66
<i>Figure 5.3.2: 70% Positive Screening</i> .....	67
<i>Figure 5.3.3: No Screening</i> .....	68



## List of Tables

<i>Table 5.5.3a: Performance Indicators</i> .....	73
<i>Table 5.5.3b: Performance Indicators</i> .....	73
<i>Table 5.1.1a: Performance Indicators, Sample Estimators and Negative Screening</i> .....	77
<i>Table 5.1.1b: Performance Indicators, Sample Estimators and Negative Screening</i> .....	77
<i>Table 5.1.1c: Relative Indicators, Sample Estimators and Negative Screening</i> .....	78
<i>Tables 5.1.2a: Performance Indicators, Sample Estimators and Positive Screening</i> .....	79
<i>Tables 5.1.2b: Performance Indicators, Sample Estimators and Positive Screening</i> .....	80
<i>Tables 5.1.2c: Relative Indicators, Sample Estimators and Positive Screening</i> .....	82
<i>Table 5.1.3a: Performance Indicators, Sample Estimators and No Screening</i> .....	83
<i>Table 5.1.3b: Performance Indicators, Sample Estimators and No Screening</i> .....	83
<i>Table 5.1.3c: Relative Indicators, Sample Estimators and No Screening</i> .....	84
<i>Table 5.2.1a: Performance Indicators, EWMA Estimators and Negative Screening</i> .....	85
<i>Table 5.2.1b: Performance Indicators, EWMA Estimators and Negative Screening</i> .....	85
<i>Table 5.2.1c: Relative Indicators, EWMA Estimators and Negative Screening</i> .....	86
<i>Tables 5.2.2a: Performance Indicators, EWMA Estimators and Positive Screening</i> .....	87
<i>Tables 5.2.2b: Performance Indicators, EWMA Estimators and Positive Screening</i> .....	88
<i>Tables 5.2.2c: Relative Indicators, EWMA Estimators and Positive Screening</i> .....	90
<i>Table 5.2.3a: Performance Indicators, EWMA Estimators and No Screening</i> .....	91
<i>Table 5.2.3b: Performance Indicators, EWMA Estimators and No Screening</i> .....	91
<i>Table 5.2.3c: Relative Indicators, EWMA Estimators and No Screening</i> .....	92
<i>Table 5.3.1a: Performance Indicators, Equilibrium Moments and Negative Screening</i> .....	93
<i>Table 5.3.1b: Performance Indicators, Equilibrium Moments and Negative Screening</i> .....	93
<i>Table 5.3.1c: Relative Indicators, Equilibrium Moments and Negative Screening</i> .....	94
<i>Tables 5.3.2a: Performance Indicators, Equilibrium Estimators and Positive Screening</i> .....	95
<i>Tables 5.3.2b: Performance Indicators, Equilibrium Estimators and Positive Screening</i> .....	96
<i>Tables 5.3.2c: Relative Indicators, Equilibrium Estimators and Positive Screening</i> .....	98
<i>Table 5.3.3a: Performance Indicators, Equilibrium Estimators and No Screening</i> .....	99
<i>Table 5.3.3b: Performance Indicators, Equilibrium Estimators and No Screening</i> .....	99
<i>Table 5.3.3c: Relative Indicators, Equilibrium Estimators and No Screening</i> .....	100
<i>Table 5.4.1a: Performance Indicators, Sample Estimators and Different Constraints</i> .....	101
<i>Table 5.4.1b: Performance Indicators, Sample Estimators and Different Constraints</i> .....	102
<i>Table 5.4.2a: Performance Indicators, EWMA Estimators and Different Constraints</i> .....	103

<i>Table 5.4.2b: Performance Indicators, EWMA Estimators and Different Constraints.....</i>	<i>104</i>
<i>Table 5.4.3a: Performance Indicators, EWMA Estimators and Different Constraints.....</i>	<i>105</i>
<i>Table 5.4.3b: Performance Indicators, EWMA Estimators and Different Constraints.....</i>	<i>106</i>
<i>Table 5.5.1a: Performance Indicators, Michaud Approach and GMV .....</i>	<i>107</i>
<i>Table 5.5.1b: Performance Indicators, Michaud Approach and GMV .....</i>	<i>108</i>
<i>Table 5.5.2a: Performance Indicators, Michaud Approach and MS.....</i>	<i>109</i>
<i>Table 5.5.2b: Performance Indicators, Michaud Approach and MS.....</i>	<i>110</i>

# Introduction

Social responsibility has been an increasing concern in the last decades to such an extent that even investors have been requiring more suitable solutions for their needs.

In the '60s, the main purpose of SRI strategies was avoiding companies that produced war materials or that violated civil rights. But over time, as awareness has grown over global warming and climate change, SRI has moved toward companies that positively impact the environment by reducing emissions or investing in sustainable or clean energy sources. So, these strategies evolve over time as investors' priorities change.

Socially Responsible Investment (SRI) tries to achieve a financial gain for this category of investors, even though the two aims (financial return and sustainable investment) do not necessarily go hand in hand. A socially responsible investment implies that many companies might be excluded from the investment universe due to their peculiarities, thus reducing the available choices. In a Markowitz approach to the problem, this would reduce the diversification opportunities, leading to a rightward shift of the efficient frontier (loss in terms of mean-variance efficiency). In addition, companies with high Corporate Social Responsibility records are often expected to deliver lower returns and, consequently, lower dividend payments because of the belief that social and financial performances are negatively correlated. This could make the more sceptical investors unwilling to sustain companies with alleged competitive disadvantages.

However, it is premature to reach the conclusion that returns will necessarily decrease as the social performance improves. There are many studies aimed to examine whether the underperformance is relevant or not, and nearly all demonstrated that there is no clear evidence supporting this argument. Similarly, other researches demonstrated that the diversification opportunities are not always reduced when applying a sustainability-based methodology. In particular, they found that investors are no worse off by excluding socially responsible assets from their portfolio in case they face a short sales restriction. However, if the no short-selling restriction is removed, investors are worse off in terms of foregone risk reduction opportunities.

This master's thesis aims to further discuss this issue, starting from the previous results but focusing on the European equity market; more specifically, the companies will be the ones of the Euro Stoxx 600. The portfolios will be tracked over time, monitoring their performance to assess the impact of SRI restrictions. The assets will be selected using different approaches: the

initial selection will be implemented through the use of the Markowitz model but then this strategy will be enhanced using the Chow-Kritzman and the Michaud approaches. Different constraints will be applied to the unconstrained situation to build more realistic portfolios. A no short-selling constraint will be used to avoid negative weights, since many investors face this limitation. Then, this limitation will be removed, however weights will be bounded on both sides. Finally, a turnover constraint will impose weights rigidity, as excessive portfolio rotation could seriously increase transaction costs. Also, different methodologies will be adopted to estimate the inputs used in the models.

I will consider three possible ways of implementing a portfolio: the first way consists in using the whole investment universe, without any limitation deriving from socially responsible behaviour; the second one consists in eliminating from the sample all the companies that engages in “sin” activities (activities considered to be unethical or immoral); the last one consists in eliminating from the sample all the companies that do not have a sufficiently high ESG score. The latter element goes from 0 to 100, where 100 represents the best compliance, and it is calculated as the average of three scores: Environmental score, Social score and Governance score, hence the acronym ESG.

The investment universe will vary a lot due to the SRI restrictions applied, therefore the constraints applied must be reasonable. For instance, a 1% upper bound might enhance diversification when dealing with an investment universe of 500 assets, but it would be completely useless if it were composed of 100 assets.

The performance will be assessed using several indicators, investigating whether the removal of certain assets will have an impact on the overall results. I will use both absolute and relative measures. The former includes Sharpe ratio, Sortino ratio, Treynor Ratio, Value-at-Risk, Expected Shortfall, Farinelli-Tibiletti Ratio, and measures using drawdowns as risk indicator (Sterling Ratio and Calmar Ratio). The latter measures, such as the Tracking Error, will instead use the Euro Stoxx 600 as a benchmark for performance evaluation.

# Document Structure

The first chapter briefly explains the meaning of SRI and the history of this practice. Then, it lists the main rating agencies, partially explaining their evaluation process, and the main SRI indices. The core part of the chapter however is the explanation of the different SRI strategies and their recent developments. Then, the chapter describes the major players in the SRI field, the obstacles to the SRI integration, and the role that governments should play to facilitate this kind of investment.

Chapter 2 analyses the existing literature, and the main hypothesis proposed by several authors about the performance differences between conventional and responsible investments. It also includes a description of the main indicators and techniques used in literature to compare these two investments.

Chapter 3 explains the methodology used in this study, firstly describing the Markowitz model and the concept of efficient frontier, Global Minimum Variance and Max Sharpe portfolios. Then the chapter deepens the Markowitz findings, describing the model proposed by Chow and Kritzman, and the one proposed by Michaud.

Chapter 4 contains the process used to retrieve and elaborate the data, the different strategies used in the research, the constraints applied, and the methodologies adopted to estimate the inputs for the models. The end of the chapter lists and briefly explains the performance indicators used to compare the strategies. The results are displayed in chapter 5.





# Chapter 1

## Socially Responsible Investment

### 1.1 Definitions

According to Gond and Boxenbaum (2004), Socially Responsible Investment (SRI) is both a product and a practice. It is a product because investors acquire, hold, or dispose of companies' shares on the basis of environmental, social, and governance (ESG) factors as well as ethical factors. It is a practice because it is a way to identify companies with high ESG scores, therefore encouraging companies to improve their ESG performance.

The definition has often been a matter of discussion, Dorfleitner and Utz (2012) stated that a general definition of SRI is not needed as sustainability means something different for every investor, and that the name itself is enough to summarize every desirable non-financial impact of the investment. Sandberg et al. (2009) stated that the SRI definitions have something in common: "the integration of certain non-financial concerns, such as ethical, social or environmental, into the investment process."

More in general, socially responsible investing, also called sustainable investing, ethical investing, green investing, refers to investment strategies that aim to obtain a positive social impact alongside the financial return. It can be applied in many ways, the easiest example is an investor who avoids investing in any morally questionable or unethical industry, the so-called sin industries, such as those involved in alcohol, tobacco, gambling, animal testing, or weapons. However, the choice could also be based on hundreds of Environmental, Social and Governance (ESG) indicators, that are used to obtain an overall ESG performance evaluation of the company. In the former case a company is excluded from the investment universe if it is involved in a particular activity, in the latter case if the company's score is not satisfactory.

### 1.2 History and Origins

Someone states that SRI origins could be traced back to the biblical times, as Jewish law imposed specific guidance on ethical investment. Others find the origins in the eighteenth century, back to the Religious Society of Friends (Quakers) that prohibited members from participating in the slave trade. In the same period, the Methodist Church drew the concept of values-based

investing that refused all the investments connected with slavery and war, and the investments that were potentially harmful for the health of workers.

The Pioneer Mutual Fund, launched in the United States in 1928, was the first SRI mutual fund, based on a negative screening approach (the decision not to invest in companies that are involved in unethical businesses). This can be considered the first relevant case of the modern era.

More recent examples evolved during the political climate of the 1960s and 1970s in the US due to increasing concerns over the Vietnam War, the environment, civil rights and gender equality. In 1971 the Pax World Fund was launched in the US, created by the desire to make it possible for investors to sustain companies that were coherent with their values. It was also aimed at challenging companies to improve their sustainability. In the same period, the Church of Sweden created the Ansvar Aktiefond Sverige in 1965, the first European SRI fund.

A significant increase in popularity of SRI can be observed in the 1980s, caused by many events: the apartheid in South Africa, the nuclear disaster in Chernobyl, and the oil spill in Alaska. A famous fund created in this period was the Friends Provident Stewardship Unit Trust, launched in Europe in 1984.

Throughout the 1990s, Nike was criticized for selling goods produced in sweatshops, and a further increase in the environmental concerns, resulted in an increasing respect for indigenous populations, tropical deforestation, leading to a further boost of SRI.

As stated by Louche (2014), it must be highlighted the important role played by the various religious organization in the establishment and development of the first funds. In addition to the previous examples, there are other cases in which the first national ethic fund was created thanks to a religious movement: in Sweden, the Church of Sweden established the Ansvar Aktiefond Sverige in 1965; in Germany, the first ethical funds were created by local Church banks; in France, the Nouvelle Strategie Fund was created in 1983 by the Notre-Dame Order in Paris; in the Netherlands an initiative of Church groups and environmental movements created in 1990 the first SRI fund; the Church of Finland launched the two first Finnish ethical funds.

Nowadays, religious organisations are still very active. In the last twenty years many religious-based indexes have been created: the FTSE Global Islamic Index Series in 1998, the Dow Jones

Islamic Market Index family in 1999, the India Islamic Index in 2008, the Dharma Indexes in 2008, the STOXX Europe Christian Index in 2010.

Louche and Lydenberg (2010) summarized the aforementioned SRI history in 5 main periods:

- Roots phase in the 18th Century, when the main actors were religious institutions;
- Development phase from 1970s to late 1980s, when SRI started changing from a faith-based activity into an activity promoting social responsibility. During this phase SRI was mainly driven by political and protest movements.
- Transition phase in the 1990s. In this period environmental concerns began to grow, therefore the so-called green funds emerged, especially in Europe. In addition, also the number of SRI rating agencies and indexes increased;
- Expansion phase in the 2000s was characterised by the professionalisation and growth. SRI began to find acceptance in the mainstream investment community, leaving behind its more activist image and becoming a more commercially viable endeavour (Déjean, 2004; Louche, 2004);
- Mainstreaming phase in the 2010s. SRI increasing acceptance by institutional investors was marked by the launch of the Principles for Responsible Investment in 2006. By 2010, the PRI had grown into a group of more than 800 of the largest institutional investors and asset managers worldwide, managing \$22 trillion. SRI was ready to become a mainstream investment practice applied to asset classes beyond public equities.

### **1.3 SRI rating agencies**

As the ESG rating market has developed considerably over the past decades, the number of agencies has increased markedly. Even though in the last few years the market has stabilized, the ESG rating market is still a dynamic one as agencies are diversifying their products and services to investors. So, now, the biggest agencies offer a complete range of products and services and a large geographic coverage, for this reason the ESG market is becoming always more concentrated around these main companies.

The ratings are used by investment managers to build SRI funds and serve to compare the ESG levels of both listed and unlisted securities. The work made by rating agencies is mostly based on publicly available data reported by the companies and other information produced by NGOs, governmental organisations and trade unions. Although they might seem similar to classical

financial rating agencies, ESG rating agencies are paid by investors for the information provided.

The main rating agencies active in Europe include: Vigeo (France), MSCI ESG Research and GMI Ratings (US), EIRIS (UK), Oekom (Germany), Inrate (Switzerland) and Sustainalytics (Netherlands). As mentioned above, the market has stabilized, therefore some agencies are the result of mergers or acquisitions. This consolidation can be explained by the increasing business model complexity and by the financial instability of the pioneer agencies.

- EIRIS Ltd: was created in 1983 in the UK so it has 35 years of experience in ESG analysis. Now it offers a wide range of ESG research products, but in its early days, it was focused on research products based on the exclusion criteria. The company assessment is based on 80 ESG research criteria. Each includes several indicators (200 in all) about environment, stakeholders, human rights and governance. Each indicator receives a score (poor, medium, good, excellent) which enables the evaluation of the company on the issue in question. EIRIS Ltd also controls companies' involvement in sin businesses (alcohol, animal testing, gambling, etc.).
- GMI Ratings: in the past it was mainly known for its analysis of corporate governance, but now it offers ESG analysis of many companies. The rating is based on 150 Key Metrics divided into six ESG categories: Board, Compensation, Ownership and Control, Accounting, Environmental Performance and Social Performance. Each category receives a flag for the key metrics in which there is a negative risk factor. A raw score is calculated by summing the flags and this score is then converted to a percentile.
- Inrate: it is a Switzerland agency created from the 2010 merger between Centre Info SA and Inrate SA, and it is now one of the oldest SRI rating agencies in continental Europe. It concentrates on small caps and companies in emerging countries, but its research universe covers about 2,600 companies and more than 200 bond issuers. The ESG criteria are divided into four main categories: environment, human resources, social issues and governance.
- MSCI ESG Research: it is the subsidiary of the MSCI group (Morgan Stanley Capital International) and it is the result of the absorption of several ESG research companies. The research universe is made of 5,000 companies and the team of 185 research analysts assesses thousands of data points across 37 ESG Key Issues, providing a rating from AAA to CCC. To arrive at a final letter rating, the weighted averages of the Key Issue

Scores are aggregated and companies' scores are normalized by their industries.

3 Pillars	10 Themes	37 ESG Key Issues	
Environment	Climate Change	Carbon Emissions Product Carbon Footprint	Financing Environmental Impact Climate Change Vulnerability
	Natural Resources	Water Stress Biodiversity & Land Use	Raw Material Sourcing
	Pollution & Waste	Toxic Emissions & Waste Packaging Material & Waste	Electronic Waste
	Environmental Opportunities	Opportunities in Clean Tech Opportunities in Green Building	Opp's in Renewable Energy
Social	Human Capital	Labor Management Health & Safety	Human Capital Development Supply Chain Labor Standards
	Product Liability	Product Safety & Quality Chemical Safety Financial Product Safety	Privacy & Data Security Responsible Investment Health & Demographic Risk
	Stakeholder Opposition	Controversial Sourcing	
	Social Opportunities	Access to Communications Access to Finance	Access to Health Care Opp's in Nutrition & Health
Governance	Corporate Governance*	Board* Pay*	Ownership* Accounting*
	Corporate Behavior	Business Ethics Anti-Competitive Practices Tax Transparency	Corruption & Instability Financial System Instability

Figure 1.3a: MSCI ESG Research

- Oekom Research: was created in Germany in 1993. Oekom analyses the ESG performance of companies, business sectors, local authorities and countries. It is deemed the European leader in country ratings because of its experience in the area. Company ratings are based on a universe of 3,000 companies, initially evaluated using public information in order to determine which ones are eligible for the "Prime" status. Companies are rated using 100 different ESG criteria, then the analysts contact companies to complete the assessment that goes from A+ to D-.
- Sustainalytics: is a Netherlands based company founded in 2002 that provides information on more than 4,000 companies, countries and public institutions throughout the world. Sustainalytics assessments of ESG performance of companies use sector-specific indicators. Its model has between 60 and 100 sector-weighted indicators.
- Vigeo: was founded in 2002 after the acquisition of ARESE. Vigeo has two separate entities: Vigeo Rating that is dedicated to ESG ratings for investors, and Vigeo Enterprise that offers social responsibility audits for companies. Its ratings are based on 38 ESG issues in six sections (environment, human rights, human resources, community involvement, business behaviour, corporate governance). The rating for each sector

derives from 20 to 25 issues weighted by business sector, and more than 300 indicators are used per company.

- Asset4: is a Swiss non-financial data provider founded in 2003 and later acquired by Thomson Reuters in 2009. Asset4 provides research containing both financial and non-financial information. It offers an evaluation of 4,300 companies based on four areas: financial performance, environmental performance, social performance and corporate governance. The company uses 250 key performance indicators and 750 criteria, which are split in 18 categories. The Asset4 system is based on publicly available data.

## **1.4 SRI indices**

The previous information explains how broad the ESG research can be. In addition to producing ESG data, many rating agencies create SRI indices that can be used to compare the performance of SRI funds against a benchmark. Moreover, companies would like to be included in these SRI indices as the inclusion would improve their reputations, therefore, to achieve this result they change their ESG strategy, increasing their effort to obtain better ESG results.

The main indices are: Domini 400 Social Index, the FTSE4Good Index Series by EIRIS, the MSCI ESG Indices by MSCI, the Global Challenges Index by Oekom, the Jantzi Social Index and the STOXX Global ESG Leaders Indices by Sustainalytics, and the ASPI Eurozone, the Ethibel Sustainability Index, the Euronext Vigeo by Vigeo.

## **1.5 SRI strategies**

SRI strategies are classified in different ways. Louche and Lydenberg distinguish four strategies:

- Avoidance strategy consists in avoiding companies engaged in activities considered to be dangerous or immoral (will be later called “Negative Screening” in the Eurosif definition).
- Inclusion strategy consists in investing in companies involved in activities considered to be useful for society.
- Relative selection aims to choose the assets with an ESG score above a certain threshold, so the ones that have the best ESG performances.

- Engagement consists in an active collaboration aimed at influencing companies' behaviour with the final objective of an ESG improvement.

A more detailed classification is provided by Eurosif, a European association for the promotion of sustainable and responsible investment. It distinguishes 7 different strategies that an investor could use to implement a socially responsible investment.

**Best in Class:** in this approach, best-performing investments within a universe are selected or weighted based on ESG criteria. It is also called "Positive Screening". This approach includes Best-in-Class, best-in-universe, and best-effort.

**Engagement & Voting:** this is a long-term process that tries to influence behaviour or increase disclosure, and it requires an active ownership through voting shares and engagement with companies on ESG matters. However, even though engagement and voting are necessary, they are not enough for this strategy.

**ESG integration:** is the explicit inclusion of ESG risks and opportunities into traditional financial analysis and investment decisions based on a systematic process and appropriate research sources. The integration process focuses on the potential impact of ESG issues on company results, which in turn may affect the investment decision.

**Exclusion (Negative Screening):** it is an approach that consists in excluding from the investible universe specific assets or classes of assets such as companies, sectors, or even countries. The exclusion is based on the involvement in certain activities deemed unacceptable or harmful to society. These criteria include weapons, pornography, gambling, alcohol, tobacco and animal testing. This approach is also referred to as ethical-based exclusions, as exclusion criteria are typically based on the preferences of asset managers or asset owners.

**Impact Investing:** even though they obviously aim to generate a financial return, they are investments in companies, organisations and funds with the intention to generate also social and environmental effects. Impact investments are often project-specific and can be made in both emerging and developed markets. An important aspect is the distinction from philanthropy, as the investor retains ownership of the asset and expects a positive financial return.

**Norms-Based screening:** consists in the screening of the assets held in the portfolio with the objective of verifying whether they are compliant with international ESG standards and norms

or not. International norms about ESG are those issued by international bodies such as the United Nations or the OECD.

**Sustainability-Themed:** consists in the Investment in themes or assets linked to the development of sustainability, such as climate change, health, and eco-efficiency, usually with the aim of supporting entities during the transition to sustainable processes.

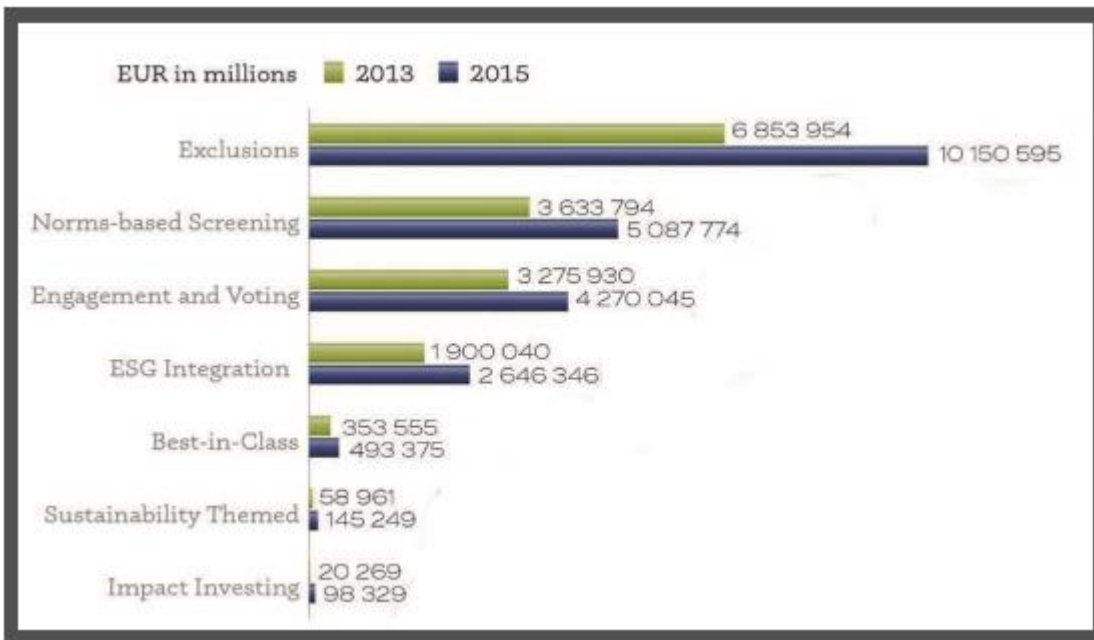


Figure 1.5: SRI Strategies

According to a Eurosif (2016) study, European sustainable and responsible assets grew by 12 percent from 2014 to 2016, reaching \$12 trillion. Exclusion remains the dominant strategy with more than €10 trillion managed and a growth rate of 48% from 2014, it represents almost a half of all European professionally managed assets. Meanwhile, Impact Investing is the strategy with the greatest growth rate (385%), so it could be considered the most promising approach. The different categories of SRI strategies can be applied individually or in an aggregated fashion. This figure shows that exclusions-based strategies were the most adopted with more than 10 trillion euros of assets. Despite the extraordinary CAGR (120%), the less relevant strategy in 2015 was Impact Investing with €98 billion invested.

## 1.6 SRI in the 2010s

The Global Sustainable Investment Review for the year 2016 (GSIR), made by Global Sustainable Investment Alliance, highlighted the actual sustainable investment situation. Socially responsible assets are continuing to increase worldwide: at the beginning of 2016, SRI



assets reached \$22.9 trillion, a 25% increase from 2014 (\$18.3 trillion). Nevertheless, they're growing at a slower pace than in previous years, in fact from 2012 to 2014 the growth rate was 61%. In the last period, in nearly all countries, SRI assets increased relative to their total professionally managed assets, even if on a global basis this relation is reversed (Figure 1.6b).

Region	2014	2016	Growth over period	Compound Annual Growth Rate
Europe	\$ 10,775	\$ 12,040	11.7%	5.7%
United States	\$ 6,572	\$ 8,723	32.7%	15.2%
Canada	\$ 729	\$ 1,086	49.0%	22.0%
Australia/New Zealand	\$ 148	\$ 516	247.5%	86.4%
Asia ex Japan	\$ 45	\$ 52	15.7%	7.6%
Japan	\$ 7	\$ 474	6689.6%	724.0%
<b>Total</b>	<b>\$ 18,276</b>	<b>\$ 22,890</b>	<b>25.2%</b>	<b>11.9%</b>

Figure 1.6a: Growth of SRI Assets by Region 2014-2016

Region	2014	2016
Europe	58.8%	52.6%
United States	17.9%	21.6%
Canada	31.3%	37.8%
Australia/New Zealand	16.6%	50.6%
Asia	0.8%	0.8%
Japan		3.4%
Global	30.2%	26.3%

Figure 1.6b: Proportion of SRI Relative to Total Managed Assets

Figure 1.6c shows the proportion of SRI assets held by region. Europe is still the leading region in this respect, holding more than a half of total SRI assets. Between 2012 and 2014, Japan has been the fastest growing region, due in part to new surveys providing information for the first time on many large asset owners. Japan is followed by Australia and New Zealand, and then Canada and the United States.

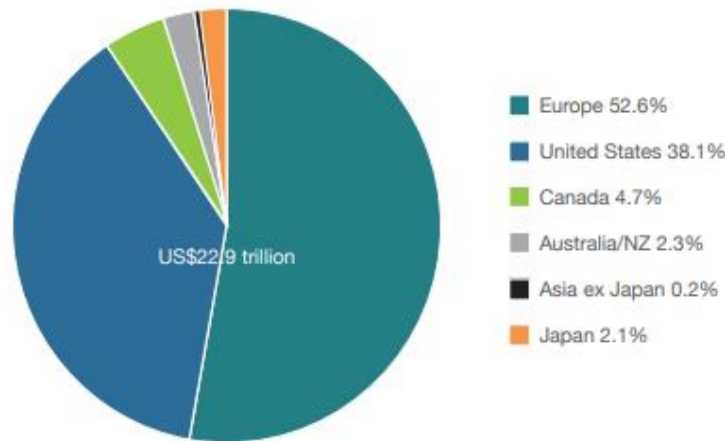


Figure 1.6c: Proportion of Global SRI Assets by Region

Another relevant feature revealed by the GSIR is that the interest by retail investors in SRI is continuing to grow: the proportion of retail investments in Canada, Europe and the United States increased from 13% in 2014 to 26% at the start of 2016. To clarify, retail assets are investments by individuals in professionally managed funds purchased in banks or through investment platforms; instead, institutional assets refers to large asset owners such as pension funds and insurers.

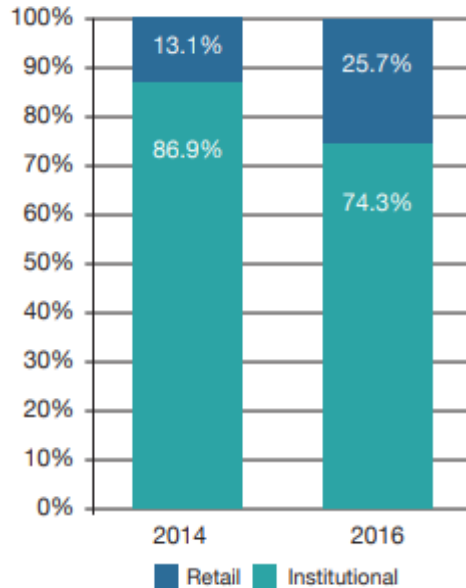


Figure 1.6d: Institutional/Retail SRI Assets

As time goes by, SRI assets change not only in dimensions, but also in type. The same research shows a meaningful shift from equities to bonds for the Canadian and European markets, in fact, while the 2014 data reveal a predominance of equities over bonds (50% of assets vs 40% respectively), this relation is reversed in 2016, with bonds overtaking equities (64% vs 33%).

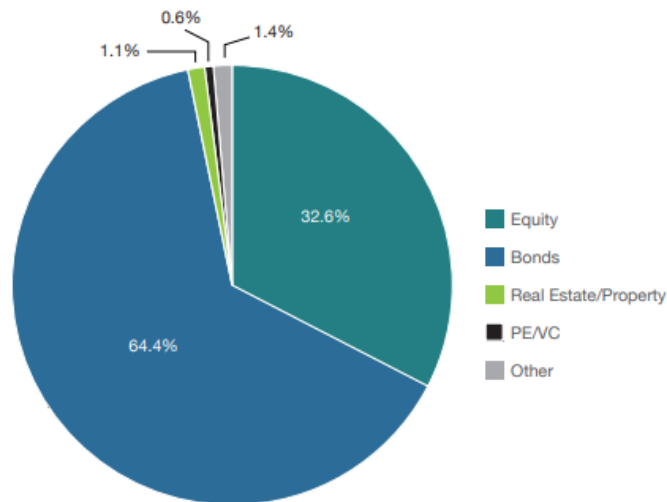


Figure 1.6e: Asset Allocation in Canada and Europe

## 1.7 Major players

As SRI has evolved, the number and variety of players in the field has increased. The major players in the SRI community today, as stated by Louche and Lydenberg, can be divided into three categories: asset owners, providers of support services to the SRI field, and related organizations.

### 1.7.1 Asset Owners

Asset owners can be divided, as previously anticipated, in two sections: institutional investors and retail investors.

*Retail investors* are individuals wishing to invest in companies with high ESG scores and to avoid those engaging in sin activities. Retail investors may participate in the SRI market individually or through retirement savings plans offered by institutional investors. They usually invest in SRI mutual funds and this market is particularly developed in the United States and Japan. In the United States, retail investors, along with religious organizations, were historically one of the driving forces of the RI movement as it evolved during the 1970s and 1980s (Louche and Lydenberg 2006). Data support this thesis, in fact according to the U.S. Social Investment Forum (2007), in the United States there were 260 SRI mutual funds with \$202 billion of assets, and retail investors were the main clients of these funds.

*Institutional Investors* are large asset owners, such as pension funds and insurance companies that, since the late 1990s and particularly in Europe, have become a major factor in the SRI field (Albareda and Balaguer 2009). In this period, Europe experienced an increase of interest

in sustainability and, as a consequence, institutional investors became increasingly interested too.

Furthermore, governments began promoting the ESG responsibility, and many pension funds began adopting sustainable rules. A relevant event for institutional investors has been the creation of the Principles for Responsible Investment (PRI) launched in 2006. By signing the PRI, pension funds and other large institutional investors agree to use six practices in their investing:

- Incorporate ESG issues into their investment analysis and decision making;
- Incorporate ESG issues into their ownership policies and practices;
- Seek ESG disclosure;
- Promote the PRI principles within the financial industry;
- Work cooperatively to implement the PRI principles;
- Report on progress in implementing the PRI principles.

### **1.7.2 Support Services**

This class consists of money managers, financial consultants, research providers, and those offering engagement services.

#### *Money Managers and Financial Consultants*

With the growing market for SRI products, many money managers and financial institutions in the United Kingdom have felt compelled to apply sustainable practices to all their assets.

For example, F&C describes its commitment as “fundamental to our global investment philosophy across all our funds” and Hermes Asset Management describes itself as “completely committed to responsible investment and the long-term approach that it entails”.

On the same path are financial consultants, those who advise managers helping them to implement their financial objectives. They are suiting their advices in order to recognize their clients’ interest for sustainability.

### *Research Providers*

Research providers are organizations that rate and rank publicly traded companies' sustainability performances, building ESG data based on their records. Their information is used mainly by institutional investors for investment decisions or shareholder engagement.

Some of the major research providers are EIRIS (United Kingdom), GES Investment Services (Scandinavia), Jantzi-Sustainalytics (Canada and the Netherlands), PIRC (United Kingdom), RiskMetrics Group (including KLD Research & Analytics, United States), SIRIS (Australia), and Vigeo (France).

### *Engagement Services*

Engagement services aim to encourage corporations to positively change their behaviours and activities. There are many organizations with a focus on engagement but the most important are: F&C Investments, Principles for Responsible Investment Engagement Clearinghouse; GES Investment Services Engagement Forum.

In addition, some companies provide recommendations on how to vote on ESG issues during the many shareholder resolutions filed each year, these are called "proxy voting advisory services". The most important characters in this field are MSCI ESG Research and Glass Lewis in North America and PIRC in the United Kingdom.

## **1.8 Obstacles to ESG integration**

According to the EFAMA, there are many obstacles which must be addressed by both policymakers and industry participants. For instance, the access to empirical data concerning many medium-long term risks can be difficult in particular for small issuers. Also, the data quality is still insufficient, despite it has dramatically improved over the last years. Additionally, asset managers might find it difficult to deal with the variety of new responsible investment methods required by various institutional clients, and on the other hand, acceptance by clients may also be problematic. Lastly, the technological solutions needed for the integration of ESG information must be improved as well.

## **1.9 Role of the governments**

According to the EFAMA, responsible investment goes beyond legislation, encouraging corporate responsibility without the necessity of legislative requirements on investors in corporations. In its opinion, imposing this kind of rules would be less effective in achieving the

public authority’s goal. However, legislation is far more useful when it makes corporate socially responsible behaviour more transparent, as “the development of CSR should be led by enterprises themselves”. Therefore, regulators can help improve CSR cognisance and awareness, for example by implementing mandatory reporting. In addition, the EFAMA does not consider necessary neither the standardisation nor the regulation of sustainable methods and procedures, regarding any legal requirement as overly restrictive and potentially detrimental to innovation. This is the reason why transparency must be the regulators’ goal.

Additionally, the EFAMA believes that tax incentives are not the best way of promoting social responsibility as responsible integration impacts the asset manager’s entire operation. Moreover, tax incentives can lead to inefficient capital allocations, and tax rules are a national, rather than EU competence.

## 1.10 Market drivers and future trends

### 1.10.1 Drivers of SRI demand

According to a research conducted by Eurosif in 2016, the main drivers for future growth are the following:

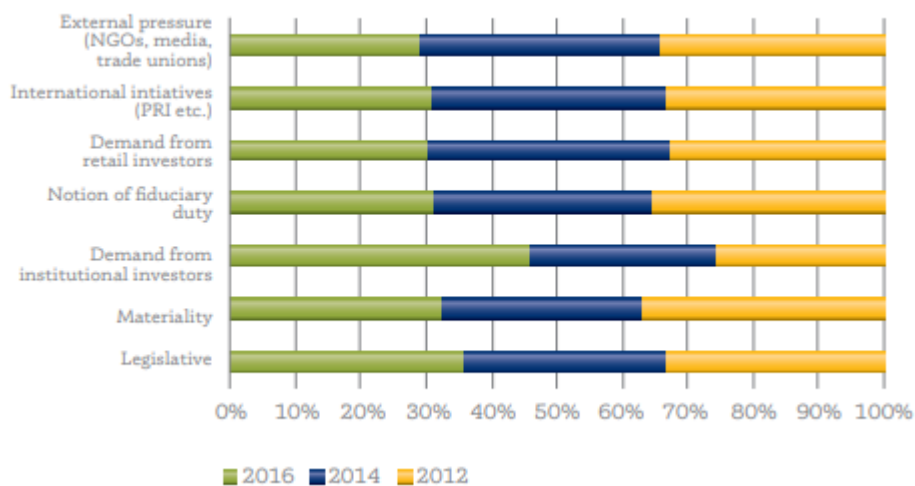


Figure 1.10.1 Drivers of SRI Demand

It is interesting to note that institutional investors became the principal driver for future growth, despite they were initially considered the less important factor. The decrease in the role played by external parties demonstrates that the industry is becoming increasingly mature and that exogenous drivers are the weakest ones. Many respondents to the survey also believed that

legislation will be a key factor for future growth, hoping that regulators will do much to respond to their needs.

### 1.10.2 Drivers and Deterrents of SRI Strategies

Despite the leading role played by fiduciary duty as a main driver for SRI strategies, several fund managers see it as a deterrent to ESG criteria incorporation into their investment process. Fiduciary duty refers to the moral obligation of investors to act in the best interests of beneficiaries. This term has been too often interpreted by investors as a duty to maximise short-term financial return, but since ESG risks are significant for business, acting in the beneficiaries’ best interest means having a long-term approach to business and fully including the ESG issues in investment decisions. Therefore, asset managers and institutional investors, should be able to measure and manage the ESG risks in their portfolios.



Figure 1.10.2a: Drivers of SRI Strategies

The survey has also investigated what are the main deterrents to SRI strategies. The first concern, as usual, regards performance, despite it has been proved that SRI strategies are almost never detrimental to portfolio performance. Conversely, a potentially bigger concern for the retail demand of responsible investments relates to the lack of viable products.

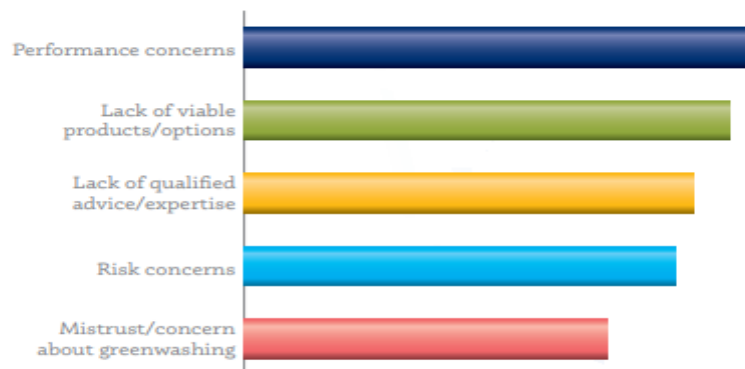


Figure 1.10.2b: Deterrents of SRI Strategies





# Chapter 2

## Literature Review

### 2.1 Hypothesis

There is much debate over whether or not SRI funds underperform conventional funds. This chapter aims to analyse the main results of previous studies which tried to answer this question.

However, before viewing the results, it is better to clarify the three different hypotheses made in these researches. In particular, Statman and Glushkov (2009) distinguish the following: “doing good but not well”, “doing good while doing well” and “no effect”.

#### 2.1.1 Doing Good but not Well

This hypothesis states that the expected returns of socially responsible stocks are lower than the expected returns of conventional stocks. For instance, Abowd (1989) found that increases in wages increase the costs borne by a company without increasing the benefits to shareholders.

Jensen and Meckling (1976) and Bertrand and Mullainathan (2003) argued that managers might prefer to increase employee’s wages to create a pleasant working environment for themselves, even though the money comes from the shareholders who gain nothing from it.

A similar result was found by Barnea and Rubin (2006), who stated that managers are willing to engage in socially responsible actions whose costs exceed the benefits to shareholders because they achieve private benefits. These reasons explain the low returns to shareholders.

Another reason supporting this hypothesis comes from investors avoiding “sin” companies. Indeed, Heinkel, Kraus, and Zechner (2001) demonstrated that this strategy keeps low the prices of the stocks of sin companies, increasing their expected returns. This finding was supported by Hong and Kacperczyk (2007) who found that the realized returns of “sin” stocks were higher than the returns of other stocks.

#### 2.1.2 Doing Good while Doing Well

According to this hypothesis the expected returns of socially responsible stocks are higher than those of conventional stocks. This situation could be reasonable if managers and investors underestimate the benefits of being socially responsible or overestimate its costs.

For instance, Edmans (2008) noted that sometimes companies underestimate the value of intangible capital because its cost immediately reduces current earnings, while its benefits are difficult to forecast. The same is true for the benefits of R&D expenditures: Lev, Sarath and Sougiannis (2004) found out that investors focus on reported profitability measures, underestimating the benefits of R&D.

Derwall (2005) proved that stocks of companies with good environmental records earned higher returns than other stocks. A similar result was achieved by Kempf and Osthoff (2007) who found that stocks of companies respecting the community, the environment and the human rights and promoting diversity and employee relations, did better than the other companies.

Additionally, Hamilton (1993) stated that investors could underestimate the probability of bad news concerning traditional companies: for instance, an oil spill may seriously impair a company reputation and profitability, therefore reducing the returns of conventional investors.

### **2.1.3 No Effect**

The last hypothesis argues that the expected returns of socially responsible stocks are equal to the expected returns of conventional stocks. This might be true if social responsibility is costless or when the costs increase the benefits by the same amount, leaving profitability unchanged.

Using a previous example, this may happen when an increase in wages is offset by an increase in productivity. Even if the costs are greater than the benefits, the no effect hypothesis might still hold if investors overestimate the benefits of social responsibility actions or underestimate their costs.

Additionally, this hypothesis might be true if different elements compensate each other: an element which is coherent with the “doing good while doing well” hypothesis might be counterbalanced by another element which is coherent with the “doing good but not well” hypothesis. According to Statman (2008), companies with high scores on social responsibility characteristics such as community, employee relations and environment have a return advantage relative to conventional portfolios (consistent with the “doing good while doing well” hypothesis) however, companies engaging in “sin” activities such as tobacco, alcohol, gambling, firearms, military, and nuclear operations, have an advantage relative to socially responsible companies (for a sustainable company this is consistent with the “doing good but not well” hypothesis). Therefore, socially responsible companies tend to offset the benefits deriving from the former characteristic, with the costs coming from the latter one.

## 2.2 Performance Measurement

The main methodology used to assess whether socially responsible portfolios have different performances with respect to the traditional ones, consists in obtaining the Jensen's alpha (Jensen, 1968) from benchmark models such as CAPM, Fama-French (1993) and Carhart (1997).

The CAPM regresses the excess returns of socially responsible stocks on the excess return of the market. The OLS estimation produces a constant (the Jensen's alpha) and a coefficient beta which represents the systematic risk. The Jensen's alpha measures the part of stock's return not explained by the level of systematic risk. A positive alpha indicates that the corresponding mutual fund outperforms the benchmark assets, while a negative one is a signal of underperformance.

Criticisms about CAPM have emerged over time, and many authors proposed alternatives to improve it, for instance using multi-factor models. Fama and French (1993, 1996) proposed the following three-factor model:

$$R_{it} - R_{ft} = \alpha_i + \beta_{iM}(R_{Mt} - R_{ft}) + \beta_{iS}SMB_t + \beta_{iH}HML_t + \varepsilon_{it}$$

In this equation,  $SMB_t$  (Small Minus Big) is the difference between the returns of diversified portfolios of small and big capitalization stocks, and  $HML_t$  (High Minus Low) is the difference between the returns of diversified portfolios of high and low book-to-market stocks. According to Fama and French, portfolios with many small-cap companies should outperform portfolios with many large-cap companies over the long run. Similarly, companies with high book-to-market ratios should outperform those with lower book-to-market values.

A further improvement has been achieved by Carhart (1997) who introduced a four-factor model, adding a momentum element to the Fama-French regression, with the aim of capturing the momentum anomaly detected by Jegadeesh and Titman (1993).

$$R_{it} - R_{ft} = \alpha_i + \beta_{iM}(R_{Mt} - R_{ft}) + \beta_{iS}SMB_t + \beta_{iH}HML_t + \beta_{iP}BW_t + \varepsilon_{it}$$

Where BW is the current month's difference in returns between the previous year's best-performing and worst-performing stocks.

Jegadeesh and Titman found out that stocks performing well (or bad) over a three to 12 months period tend to continue to perform well (poorly) over the subsequent three to 12 months. In a follow up study, Jegadeesh and Titman (2001) showed that momentum strategies remained

profitable also in the nineties: the returns of a zero-cost portfolio with a long position in past winners and a short position in past losers were positive in every five-year period from 1965 to 2004.

Another method used to compare SRI and conventional portfolios performances consists in the use of spanning tests. Some researchers tried to find out whether one set of risky assets can improve the investment opportunities of another set of risky assets, or, in other words, whether adding a new set of risky assets improves the minimum-variance frontier from a given set of risky assets. Huberman and Kandel (1987) were the first researchers addressing this issue.

## **2.3 Results**

Statman (2000) published the first major study of the 21st century regarding the performance of SRI funds. His research used 31 different SRI mutual funds and compared their performances with 62 conventional funds with similar size, between 1990 and 1998. The SRI funds generally outperformed the conventional funds, but the results were not statistically significant. Additionally, when using the S&P 500 as a benchmark, the average performance of both types of funds was worse than the index, with -5.02% annualized average difference for the SRI funds and -7.45% for the conventional funds. Only one socially responsible fund had a positive alpha relative to the S&P 500, while the mean annual alpha was negative (-5.02 pps). However, only three of the alphas were statistically significant. In addition, Statman found that the DSI 400 index had a higher Sharpe ratio than the S&P 500 index (0.97 vs. 0.92), which indicated that a mean-variance optimizing investor should prefer investing in the first index.

Statman evaluated also the Domini Social Index (DSI) performance relative to the S&P 500. The beta of the regression was 1.05, indicating that the DSI was slightly riskier than the S&P 500, and the alpha was 0.94 percent a year (not statistically significant).

Schröder (2004) analysed the performance of 40 US and 16 German and Swiss SRI funds and the performance of different SRI indices, between 1990 and 2002. Again, the focus was on the Jensen's alpha, concluding that 38 out of 46 SRI funds had a negative alpha, but just 4 were significant (5% significance level). This led to the implication that SRI funds did not underperform their benchmark. An additional finding concerned the funds exposition to different stocks. In particular, American SRI funds were more exposed to large-cap stocks whereas German and Swiss ones were more exposed to small-cap stocks. Additionally, most of the SRI indices examined had positive but statistically insignificant alphas, leading to the

author's conclusion that investors do not have to expect a significantly lower performance due to the restricted investment universe.

Kreander, Gray, Power and Sinclair (2005) analysed the performance of 60 European funds: 30 SRI funds and 30 conventional funds, between January 1995 and December 2001. These funds came from the United Kingdom, Sweden, Germany and Netherlands, with 34, 14, 8 and 4 funds in each country respectively. The average weekly return for ethical and conventional funds during the period was 0.13%, but the average Sharpe ratio for ethical funds was slightly higher than the ratio for non-ethical funds (0.034 and 0.024 respectively). The average monthly alpha was 0.20% and 0.13% but the difference was not statistically significant.

Bauer, Koedijk and Otten (2005) conducted a research using the CAPM, the Fama-French 3-factor model and the Carhart 4-factor model to analyse 103 socially responsible funds in the period 1990-2001. The results corroborate the previous studies: there seems to be no significant difference in the returns of SRI conventional funds. In addition, the authors proved that German and US ethical funds passed through a learning phase: after an initial underperformance period in the beginning of the 1990s, they caught up conventional funds over the 1998-2001 period. Another sign of the learning process was documented by the better performance of older ethical funds (launched before the end of 1997) over the younger ethical funds (launched since 1998). Therefore, adding other factors such as book to market, capitalization and momentum to the analysis does not modify the previous findings even though the Carhart model seems to provide, as expected, more confident results when compared to the CAPM.

Bauer, Otten and Alireza Tourani Rad (2006) concentrated on the use of the Carhart 4-factor model, as previous studies had proven its superiority over the CAPM. The research was conducted for 25 SRI open-ended mutual funds and 291 conventional funds, in the period between November 1992 to April 2003.

The results were not unambiguous: the Australian ethical funds underperformed the conventional ones between 1992 and 1996, whereas between 1996 and 2003 ethical funds matched the performance of conventional funds more closely, undergoing a catching up phase. The overall result was an underperformance of -1.56% per year. Additionally, the international ethical funds had an opposite result, beating the conventional funds (+3.31%). However, both results were again not statistically significant.

Also, the research found out that ethical funds exhibited a significantly lower market exposure compared to conventional funds, and Australian funds were relatively more exposed to small caps.

Hamilton, Jo and Statman (1993) investigated the performance of 32 SRI funds and 320 randomly selected conventional funds in the US for the period between 1981 and 1990, measuring the Jensen's alpha against the NYSE index. They found different results, depending on the funds' age: for the 17 SRI funds with a longer history (established before 1985), the average alpha was -0.06% per month, which was higher than the average monthly alpha (-0.14%) of the corresponding 170 conventional funds; instead, for the 15 SRI funds with a shorter history the average alpha was -0.28% per month, which was worse than the average monthly alpha (-0.04%) of the 150 conventional funds. However, these performance differences were not statistically significant.

Geczy, Stambaugh and Levin (2003) investigated the diversification cost of an investor who invested in SRI funds but not in conventional funds for the period 1963-2001. The authors constructed optimal portfolios using the mean-variance approach, adding short-sale constraints. The comparison was made between 35 SRI funds and 894 conventional funds, and the diversification cost caused by the SRI constraint was measured by the difference between the certainty-equivalent returns (the expected return that would make the investor indifferent from a riskless return) of the two portfolios. The results highlighted the presence of financial costs due to the SRI constraint on mean-variance optimizing investors. Additionally, the research demonstrated that the SRI cost depended on investors' beliefs in asset pricing models and fund managers' stock-picking skills.

For instance, investors who strongly believed in the CAPM and ruled out selection skills (a market index investor), borne a financial cost of just 5 basis points per month, instead an investor believing in multifactor pricing models, borne a cost of at least 30 basis points per month. The costs increased for investors who relied heavily on individual funds' historical risk-adjusted returns to predict future performances (more than 1.5% per month). Moreover, further restrictions such as the elimination of "sin" stocks from the investment universe, increased the monthly cost by an additional 10 basis points.

Additionally, the authors compared the performance of an equally weighted portfolio of 35 SRI funds to an equally weighted portfolio of 894 conventional funds. The monthly alpha measured by an extended version of the Carhart model proposed by Pastor and Stambaugh (2002) was

higher for the SRI equally weighted portfolio (0.21% vs. 0.08%), but the difference was not significant. Meanwhile, the exposure to the size factor (SMB) was greater for the SRI portfolio than for the conventional one (0.20 vs. 0.16), implying a bias of SRI funds towards small-cap companies. Instead, the momentum factor and the book-to-market factor had a similar effect on both portfolios.

Goldreyer, Ahmed and Diltz (1999) studied the performance of 49 SRI funds for the period between 1981 and 1997, of which 29 were equity funds. The average Jensen's alpha of the SRI equity funds was not statistically different from that of the conventional equity funds, indicating a similar performance. The paper also found out that the SRI funds using positive screens outperformed SRI funds that used other screens (a monthly alpha of -0.11% vs -0.81% respectively). The difference is statistically significant with a t-statistic of 3.36.

Barnett and Salomon (2006) analysed the effect of more stringent social screens on the returns of 67 SRI funds. They found a non-linear relationship between fund performance and investment screens. The returns declined at first, but then rebounded as the number of screens reached a maximum, and this was true for both positive and negative screens.

According to Pena and Cortez (2017) investors can pursue their ethical investment policies without sacrificing financial returns. Their research investigated the relationship between the risk-adjusted performance and the screening strategies of 330 US and European mutual funds compliant with social responsibility criteria. The period examined by the authors goes from 2003 to 2014 and finds out different results for US and Scandinavian funds and the other European funds. The former showed a curvilinear relationship between screening intensity and performance. In particular, US funds had an inverted U-shaped effect, while Scandinavian funds exhibited a U-shaped effect which was consistent with Barnett and Salomon (2006). UK funds instead showed a negative linear relationship between the number of screens and returns, while other European countries did not have significant relationships. Additionally, US funds were negatively impacted by environmental and products screens, while corporate governance screens improved their performance. Instead, UK funds using products screens had a stronger performance.

Derwall, Gunster, Bauer and Koedijk (2005) analysed the relation between stock returns and environmental performance over the period 1997-2003, constructing equity portfolios based on the "eco-efficiency" scores from Innovest Strategic Value Advisors. They used the Carhart four-factor model and demonstrated that a portfolio of firms with high environmental scores

based on positive screening outperformed a portfolio of firms with low scores by 6% per year. Two reasons could explain these results: the stock market undervalued the environmental information; or the highest return could have captured the premium of some missing risk factors in asset pricing models.

Kempf and Osthoff (2007) investigated the relation between diverse socially responsible screens and financial performance of US stocks in the S&P 500 and Domini 400 Social Index, using the KLD Research & Analytics Inc. data for the period from 1991 to 2004. They used a multitude of socially responsible criteria: a negative screen excluding all companies involved in the alcohol, tobacco, gambling, military, firearms or nuclear power business; different positive screens evaluating the company performance on community, diversity, employee relations, environment, human rights and product. The authors distinguished between high-rated and low-rated portfolios: the high-rated portfolio consisted of stocks with high ratings on the investigated screen, and the opposite holds true for the low rated portfolio. The methodology employed consisted in the use of the Carhart four-factor model. The results for the positive screening indicated that there was no performance loss for high-rated portfolios, also if the positive screen was combined with a negative one. Instead, investors using the low-rated portfolio generally had to pay a performance penalty. Kempf and Osthoff also analysed the performance of a trading strategy going long in the high-rated portfolio and short in the low-rated portfolio, founding an abnormally positive performance of the trading strategies.

Stone, Guerard, Gultekin, and Adams (2001) studied the impact of social screening strategies on actively managed portfolios, from 1984 to 1997, using the social screens provided by Kinder, Lydenberg, and Domini (KLD). They reached the conclusion that SRI screens do not affect significantly the portfolio performance of actively managed portfolios.

Diltz (1995) analysed 28 stock portfolios over the period 1989-1991, to assess whether ethical screening affected portfolio performance. The research used eleven distinct ethical screens and three combinations of screens, revealing little impact. He used the Jensen's alpha as performance indicator, founding out that the market appeared to reward good environmental performance, charitable giving, and the absence of nuclear and defence work, and it appeared to penalize firms providing family-related benefits such as parental leave, job sharing, and dependent care assistance. However, the author's overall evaluation of results was consistent with the "no effect" hypothesis.



Galema, Plantinga and Scholtens (2009) analysed the diversification consequences of socially responsible investing. The main questions investigated in this study were:

- Does restricting the universe to socially responsible stocks decrease diversification opportunities of investors in terms of foregone returns?
- Does restricting the universe to socially responsible stocks decrease diversification opportunities of investors in terms of foregone risk reduction opportunities?
- Does restricting the universe to socially responsible stocks decrease diversification opportunities of investors when they are subject to short sales constraints?

The ratings data on social responsibility were obtained from KLD Research & Analytics, for more than 2,000 US based companies for the period 1991-2004. They used mean-variance spanning tests to investigate whether socially responsible investors were worse off in mean-variance terms. For investors who did not face a short sales restriction, they found that spanning was rejected for all the SRI constraints except governance, therefore, restricting the universe often limited diversification possibilities. Instead, for investors facing a short sales restriction, spanning was almost never rejected, suggesting that without the possibility to take short positions, SRI investors were not worse off by avoiding conventional stocks. However, it must be specified that investors that paid a price in terms of foregone risk reduction opportunities, did not suffer any loss in terms of returns.

Hong and Kacperczyk (2009) investigated the effects of social norms on markets by studying “sin” stocks. They hypothesized that investors and institutions subject to norms, paid a financial cost in abstaining from “sin” stocks. They used data on US firms coming from CRSP and Compustat, over the period 1962-2006. From CRSP they obtained daily closing stock prices, daily shares outstanding, and daily dollar trading volumes for NYSE, Amex, and Nasdaq stocks, instead from Compustat they obtained annual information on a variety of accounting variables. As done in other researches, they used the CAPM, the three-factor Fama-French model and the four-factor Carhart model. The results were consistent with their hypothesis, in fact they found that “sin” stocks were less held by norm-constrained institutions such as pension plans as compared to mutual or hedge funds. “Sin” stocks also had higher expected returns since norm-constrained investors cannot buy.

Becchetti, Ciciretti, Dalo and Herzel (2014) investigated the performance of SRI and conventional funds in different market segments over the period 1992-2012, using a sample of more than 22,000 funds. The evaluation was made using the single-factor and multi-factor models and through the use of the beta-distance “nearest neighbour” approach comparing pairs

of SRI and conventional funds based on proximity in terms of risk factors. They found three main results, confirmed by descriptive evidence, by econometric evidence through one-factor and multi-factor models, and by the nearest neighbour approach that looked at differences in Jensen's alphas between pairs of SRI and conventional funds close in terms of risk factors. The first results confirmed that there was no clear dominance of any investment style over the others. Secondly, after the financial crises socially responsible superfunds generally performed better than conventional ones. Third, the diversification constraint influencing SRI funds did not worsen their performance most of the times.

Renneboog, Ter Horst, and Zhang (2007) studied the risk and return characteristics of SRI mutual funds around the world for the period 1991-2003, using a database consisting of 463 SRI mutual funds in the US, UK, Continental Europe and Asia-Pacific. They hypothesized that investors may be willing to pay a premium for firms meeting socially responsible standards, leading to a stock price above the fundamental value, and therefore to an underperformance. Using a multi-factor model, the authors noticed that SRI funds in many European and Asia-Pacific countries underperformed domestic benchmark portfolios, while the risk-adjusted returns of SRI funds in the UK and US were not statistically different from those of conventional funds. Additionally, they found mixed results on the existence of a "smart money" effect in the SRI fund industry: investors were unable to identify the funds that would have outperformed their benchmarks, but they had the ability to identify the SRI funds that would have performed poorly. They also found that the SRI constraints on the investment universe had a minimal impact on risk diversification, and funds employing more SRI screens had better returns, in accordance with Barnett and Salomon's research (2006).

Statman and Glushkov (2009) analysed the performance of socially responsible stocks for the period 1992-2007, using ratings by KLD and the companies in the S&P 500 and Domini 400 Social Index. Later, the companies were expanded to the ones included in the Russell 1000 Index and in the Russell 3000 Index. They used the CAPM, the three-factor Fama-French model and the four-factor Carhart model. The authors found that investors who invested in companies with good SRI scores had a return advantage relative to conventional investors. However, the exclusion of "sin" companies from the investment universe brought to the opposite result. Therefore, the results were often offset, leading to an overall neutral position.

Herzel, Nicolosi, Stărică (2012) examined the impact of sustainability constraints in optimal portfolio decision-making. Their investment universe included the components of the S&P500 from 1993 to 2008. The research compared the efficient frontiers with and without screening,

focusing on the three main dimensions of sustainability: environmental, social and governance. They found that socially responsible screening had a great impact on the market capitalization of the optimal portfolio, but it slightly reduced the Sharpe ratio. In addition, by using the spanning test, they found that the ex-post differences between the two frontiers, when short selling was not allowed, were significant only in the case of environmental screening. Instead, if short-selling was allowed, the spanning test almost always rejected the null hypothesis of spanning, meaning that the two frontiers were different. These results were coherent with the ones obtained by Galema et al. (2009).

## **2.4 Literature Conclusions**

These researches provide the overall conclusion that socially responsible investments and conventional investments have very similar performances, therefore the “no effect” hypothesis seems to hold true most of the times. This result could be slightly different if the analysis is conducted in certain geographical areas for specific time periods, or with the use of particular screening strategies. Additionally, some researches highlighting differences between SRI and conventional strategies, agree that the inclusion of a short-selling constraint cancels most of the differences.



# Chapter 3

## Models

### 3.1 Markowitz Model

This research is based on the Modern Portfolio Theory proposed by Markowitz. This theory introduces the Mean-Variance model which consists in selecting a group of assets with lower collective risk than any of the single assets, allowing to build a maximum return portfolio for a given risk as well as a minimum risk portfolio for a given return. This information is expressed in the concept of “Efficient Frontier”, a line in the risk-return space that highlights the portfolios with minimum risk for different given returns.

Modern Portfolio Theory relies on many assumptions, the main ones are the following:

- There are no transaction costs nor taxes and there is no bid-ask spread.
- There are no weights limitations, meaning that an investor can take any position of any size. Additionally, the investor has no impact on the market, thus his positions cannot move the market.
- The investor is interested in the total return; therefore, he is indifferent towards receiving dividends or capital gains.
- Investors are rational and risk adverse. They are aware of all the risk contained in the investments and demand a higher return for a greater volatility.
- Investors seek to control risk only through portfolio diversification.
- Politics and investor psychology have no influence on market.
- An investor either maximizes his return for the minimum risk or maximizes his portfolio return for a given level of risk.
- Analysis is based on a single period model of investment.

It's exactly because of the many assumptions that the Modern Portfolio Theory has been subjected to critics. For instance, behavioural economists criticize the model reliance on investors' rationality. Additionally, investors have often biased expectations regarding returns and variance. However, all the assumptions are in contrast with the real world, for instance it is obviously unfeasible for an investor to take any position, there are in fact minimum order sizes

and securities cannot be bought or sold in fractions, and most of the time an investor can't sell short. Similarly, the other assumptions demonstrate the flaws in the model but at the same time are necessary for the implementation.

The model requires specific information about the assets, namely their expected returns and the expected variance-covariance matrix of returns. These can be estimated with different approaches: sample estimators, exponential smoothing methods (such as moving averages with weights decreasing over time), models taken from the literature (such as CAPM, APT, VARMA-GARCH).

Given these inputs, the portfolio return and portfolio variance are:

$$\mu_p = r'w = \sum_{i=1}^n r_i w_i$$

$$\sigma_p^2 = w'\Sigma w = \sum_{i=1}^n w_i^2 \sigma_i^2 + 2 \sum_{i=1}^n \sum_{j=i+1}^n w_i w_j \sigma_i \sigma_j \rho_{ij}$$

As previously mentioned, the efficient frontier is the set of all the efficient portfolios, obtained fixing the return and minimizing the risk. An efficient portfolio is the solution of the following problem:

$$\min_w w'\Sigma w$$

$$\mu_p = w'r$$

$$w'1_n = 1$$

Where  $w'\Sigma w$  is the variance of portfolio  $P$ , the second element is the constraint imposing a target return, and the third element is the constraint imposing the sum of the weights equal to 1, therefore guaranteeing the full investment of the available funds.

To obtain the optimal solution we need to minimize the Lagrangian function:

$$\min_w L(w) = \frac{1}{2} w'\Sigma w - \lambda_1 (w'1_n - 1) - \lambda_2 (w'r - \mu_p)$$

Given the scalars  $A = r'\Sigma^{-1}r$      $B = 1'_n \Sigma^{-1}r$      $C = 1'_n \Sigma^{-1}1_n$

and  $\Delta = AC - B^2$

The optimal solution is

$$w^* = \frac{A\Sigma^{-1}1_n - B\Sigma^{-1}r}{AC - B^2} - \frac{C\Sigma^{-1}r - B\Sigma^{-1}1_n}{AC - B^2}\mu_p$$

To determine the portfolio variance, the optimal weights are used in the variance expression leading to a relation between  $\sigma_p^2$  and  $\mu_p$  that represents the efficient frontier

$$\sigma_p^2 = \frac{C}{A}\mu_p^2 - \frac{2B}{A}\mu_p + \frac{A}{A}$$

For the research, two portfolios will be particularly useful: The Global Minimum Variance and the Maximum Trade-Off. The first one is the portfolio at the vertex of the hyperbola representing the efficient frontier and is obtained by simply minimizing the portfolio variance under the full investment constraint:

$$\begin{aligned} \min_w w'\Sigma w \\ w'1_n = 1 \end{aligned}$$

The maximum Trade-Off is instead the result of a maximization problem which aims to maximize the ratio between the expected return and the expected standard deviation, always under the full investment constraint:

$$\begin{aligned} \max_w \frac{w'r}{\sqrt{w'\Sigma w}} \\ w'1_n = 1 \end{aligned}$$

The minimization and maximization problems lead to the following results:

$$w_V^* = \frac{\Sigma^{-1}1_n}{1_n'\Sigma^{-1}1_n} \quad r_V = \frac{r'\Sigma^{-1}1_n}{1_n'\Sigma^{-1}1_n} \quad \sigma_V = \frac{1}{\sqrt{1_n'\Sigma^{-1}1_n}}$$

$$w_T^* = \frac{\Sigma^{-1}r}{1_n'\Sigma^{-1}r} \quad r_T = \frac{r'\Sigma^{-1}r}{1_n'\Sigma^{-1}r} \quad \sigma_T = \frac{\sqrt{r'\Sigma^{-1}r}}{|1_n'\Sigma^{-1}r|}$$

These solutions have a drawback: they could easily suggest taking extreme positions in different assets, and this could lead to a portfolio too exposed to certain markets. In practice, there are also legal constraints binding the position size, and many investors cannot use short selling. This is the reason why the former expressions must be adapted, considering different needs.

The first way to get rid of extreme solutions consists in imposing positivity of weights: if a weight can't be negative, also extreme positive weights will be avoided as the sum of the weights must always be equal to 1 (weights will be included between 0 and 1). This result is achieved by solving the problem:

$$\begin{aligned} \min_w w' \Sigma w \\ \mu_p &= w' r \\ w' 1_n &= 1 \\ w_i &\geq 0 \quad i = 1, 2, \dots, n \end{aligned}$$

In this case, the optimal weights must be estimated using numerical methods since an analytical solution does not exist. The efficient frontier will be upward and downward limited: the upper bound is obtained by investing only in the asset with the highest expected return; the lower bound instead is obtained by investing in the choice providing the highest expected return among the GMV portfolio and the asset with the lowest return.

The constrained efficient frontier is shifted to the right with respect to the unconstrained one, since the positivity constraint, as all constraints, reduces the diversification opportunities, limiting the available portfolios.

The second way to avoid extreme solutions consists in imposing upper and lower bounds to every asset or group of assets using linear equalities and inequalities. In this case the lower bound could be negative, therefore allowing short selling. In this situation the problem to be solved is:

$$\begin{aligned} \min_w w' \Sigma w \\ \mu_p &= w' r \\ w' 1_n &= 1 \\ L &\leq w_i \leq U \quad i = 1, 2, \dots, n \end{aligned}$$

The upper bound must be reasonable, in fact if there are few assets a very low upper bound will be useless. For instance, if there are just 10 assets, an upper bound of 0.1 will lead to an equally weighted portfolio since the weights must sum up to 1.



By construction, the efficient frontier with bounds allows for fewer possible portfolios, therefore it will be narrower and shifted to the right compared to the one with no constraints.

As mentioned above, another problem connected with the Markowitz model comes from its assumption of absence of transaction costs. To overcome this problem, turnover constraints can be added to the model, reducing the number of changes in positions, thus reducing transaction costs to a tolerable level. More precisely, the turnover is a measure of how much a portfolio changes in time, and it is calculated as the sum of the absolute values of the weights difference between two periods. The problem becomes now:

$$\begin{aligned} \min_w w' \Sigma w \\ \mu_p &= w' r \\ w' 1_n &= 1 \\ \frac{1}{2} |w - \tilde{w}|' 1_n &\leq \tau \end{aligned}$$

Where  $\tilde{w}$  is the actual portfolio composition or a reference portfolio composition and  $\tau$  is the maximum turnover expressed as the fraction of portfolio that changes. The changes are divided by 2 as closing a position implies the opening of another one, for instance a 10% portfolio change implies trades for 20% of the portfolio value but the turnover constraints aim to control just the 10% change.

### 3.2 Chow-Kritzman Model

The just mentioned approach is the basic Markowitz model, however, in this research I will try to deepen the analysis, using two other models. The first one was introduced by Chow and Kritzman, who aimed to solve some Markowitz' shortcomings.

The basic mean-variance model does not distinguish between different levels of uncertainty when estimating the inputs. However, economic conditions can vary significantly, oscillating between a steady state characterized by low volatility and economic growth, and a turbulent state characterized by high volatility and economic contraction.

Regime shifts represent challenges for portfolio managers. For example, Ang and Bekaert (2002) demonstrated that correlations between international equity market returns increase in highly volatile bear markets, lowering the benefits of international diversification. Indeed,

previous studies have shown that international diversification is less effective in periods of contraction than in periods of expansion, due to sudden increases in correlations during economic downturns.

Recently, Chua, Kritzman and Page (2009) conducted an empirical study on conditional correlations and concluded that diversification based on unconditional covariances is largely a myth, as it fails in market environments when diversification is most needed.

Therefore, it may be preferable to manage risk on the basis of regime specific estimates of the relevant inputs, building regime-dependent investment strategies.

According to Chow, Jacquier, Kritzman and Lowry (1999), we can define the concept of financial market turbulence as a condition in which asset prices behave in an uncharacteristic way given their historical pattern of behaviour, including extreme price moves, decoupling of correlated assets, and convergence of uncorrelated assets.

The financial turbulence can be noticed by looking at a multivariate distance measure (also called “squared Mahalanobis distance”):

$$d_t = (y_t - \mu)\Sigma^{-1}(y_t - \mu)'$$

$y_t$  = vector of observed asset returns for period t

$\mu$  = sample average vector of historical returns

$\Sigma$  = sample covariance matrix of historical returns

If we assume that the returns are distributed according to a multivariate normal distribution with expectations coincident with the historical/sample moments, i.e.

$$Y_t \sim N(\mu, \Sigma)$$

then, the measure of market turbulence is distributed as a sum of squared standardized normal random variables, and therefore

$$D_t = D \sim X^2(n)$$

this can be used to statistically detect the presence of multivariate outliers among the returns by comparing the sample value (i.e.  $d_t$ ) computed for each time t with the corresponding critical value (given a first order error probability,  $\alpha$ ) of the  $D$  distribution ( $D\alpha$ ). Therefore, an outlier will be identified if  $d_t \geq D_t$  otherwise it will be considered an inlier.

The two subsamples have different behaviours and expectations in terms of returns and in terms of risk: returns will be higher and slightly positive for inliers, lower and potentially negative for outliers, instead variances and covariances will be higher and positive for outliers, lower and mixed for inliers.

The Chow-Kritzman model considers the information of both regimes by averaging their outcomes using a given probability  $p$  of incurring into a market stress condition.

$$\mu = (1 - p)\mu_{IN} + p\mu_{OUT}$$

$$\Sigma = (1 - p)\Sigma_{IN} + p\Sigma_{OUT}$$

However, the use of a fixed probability  $p$  might be considered naive. Therefore, the approach has been implemented using the Hidden Markov Model. This approach allows to modify  $p$  in every point in time, according to the actual market condition, providing a more reliable value for the probability of incurring into a market stress condition.

It relies on the turbulence measure to infer what the actual market condition is. In fact, a high or low turbulence measure does not necessarily imply a stressed or quiet market condition. Instead, the observed turbulence is just an indicator of the probability of being in a certain market condition in a specific moment. Therefore, in every period,  $p$  is calculated and it is then used to estimate the new inputs of the model.

To fully define the Hidden Markov Model and given  $N$  possible states  $s_1, s_2, \dots, s_N$ , the following probabilities must be specified:

Matrix of Transition Probabilities:  $A = (a_{ij}), a_{ij} = P(s_i|s_j)$

Matrix of Observation Probabilities:  $B = (b_i(v_m)), b_i(v_m) = P(v_m|s_i)$

The Vector of Initial Probabilities:  $\pi = (\pi_i), \pi_i = P(s_i)$

The model is therefore represented by  $M = (A, B, \pi)$ .

This model is based on the Markov Assumption and on the Output-Independent Assumption: the former states that the state transition depends only on the origin and destination, the latter states that all observation frames are dependent on the state that generated them, not on neighbouring observation frames.

The Hidden Markov Model has three main issues to solve:

- The Evaluation Problem aims to calculate the probability that model M has generated the observed sequence  $O = o_1, o_2, \dots, o_K$  where  $o_i \in \{v_1, \dots, v_M\}$
- The Decoding Problem aims to calculate the most likely sequence of hidden states  $s_i$  that produced the observation sequence O given the model M.
- The Learning Problem aims to adjust M to maximize the probability, given some training observation sequence  $O = o_1, o_2, \dots, o_K$  and a general structure of a Hidden Markov Model (numbers of hidden and visible states, if any).

### 3.2.1 Evaluation Problem

An approach could consist in trying to find the probability of observations  $O = o_1, o_2, \dots, o_T$  considering all the hidden state sequences (where the state sequence is represented by S):

$$P(o_1 o_2 \dots o_T) = \sum_{all\ S} P(o_1 o_2 \dots o_T, S) = \sum_{all\ S} P(o_1 o_2 \dots o_T | S)P(S)$$

Where  $P(S) = \pi_{s_1} a_{s_1 s_2} a_{s_2 s_3} \dots a_{s_{T-1} s_T}$  for the Markov Assumption

and  $P(o_1 o_2 \dots o_T | S) = \prod_{t=1}^T b_{s_t}(o_t)$  for the Output-Independent Assumption

However, there are  $N^T$  hidden state sequences, which means an exponential complexity. So, there is the necessity to use a Forward-Backward algorithm for efficient calculations. It is necessary to define the forward variable  $\alpha_k(i)$  as the joint probability of the partial observation sequence  $O = o_1, o_2, \dots, o_k$  and the hidden state at time  $k$  is  $s_i$ :

$$\alpha_k(i) = P(o_1 o_2 \dots o_k, q_k = s_i)$$

The Forward Recursion for the Hidden Markov Model consists of three steps:

#### 1. Initialization

$$\alpha_1(i) = P(o_1, q_1 = s_i) = \pi_i b_i(o_1) \text{ for } 1 \leq i \leq N$$

#### 2. Forward Recursion

$$\alpha_{k+1}(j) = P(o_1 o_2 \dots o_{k+1}, q_{k+1} = s_j) =$$

$$\sum_i P(o_1 o_2 \dots o_{k+1}, q_k = s_i, q_{k+1} = s_j) = \sum_i P(o_1 o_2 \dots o_k, q_k = s_i) a_{ij} b_j(o_{k+1}) =$$

$$\left[ \sum_i \alpha_k(i) a_{ij} \right] b_j(o_{k+1})$$

### 3. Termination

$$P(o_1 o_2 \dots o_K) = \sum_i P(o_1 o_2 \dots o_K, q_K = s_i) = \sum_i \alpha_K(i)$$

Now it is necessary to define the backward variable  $\beta_k(i)$  as conditional of the partial observation sequence  $O = o_{k+1}, o_{k+2}, \dots, o_K$  and the hidden state at time  $k$  is  $s_i$ :

$$\beta_k(i) = P(o_{k+1} o_{k+2} \dots o_K | q_k = s_i)$$

The Backward Recursion for the Hidden Markov Model is divided in:

#### 1. Initialization

$$\beta_K(i) = 1 \text{ for } 1 \leq i \leq N$$

#### 2. Forward Recursion

$$\begin{aligned} \beta_k(j) &= P(o_{k+1} o_{k+2} \dots o_K | q_k = s_j) = \\ &= \sum_i P(o_{k+1} o_{k+2} \dots o_K, q_{k+1} = s_i | q_k = s_j) = \\ &= \sum_i P(o_{k+2} o_{k+3} \dots o_K | q_{k+1} = s_i) a_{ji} b_i(o_{k+1}) = \sum_i \beta_{k+1}(i) a_{ji} b_i(o_{k+1}) \end{aligned}$$

#### 3. Termination

$$\begin{aligned} P(o_1 o_2 \dots o_K) &= \sum_i P(o_1 o_2 \dots o_K, q_1 = s_i) = \\ &= \sum_i P(o_1 o_2 \dots o_K | q_1 = s_i) P(q_1 = s_i) = \sum_i \beta_1(i) b_i(o_1) \pi_i \end{aligned}$$

Therefore, by combining the two parts the results are the following:

$$\alpha_k(i) \beta_k(i) = P(o_1 o_2 \dots o_K, q_k = s_i)$$

$$P(o_1 o_2 \dots o_K) = \sum_i \alpha_k(i) \beta_k(i)$$

### 3.2.2 Decoding Problem

The Viterbi algorithm can be used to find the state sequence  $Q = q_1, \dots, q_K$  which maximizes  $P(Q|o_1 o_2 \dots o_K)$  or  $P(Q, o_1, o_2, \dots, o_K)$ , solving this section's problem.

The maximum probability of producing the observation sequence  $O = o_1, o_2, \dots, o_k$  when moving along any hidden state sequence  $q_1, \dots, q_{k-1}$  and getting into  $q_k = s_j$  can be expressed by a variable  $\delta_k(j) = \max P(q_1, \dots, q_{k-1}, q_k = s_j, o_1, o_2, \dots, o_k)$ , where the maximum is computed by considering all the possible paths  $q_1, \dots, q_{k-1}$ .

If the best path ending in  $q_k = s_j$  goes through  $q_{k-1} = s_i$ , then it should coincide with the best path ending in  $q_{k-1} = s_i$ . Therefore, the previous expression becomes:

$$\delta_k(j) = \max_i [a_{ij} b_j(o_k) \max P(q_1, \dots, q_{k-1} = s_i, o_1, o_2, \dots, o_{k-1})]$$

#### 1. Initialization

$$\delta_1(i) = \max P(q_1 = s_i, o_1) = \pi_i b_i(o_1)$$

#### 2. Forward recursion

$$\begin{aligned} \delta_k(j) &= \max P(q_1, \dots, q_{k-1}, q_k = s_j, o_1, o_2, \dots, o_k) = \\ & \max_i [a_{ij} b_j(o_k) \max P(q_1, \dots, q_{k-1} = s_i, o_1, o_2, \dots, o_{k-1})] = \\ & \max_i [a_{ij} b_j(o_k) \delta_{k-1}(i)] \end{aligned}$$

#### 3. Termination and Backtracking

This section aims to choose the best path ending at time  $K$  such to compute  $\max_i [\delta_K(i)]$ , then the final step consists in the backtracking of the best path.

### 3.2.3 Learning Problem

This problem is usually solved by reverting to the Baum-Welch (known as Forward-Backward) algorithm and the EM (Expectation-Maximization) algorithm. The algorithm requires first the definition of a variable  $\gamma_k(s)$  such that:

$$\gamma_k(s_i) = P[q_k = s_i | O, M]$$

which is the probability that the system is at state  $s_i$  at time  $k$ , given the observation sequence  $O = o_1, o_2, \dots, o_T$  and the model  $M$ . Using smoothing it becomes:

$$\gamma_k(s_i) = \frac{\alpha_k(s_i)\beta_k(s_i)}{P[O|M]} = \frac{\alpha_k(s_i)\beta_k(s_i)}{\sum_{s \in Q} \alpha_k(s)}$$

To compute how many times the state trajectory is expected to pass from state  $s_i$ :

$$E[\# \text{ of transitions from } s_i] = \sum_{k=1}^{K-1} \gamma_k(s_i)$$

And similarly:

$$\xi_k(s_j, s_i) = P[q_k = s_j, q_{k+1} = s_i | O, M] = \eta_k \alpha_k(s_j) A_{s_j, s_i} B_{s_i, o_{k+1}} \beta_{k+1}(s_i)$$

Where  $\xi_k(s_j, s_i)$  is the probability of being at state  $s_j$  at time  $k$ , and at state  $s_i$  at time  $k + 1$ , given the observations and the current HMM model, and  $\eta_k$  is a normalization factor, such that  $\sum_{s_j, s_i} \xi_k(s_j, s_i) = 1$ .

Now, to compute how many times the state trajectory is expected to pass from state  $s_j$  to state  $s_i$ :

$$E[\# \text{ of transitions from } s_j \text{ to } s_i] = \sum_{k=1}^{K-1} \xi_k(s_j, s_i)$$

Based on the probability estimates and expectations computed so far using the model  $M = (A, B, \pi)$ , a new model  $M' = (A', B', \pi')$  can be constructed, sharing the same states and observations. The new initial condition distribution is the one obtained by smoothing:

$$\pi'_{s_i} = \gamma_1(s_i)$$

The entries of the new transition matrix and the entries of the new observation matrix are respectively:

$$A'_{s_j, s_i} = \frac{E[\# \text{ of transitions from } s_j \text{ to } s_i]}{E[\# \text{ of transitions from } s_j]} = \frac{\sum_{k=1}^{K-1} \xi_k(s_j, s_i)}{\sum_{k=1}^{K-1} \gamma_k(s_j)}$$

$$B'_{s_i,m} = \frac{E[\# \text{ of times in state } s_i \text{ when the observation was } m]}{E[\# \text{ of times in state } s_i]}$$

$$= \frac{\sum_{k=1}^K \gamma_k(s_i) \cdot 1(o_k = m)}{\sum_{k=1}^K \gamma_k(s_i)}$$

Baum et al. (1970) demonstrated that the model  $M'$  is such that  $P[O|M'] \geq P[O|M]$ .

### 3.3 Michaud Model

The second model used in this research to deepen the analysis is the one proposed by Michaud. According to Michaud (1989), since there are no exact estimates of either expected returns or variances and covariances, these estimates are subject to estimation errors. The model gives precedence to securities with high expected return and negative correlation and underweights those with low expected returns and positive correlation. However, according to Michaud, these securities are those that are most subject to large estimation errors. An estimator is “admissible” if there exists no other estimator that dominates it for a given risk or loss function<sup>1</sup>. Stein (1955) has shown that, under standard conditions, sample means are not an admissible estimator of expected returns as they ignore the inherent multivariate nature of the problem, so they can only be considered suboptimal. Therefore, the use of historical data to produce a sample mean and the replacement of the expected return with the sample mean contributes to the error-maximization of the Markowitz mean-variance model. Additionally, mean-variance optimizations are highly unstable (small changes in the input assumptions can lead to large changes in the solutions). A reason explaining this behaviour is the ill-conditioning of the covariance matrix: an ill-conditioned matrix will generally result in unstable solutions. This state could be the result of input assumptions that do not reflect financially meaningful estimates, or the use of parameter estimates based on insufficient historical data. In addition, the process produces a unique optimal portfolio for any given level of risk. However, this appearance of exactness could be misleading as the solution depends on the erroneous assumption that the inputs are without statistical estimation error. In fact, given a point in the efficient frontier, there is a neighbourhood of points that includes an infinite number of statistically equivalent portfolios, which may have radically different structures.

In the seminal paper “The Markowitz Optimization Enigma: Is 'Optimized' Optimal?”, Michaud dealt with the estimation error problem introducing the concept of resampled frontier. Portfolios

---

<sup>1</sup> Admissibility is a minimum condition used to reduce the decision problem without loss of relevant information (E. Lehmann, Testing Statistical Hypothesis, 1959).



on the resampled frontier are composed of assets weight vectors which are the average of the mean-variance efficient portfolios weight vectors given a certain level of portfolio return. After averaging, the weight vectors on the resampled frontier still sum up to one. The resampled weight for a portfolio  $m$  (portfolio number along the frontier) is given by

$$w_m^{resampled} = \frac{1}{T} \sum_{i=1}^T w_{i,m}$$

where  $w_{i,m}$  denotes the weight vector of the  $m^{th}$  portfolio along the frontier for the  $i^{th}$  resampling.

The initial resampling process consists in generating simulated returns by taking  $T$  draws from the input distribution and calculate a new variance-covariance matrix from the sampled series. With these new inputs a new efficient frontier (the  $i^{th}$ ) is calculated and the optimal portfolio weights are recorded. This process is repeated many times in order to build many new efficient frontiers, then the portfolios weights of different EF are averaged for every given return. At the end, the frontier of averaged portfolios is compared with the one obtained using historical sample returns and variance-covariance matrix.

The resampling process has the advantage to produce portfolio allocations which are less sensitive to input perturbations. The reason behind this result is the greater diversification and lower riskiness of the resampled portfolios with respect to the classical Markowitz portfolios.

Additionally, the resampling process guarantees a stable process as it is based on averages, therefore, a small change in the inputs is generally associated with a small change in the optimal portfolios, providing protection against the overfitting of data.

However, there are also disadvantages. Firstly, this process does not have a sound theoretical foundation as it cannot be argued theoretically that the resampled portfolios outperform the mean-variance efficient portfolios. Secondly, the averaging process of the resampled portfolios is not supported by a statistical reason. Additionally, the process of resampling uses the original estimate of the mean return vector and the variance-covariance matrix to simulate  $\mu^*$  and  $\Sigma^*$  and evaluate the resampled efficient frontier, amplifying any errors in the original estimation.



# Chapter 4

## Empirical Research

This chapter describes the procedures used to assess the impact of SRI strategies on portfolio performance. The first part describes the data selection process and management, then the focus will be on the methodologies used to implement the SRI strategies.

### 4.1 Data

As mentioned above, this research aims to analyse how the SRI strategies perform in the European market. For this reason, the investment universe is the STOXX Europe 600, a broad European equity index derived from the STOXX Europe Total Market Index and it is a subset of the STOXX Global 1800 Index.

The reference index is composed by 600 components and includes large, mid and small capitalization companies across 17 countries of the European region<sup>2</sup>. The index was introduced in 1998 and is reviewed quarterly, in March, June, September, December. The various monthly constituents of the index, from January 2001 to December 2017, were retrieved from Thomson Reuters Eikon. Then, using Matlab, I obtained the list of all companies that have been included in the index in the period of interest (2001-2017). The result was a list of 1278 companies for which the daily price in Euros (expressed as Total Return) was subsequently downloaded from Eikon. The prices expressed in foreign currencies have been converted in euros using the daily value of the exchange rate. Prices were then used to compute daily returns for the period of interest.

### 4.2 ESG Ratings

In addition to daily prices, monthly ESG ratings were downloaded to implement the SRI strategies. As previously mentioned, the ESG ratings are not a “0-1” variable, instead they are scores that range from 0 to 100 depending on the company level of compliance with certain characteristics.

---

<sup>2</sup> Austria, Belgium, Czech Republic, Denmark, Finland, France, Germany, Ireland, Italy, Luxembourg, the Netherlands, Norway, Portugal, Spain, Sweden, Switzerland and the United Kingdom.

By using Thomson Reuters Eikon, after having selected the companies of interest, you can access to the Asset4 ESG database. It provides environmental, social and governance (ESG) information based on more than 250 indicators computed from 750 data points, for more than 4000 companies worldwide, so it is an excellent database for people looking to investigate sustainability and governance on a company level. The entire process produces three numeric values for each company:

1. **Raw Score:** every company with at least one reported KPI in a given year is scored from 0 to 1 for each pillar, and each pillar is based on many Key Performance Indicators (KPI). Environmental Ratings are derived from a total of 70 KPIs; Social Ratings are derived from a total of 88 KPIs; and Governance Ratings are derived from a total of 68 KPIs.

2. **Ratings:** To eliminate idiosyncratic characteristics and assure comparability the raw scores are converted into ratings using a particular procedure. The raw scores are normalized and adjusted for skewness and the differential between the mean and the median, then fitted to a bell curve to derive ratings between 0 and 100 for each company.

3. **Percentile Rank:** Percentile ranks are calculated for all companies and are based on the companys' raw scores.

The values I was interested in for this research were the ratings for the Environmental (ENV), Social (SOC) and Corporate Governance (GOV) pillars for the 1278 companies. These were equally weighted to provide an overall assessment of performance. I did not consider the economic performance score, as it is not meaningful for an ESG analysis.

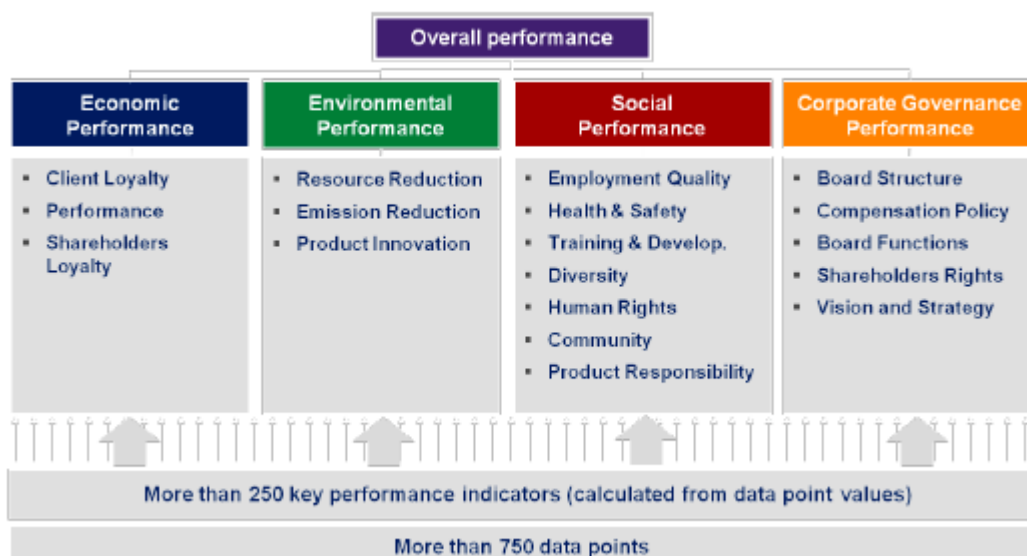


Figure 4.2: ESG Pillars according to Asset4

### **4.3 SIN Activities**

The exclusion of companies under a certain threshold of the ESG score is just one of the two ways of selecting an SRI universe of companies. The second way is excluding all the entities that are associated or involved in activities considered to be unethical or immoral.

The necessary monthly data were downloaded using the same platform and consisted in “yes”-“no” responses, indicating whether there was a participation to such activity for that month or not. These unethical practices were: production of alcoholic beverages, gambling activities, production of tobacco, production of vehicles, planes, armaments, or any combat materials used by the military and production or distribution of pornography. Hence, the results are 5 monthly responses for each company.

Once downloaded, they had to be elaborated to assure that the participation to just one of those businesses would have implied the exclusion of the company from the investment universe.

### **4.4 Data Elaboration**

For practicality, I thought it would have been better to work with something summarizing all these data, for this reason I followed this approach: all the matrices including companies’ data (203 months x 1278 companies) were firstly ordered alphabetically, and secondly five new matrices were built (one for each strategy). These were composed by zeros and ones indicating whether for that month, that company was included in the investment universe or not. With this elaboration, every subsequent step can rely on these matrices.

In matrix number 1 a ‘1’ was present if that month, that company was included in the STOXX Europe 600, so no SRI constraints were applied.

In matrix number 2, 3 and 4 a ‘1’ was present if that month, that company was included in the STOXX Europe 600 and if it was above a predefined ESG threshold (50%, 70%, 90%).

In matrix number 5 a ‘1’ was present if that month, that company was included in the STOXX Europe 600 and if it was not involved in any “sin” activity.

In the four matrices with SRI constraints, companies with no ESG or SIN data available were excluded from the universe (so a ‘0’ is present for all months).

Moreover, to implement any strategy there is a necessary requirement that must be satisfied: every company must have enough past data. In particular, the chosen temporal window is 5

years long, so for every month a '1' can be assign only if the previous 5 years of daily data are available. The result of this procedure is that, even in the case with no SRI restrictions, the investment universe is not necessarily coincident with the 600 index components.

## 4.5 Strategies Implemented

As previously mentioned, there are two different types of data: the ESG score is a value from 0 to 100, while the sin data is a 0-1 value. Therefore, two different SRI strategies can be implemented: a negative screening strategy (also called ethical screening strategy) that consists in excluding all the assets involved in sin activities, and a positive screening strategy that, vice versa, consists in selecting companies with the ESG score above a pre-defined threshold.

For the latter, the Best-in-Universe methodology was adopted, so the companies were chosen among all the companies in the investment universe, on the contrary, a Best-in-Class methodology would have implied an industry by industry selection.

In the positive screening strategy, three different thresholds were chosen to observe how the portfolio performance changed: 90%, 70% and 50%.

## 4.6 Parameters Estimation

The use of efficient frontiers to estimate the best portfolio composition requires the use of reliable ways to estimate the assets' means and covariances. This section describes the three ways adopted in the research for the estimation.

### 4.6.1 Sample Moments

In this case, given a series of returns, assets' moments are calculated as the historical means and covariances.

$$\hat{\mu} = \frac{1}{T} \sum_{t=1}^T R_t$$

$$\hat{\Sigma} = \frac{1}{T} \sum_{t=1}^T (R_t - \hat{\mu})(R_t - \hat{\mu})'$$

Where  $\hat{\Sigma}$  represents the variance-covariance matrix estimation. The diagonal includes the assets' variance estimators  $\hat{\sigma}_i^2 = \frac{1}{T} \sum_{t=1}^T (R_{i,t} - \hat{\mu}_i)^2$  while the other elements are the assets' covariance estimators  $\hat{\sigma}_{ij} = \frac{1}{T} \sum_{t=1}^T (R_{i,t} - \hat{\mu}_i)(R_{j,t} - \hat{\mu}_j)$ .

## 4.6.2 Exponentially Weighted Moving Average

The second parameters estimator aims to give greater importance to recent observations through the use of a “smoothing factor” which weighs past observations, this is the so called Exponentially Weighted Moving Average (EWMA). The general form is:

$$\mathbf{r}_t = \frac{1}{\bar{\lambda}} \sum_{j=1}^t \lambda_j r_{t-j} \quad \text{where} \quad \bar{\lambda} = \sum_{j=1}^t \lambda_j$$

Usually  $\lambda_j = (1 - \lambda)\lambda^{j-1}$  with  $\lambda \in (0.9, 0.99)$ . Additionally, it must be noted that

$$\sum_{j=0}^t \lambda^j = \frac{1 - \lambda^{t+1}}{1 - \lambda}$$

therefore

$$\bar{\lambda} = \sum_{j=0}^t (1 - \lambda)\lambda^j = 1 - \lambda^{t+1}$$

Since  $\lambda^{t+1}$  is small for common choices of  $t$  and  $\lambda$ , the sum of weights  $\bar{\lambda}$  is close to 1. These observations lead to the result:

$$\mathbf{r}_t = \sum_{j=1}^t (1 - \lambda)\lambda^{j-1} r_{t-j} = (1 - \lambda)r_{t-1} + \lambda \sum_{j=1}^{t-1} (1 - \lambda)\lambda^{j-1} r_{t-j-1}$$

$$\mathbf{r}_t = \sum_{j=1}^t (1 - \lambda)\lambda^{j-1} r_{t-j} = (1 - \lambda)r_{t-1} + \lambda \mathbf{r}_{t-1}$$

Similarly, for the evaluation of the covariance matrix, assuming returns have a zero mean:

$$\Sigma_t = (1 - \lambda)r_{t-1}r'_{t-1} + \lambda\Sigma_{t-1}$$

Where bold letters represent the estimators.

## 4.6.3 Equilibrium Moments

The third methodology consists in the use of the Capital Asset Pricing Model to calculate the returns. To describe this model, it is useful to distinguish between systematic and idiosyncratic risk. The first refers to market risks that cannot be eliminated through diversification (for instance, interest rate fluctuations and recessions are sources of systematic risk), instead the second is specific to individual stocks and can be reduced with a proper diversification strategy.

In the CAPM model beta is a measure of systematic risk of a security in comparison to the market and can be seen as the tendency of a security's returns to respond to fluctuations in the

market. Therefore, it can be used to compare a stock's market risk to that of other stocks. A beta of 1 indicates that the security's price will move with the market. A beta lower or greater than 1 means that the security will be, respectively, less or more volatile than the market. It is calculated using regression analysis:

$$r_{i,t} - rf_t = \alpha_i + \beta_i(r_t^m - rf_t) + \varepsilon_t$$

In equilibrium, the expected return is:

$$E[r_{i,t}] = rf_t + \beta_i(E[r_t^m] - rf_t)$$

The variance is decomposed into systematic and idiosyncratic risks:

$$V[r_{i,t}] = \beta_i^2 V[r_t^m] + \sigma_\varepsilon^2$$

And in equilibrium:

$$V[R_t] = \beta\beta'V[r_t^m] + \text{diag}(\sigma_{\varepsilon_1^2, \varepsilon_2^2, \dots, \varepsilon_k^2})$$

## 4.7 Constraints

The basic Markowitz model allows for short-selling and for potentially extreme weights. However, these results might be unfeasible to implement even for professional investors and of course they are unfeasible for individual private investors. Here comes the necessity to limit the exposures. Fortunately, all these “problems” can be easily solved using the MATLAB Portfolio function. In particular, for every strategy considered, the following cases were applied:

- Case 1: No restrictions applied, weights can be negative and extreme;
- Case 2: No short-selling, all weights must be positive and, since they sum up to 1, they must be included between 0 and 1, so they are not as extreme as in case 1;
- Case 3 and 4: two levels of upper and lower bounds were applied; this case allows for short-selling but limits the weights' dimensions on both directions;
- Case 5: Turnover constraints were introduced; this case allows for short-selling and extreme weights but, once the initial portfolio is built up, the turnover constraint limits portfolio revisions with the aim to avoid extreme transaction costs. However, this case was not implemented because of its excessive computational power requirement.



## 4.8 Models used

By now, I've explained how the parameters have been estimated and which constraints have been applied. As introduced in chapter 3, the Chow-Kritzman and the Michaud approaches have been introduced in this research to deepen the results of the standard Markowitz model. For all these three models, the same constraints were imposed, and the inputs were estimated using the formulas in paragraph 4.6, however, for the Resampled Frontier approach the inputs were estimated only with Sample Estimators and Equilibrium Estimators, therefore disregarding the EWMA case.

## 4.9 Track records of allocation strategies

This research employs different constraints and different approaches to recover the inputs of the models. But then it is necessary to compare the pros and cons of every single allocation methodology. To achieve this result, I simulated every portfolio allocation strategy for an extended period and I tracked the portfolio performance over time, assessing the evolution of returns and risks. Given the relevant amount of assets, evaluating the evolution of weights through an area plot or a bar plot would be trivial. Therefore, the focus remains on portfolio performances.

The realized returns are computed by multiplying assets' weights by returns, and the cumulated returns are calculated as follows:

$$R_t = \left[ \prod_{i=m+1}^t (1 + r_i) \right] - 1$$

Where  $m$  is the time window used for the parameters' estimation.

Monthly returns can be compared by looking at their descriptive statistics: mean, median, minimum, maximum, standard deviations, quantiles, skewness, kurtosis and total return over the sample. However, different investment strategies can be compared using several performance measures which have the common element of being ratios of a reward index and a risk measure. They can be divided between absolute and relative performance measures.

## 4.10 Absolute Measures

### 4.10.1 Sharpe Ratio

The Sharpe ratio is a metric which aims to measure the desirability of a risky investment strategy or instrument, and it is computed as the average return earned above the risk-free rate per unit of volatility. The subtraction of the risk-free rate from the mean allows to isolate the performance associated with risk-taking activities, in fact a portfolio investing in a zero-risk activity has a Sharpe ratio equal to zero.

$$Sh = \frac{\bar{r}_p - r_f}{\sigma_p}$$

When comparing different investments, the one with the highest Sharpe ratio is considered the most attractive. However, if the asset returns are not normally distributed, this ratio could lead to misinterpretations. For instance, kurtosis and skewness can be problematic, as standard deviation doesn't have the same effectiveness when these situations exist.

### 4.10.2 Sortino Ratio

The Sharpe ratio has some value as a measure of investment quality, but it also has a few limitations. The main flaw is that it does not distinguish between upside and downside volatility: high outlier returns can have the effect of increasing the value of the denominator (standard deviation) more than the value of the numerator, lowering the value of the ratio.

Additionally, for positively skewed return distributions, the risk suggested by the Sharpe ratio is higher than the real one. Conversely, for negative skewed return distributions the Sharpe ratio underestimates the real risk.

The Sortino ratio is based on the different desirability of downside and upside volatility, considering only the former as a source of risk. Therefore, this ratio improves the Sharpe ratio by isolating downside volatility from total volatility and dividing the excess return by the downside deviation.

$$SO = \frac{\bar{r}_p - r_f}{\sigma_{pN}}$$

Where  $\sigma_{pN}$  is the standard deviation of negative returns.

### 4.10.3 Treynor Ratio

This ratio indicates how much return an investment earned for the amount of risk assumed. As for the Sharpe ratio, the excess return refers to the difference between the return earned and the risk-free rate. However, this indicator has a different denominator: the risk in the Treynor ratio refers to the market risk measured by beta (systematic risk).

$$Sh = \frac{\bar{r}_p - r_f}{\beta}$$

This measure relies on the use of proper benchmarks to measure beta. For instance, if it is used to measure the risk-adjusted return of a mutual fund investing in large capitalization companies, it would be inappropriate to measure the beta using an index composed of small capitalization companies. In addition, this ratio ignores the reward for unsystematic or unique risk.

### 4.10.4 Value-at-Risk

Value-at-risk is a quantile of the returns density and it satisfies:

$$\int_{-\infty}^{VaR(\alpha)} R_t f(R_t) dR_t = \alpha$$

That is, the probability of observing returns below the VaR ( $\alpha$ ) equals  $\alpha$ . Alternatively, the VaR ( $\alpha$ ) can be defined as the maximum loss that an investment can suffer with probability  $1-\alpha$  in a horizon equivalent to the returns' frequency, therefore with probability  $\alpha$  the loss will be larger than the Value-at-Risk, but in this case no information about the extent of losses is provided by the VaR. Additionally, two investments could have the same VaR but different returns distribution in case of extreme losses. Therefore, in this case the VaR approach would suggest that the investments have identical risk, even though in extremely bad situations an investment is worse than the other.

### 4.10.5 Expected Shortfall

The Expected Shortfall is a conditional expectation calculated as the average of all losses which are greater or equal than the VaR. It is important to clarify that this measure is not the worst-case scenario, since the worst-case scenario is always a 100% loss. For 95% VaR, the ES will represent the average of outcomes in the worst 5% of the cases.

$$ES(R_t, \alpha) = E[R_t | R_t \leq VaR(\alpha)]$$

The Expected Shortfall was proposed to overcome a limit of the VaR, the lack of the sub-additivity property of a risk measure (the VaR of a portfolio should be smaller than the combination of the VaR of the underlying assets) and the fact that the VaR does not take into account the severity of an incurred damage event.

#### 4.10.6 Drawdown

The Drawdown of a portfolio is its peak-to-trough<sup>3</sup> decline over a period. At a given starting point, the Drawdown is set at zero ( $D_1 = 0$ ) and then it is calculated as:

$$D_t = \min(0, (1 + D_{t-1})(1 + R_t) - 1)$$

The Drawdown sequence is graphically analysed to identify the largest losses and the recovery time and allows to compare several strategies and identify the best one (a good strategy has small losses and quick recoveries from the minimums). Risk measures based on the Drawdown consider the largest Drawdown or functions of the largest Drawdowns.

#### 4.10.7 Sterling Ratio and Calmar Ratio

The Sterling ratio is the return per unit of extreme risks where those are set to the average of the  $k$  largest Drawdowns (with  $k$  being small and the Drawdowns taken in absolute value). Instead, the Calmar ratio is calculated using the largest Drawdown as denominator. Therefore, the Sterling-Ratio is less sensitive to outliers than the Calmar-Ratio

$$Ste = \frac{\bar{r}_p}{\frac{\sum_1^k DD_k}{k}}$$

$$Cal = \frac{\bar{r}_p}{DD_1}$$

Where DD is the vector containing the Drawdowns in descending order.

#### 4.10.8 Farinelli-Tibiletti Ratio

The Farinelli-Tibiletti ratio is a ratio between an upside and a downside partial moment of the portfolio return distribution. In particular it is the ratio of average gains to average losses with respect to a target  $\tau$ , each raised by a power index,  $p$  and  $q$ .

---

<sup>3</sup> The stage of the business or market cycle from the end of a period of growth (peak) into declining activity and contraction until it hits its ultimate cyclical bottom (trough)

$$FT(\tau, p, q) = \frac{E[\max(R_t - \tau)^p]^{1/p}}{E[\max(\tau - R_t)^q]^{1/q}}$$

This ratio allows to express the favour (disfavour) of upside (downside) deviations of various investors. Different risk indicators can be obtained by changing  $p$  and  $q$ : if  $p = 1$  and  $q = 2$ , the result is the upside-potential ratio; if  $p = q = 1$ , the result is the Omega ratio. Thus, the Farinelli-Tibiletti ratio expresses investors' preferences in respect of returns and associated risks.

#### 4.10.9 Composite Index

The use of several performance measures could easily lead to contrasting results, therefore there is the necessity of using a summarizing measure. The use of a composite index summing up all ranks could be the solution; however, many performance measures have similar informative content leading to similar ranks, therefore, the selection of performance measures for the composite index is important to avoid redundancy.

#### 4.11 Relative Measures

In many cases it is useful to compare the portfolio performance with respect to a market, to risk factors or to a benchmark. The latter is of fundamental relevance for the evaluation of managed portfolios whose purpose is to beat a certain benchmark. The deviations of the portfolio return from those of the benchmark are called Tracking Errors.

$$TE = E[R_t - R_t^B]$$

$$TEV = V[R_t - R_t^B]$$

These measures are called Tracking Error (TE) and Tracking Error Volatility (TEV), and their ratio TE/TEV is known as Information Ratio (IR). The IR is equivalent to a Sharpe Ratio computed on tracking errors and without the risk-free. The Tracking Error Volatility can be computed only on downside deviations, obtaining the Semi-TEV and, consequently, the Semi-IR.



# Chapter 5

## Results

As mentioned above, for each strategy both the Global Minimum Variance and the Max Sharpe portfolios will be analysed and tracked over time. This allows to compare different strategies through the use of performance indicators. The first comparison aims to find differences between conventional portfolios and sustainable ones, using the three typologies of estimators for mean and covariances. Then the analysis will concentrate on another topic which was often discussed in previous works: the importance of short selling restrictions to enhance portfolio performances. At the end of the chapter I will introduce the findings coming from the resampling process. Appendix 1 contains the additional information used to compare the strategies.

### 5.1 Sample Estimators

#### 5.1.1 Sample Estimators and Negative Screening

When negative screening is applied (no sin companies in the investment universe), all indicators seem to agree that Global Minimum Variance portfolios, combined with upper and lower bounds of 5% for each asset, are superior to any other investment strategy. In addition, the application of the static Chow-Kritzman model (second highlighted row) improves the results. Instead, for several strategies allowing short selling, Max Sharpe portfolios underperform their corresponding Global Minimum Variance ones. Another relevant fact is that most strategies consistently beat the benchmark: just few extreme strategies provide lower performances when the MS portfolio is chosen. This result is confirmed by the IR and the Semi-IR calculation in Appendix 1. The Static Chow-Kritzman model has little effect on performances and it seems to be useful to enhance GMV portfolios performances. Additionally, when the bounds increase, portfolios performances worsen, despite the improvement expectations.

Figure 5.1.1 shows the cumulated returns of two GMV portfolios using sample estimators and negative screening. It shows those portfolios' cushioning ability during the last financial crises, and their performance above the market throughout the period of interest.

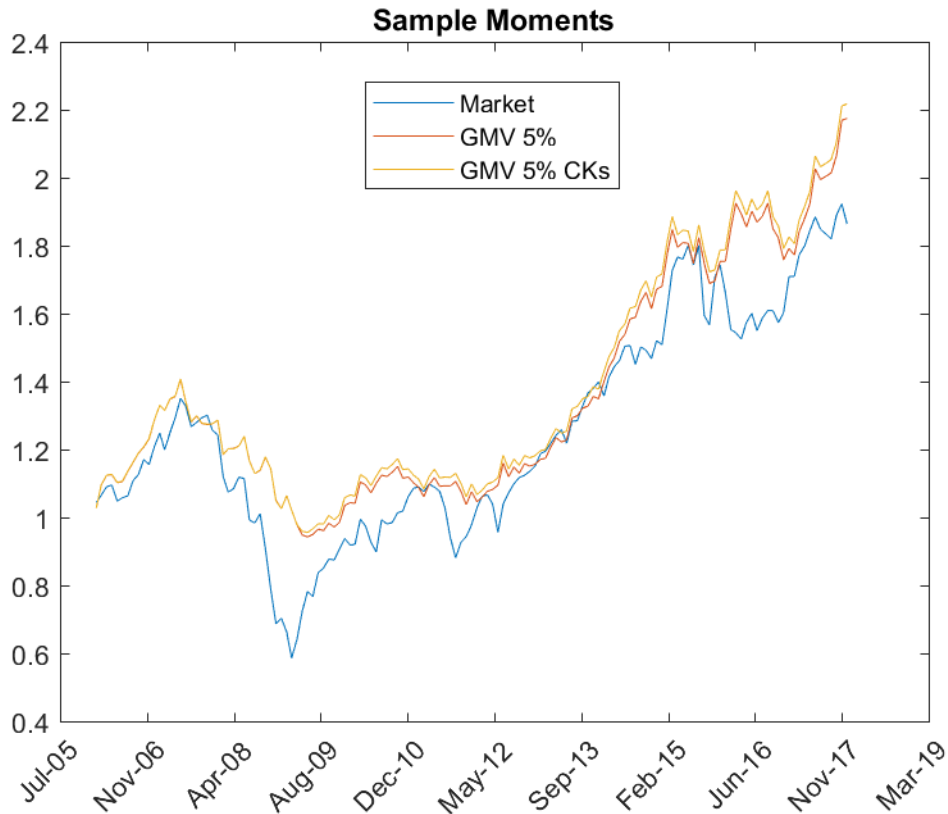


Figure 5.1.1: Negative Screening

### 5.1.2 Sample Estimators and Positive Screening

When applying a positive screening strategy, the threshold separating “good” companies from “bad” ones plays an important role in portfolio performances. In fact, the application of a positive screening of 90% reduces the investment sample to such an extent that performance is markedly reduced with respect to looser screenings: as reported in the Appendix, screenings using a threshold of 50% and 70% provide better results.

While most of the other strategies consistently beat the reference benchmark, the 90% screening portfolio has worse performances than the Stoxx 600, and only the use of the no-short selling restriction allows an investor using this screening to beat the benchmark.

Generally, the Global Minimum Variance portfolio has better performances with respect to the Max Sharpe portfolio when the positive screening is imposed at the 50% and 70% levels. Additionally, when comparing the 50% screening with the 70% one, the latter appears to overwhelm the former, especially among the no-short selling strategies. This is in contrast with the standard idea that the greater the investment sample, the better the performance, while it still confirms the need to broaden the universe built with a 90% screening. The IR and Semi-IR



confirm this result: when using the 90% screening these indicators are many times negative, instead the 70% screening guarantees the best performances among the three screening levels.

Figure 5.1.2 shows two GMV portfolios using a 70% screening compared to the reference index.

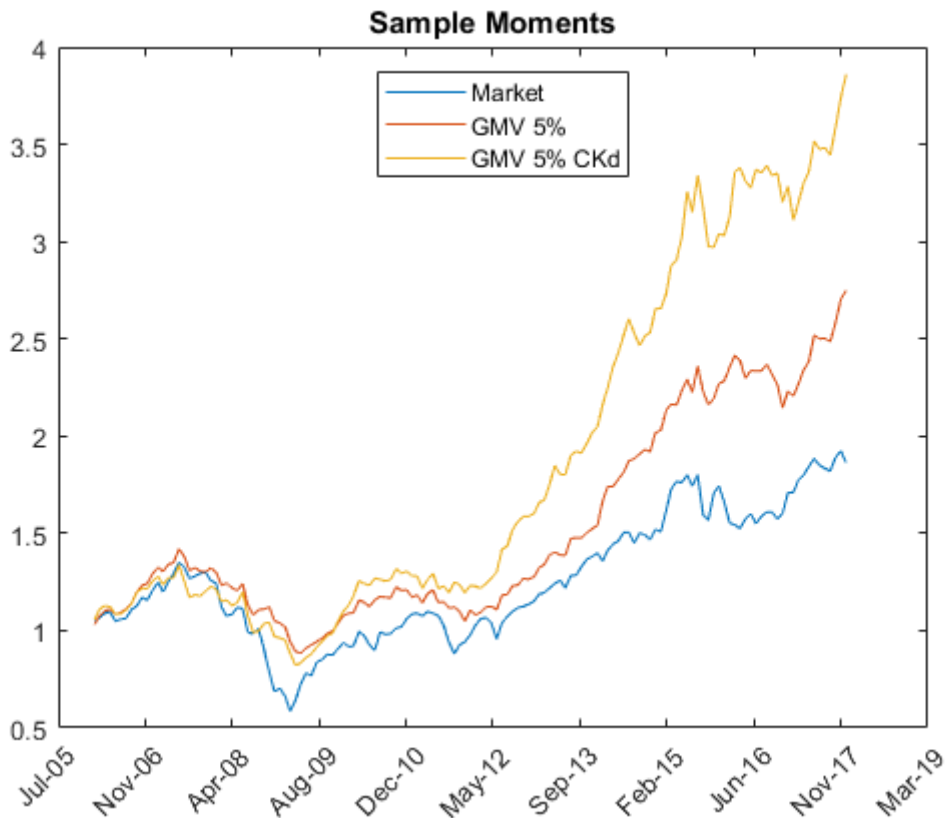


Figure 5.1.2: 70% Positive Screening

### 5.1.3 Sample Estimators and No Screening

This is the broadest case, and it includes all the assets with available data. The sample estimators allow to create portfolios which are often able to beat the benchmark in terms of performance indicators. The use of a no-short selling restriction is particularly effective in achieving this result, and almost always the Global Minimum Variance portfolio beats its corresponding Max Sharpe portfolio. Additionally, when the MS portfolio is implemented without short sales restrictions, they always perform worse than the benchmark. Also, when the upper and lower bounds increase (e.g. from 0.05 to 1) the performance worsens.

When using relative performance indicators, the scene is less positive as most of the time the IR is negative, and of course the same holds true for the Semi-IR. This contrasts with several sustainable portfolios: as seen before the negative screening strategies often lead to IRs greater

than zero, and the use of a 70% or 50% positive screening is particularly effective in obtaining positive IRs.

As mentioned above, the 5% bounds are particularly effective. Two results are presented in figure 5.1.3.

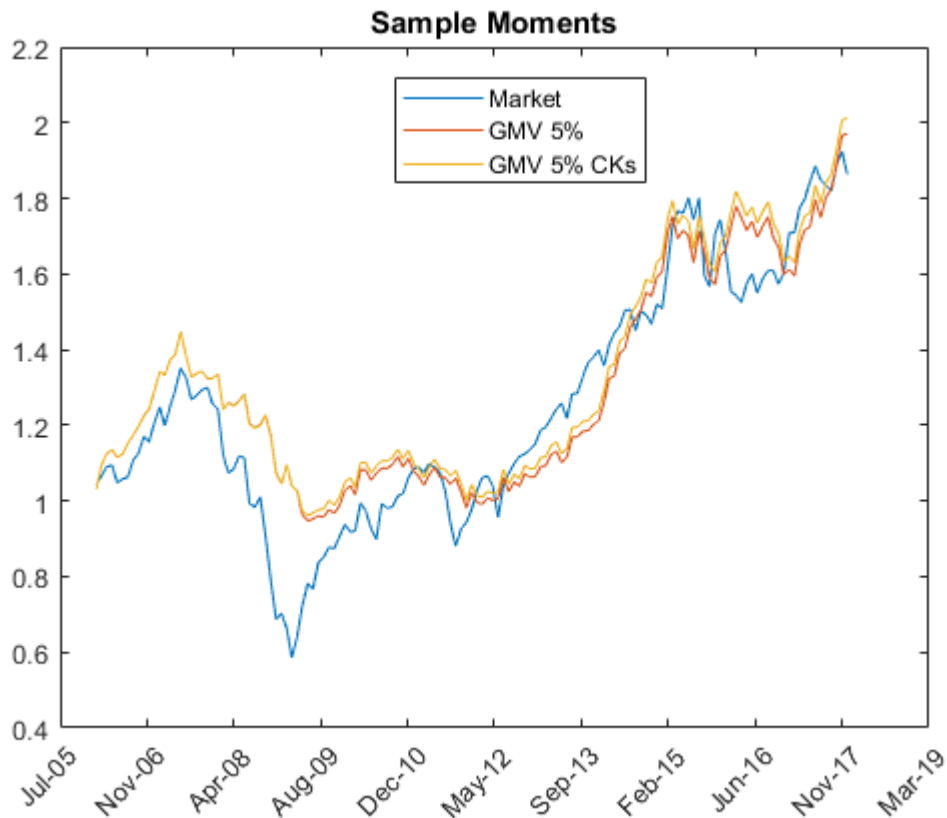


Figure 5.1.3: No Screening

## 5.2 Exponentially Weighted Moving Average

### 5.2.1 EWMA Estimators and Negative Screening

These results have been obtained using a 0.99 weight in the formula. Analogously to the approach adopting Sample Estimators, the EWMA case produces portfolios superior to the benchmark according to the performance indicators. By looking at the tables it can be noticed that all the approaches including a short selling restriction obtained better results than the Stoxx 600. In particular the MS portfolios beat their corresponding GMV ones likewise the previous case. However, when short selling is allowed the situation is reverted, with the GMV allocations overwhelming the MS strategies. Again, as the bounds increase the portfolios decrease in profitability, sometimes performing worse than the benchmark. Particularly negative results are

obtained in the unconstrained approach. A remarkable point is the ability of the Static Chow-Kritzman model to improve performances, especially when applied to GMV portfolios.

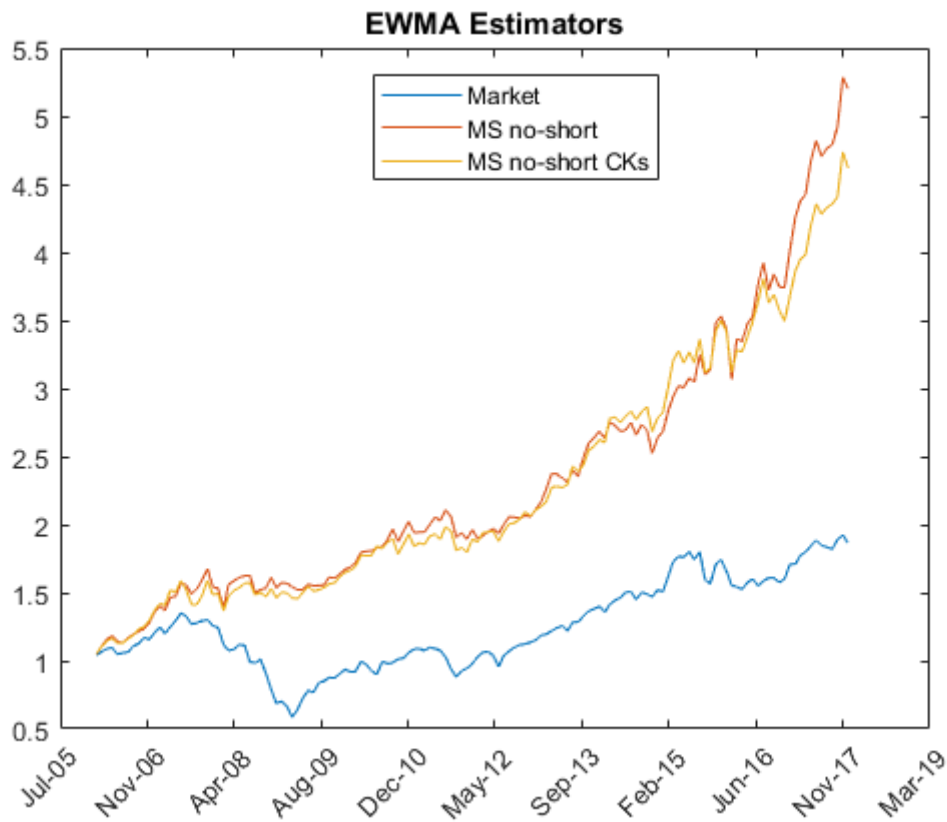


Figure 5.2.1: Negative Screening

### 5.2.2 EWMA Estimators and Positive Screening

Even with the use of EWMA estimators, the 90% screening demonstrates to be inferior to the other approaches as most of the times it performs worse than the benchmark. Again, only the case without short selling allows to obtain more profitable results, despite its counter-intuitiveness. In addition, the Chow-Kritzman model does not seem to provide any useful way to get around the problem, maybe due to the limited diversification opportunities offered by the reduced investment universe. The IR corroborates the superiority of the no-short selling case.

The enlargement obtained with a 70% screening shows to be optimal as most of the strategies beat the benchmark. In particular, the dynamic Chow-Kritzman approach allows to build the most profitable portfolios, even though it seems to be more effective in the GMV case. Additionally, most of the times the MS portfolios are overwhelmed by their corresponding GMV portfolios, and the performance is inversely proportional to the upper and lower bounds dimensions, coherently with the earlier findings.

While the use of sample estimators proved the superiority of the 70% screening, the EWMA approach has contrasting results because neither the 50% screening nor the 70% one can be considered the greatest. However, in both cases most strategies beat the Stoxx 600 in terms of performance indicators and IR.

The following figure shows the good results obtained with the Dynamic Chow-Kritzman approach when the 70% and the 50% positive screenings are chosen, highlighting a substantial equivalence among the two screenings and the two bounds.

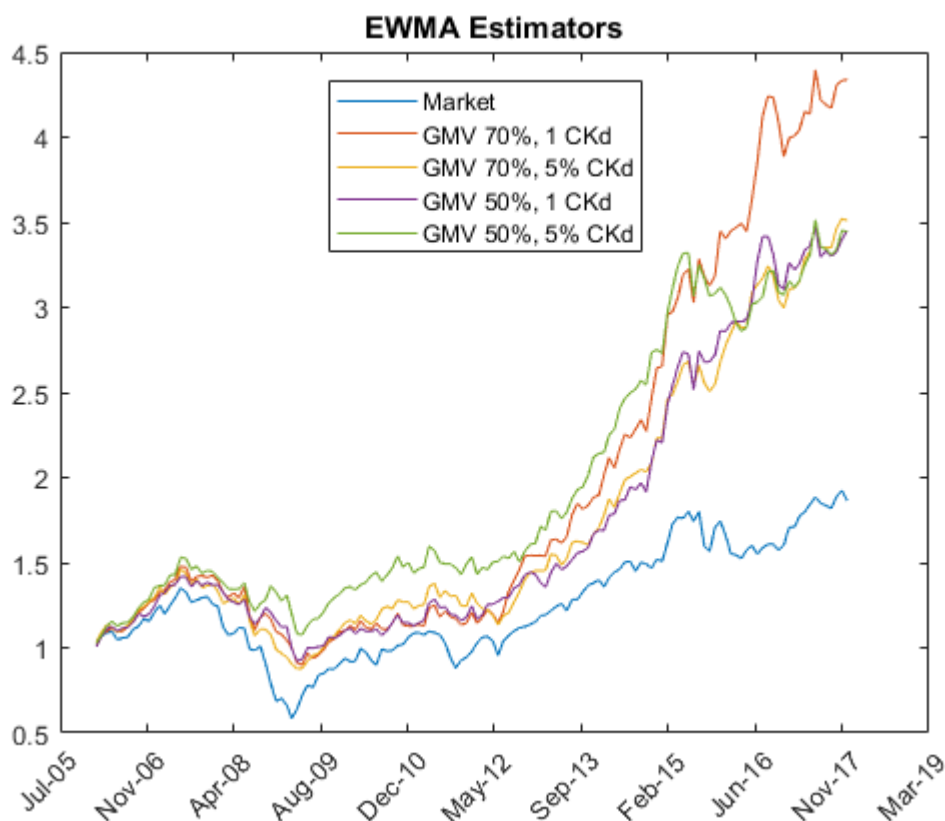


Figure 5.2.2: Positive Screening

### 5.2.3 EWMA Estimators and No Screening

This case highlights again the importance of short sale restrictions: all portfolios compliant with this rule overperform the Stoxx 600, while most of the others have bad performances. Among these best performers, MS portfolios are particularly profitable when compared to GMV ones, however this is not true when short sales are allowed. In addition, the Chow-Kritzman implementation enhances performances when the initial portfolio is already profitable, instead in the other cases the results are varying.

The relative performance indicators are substantially coherent with the aforementioned analysis, highlighting a positive performance of portfolios disregarding short sales, and vice versa attributing negative results to most of the other strategies. Again, the MS portfolios avoiding short selling are confirmed to be the best choices, as showed in the following figure.

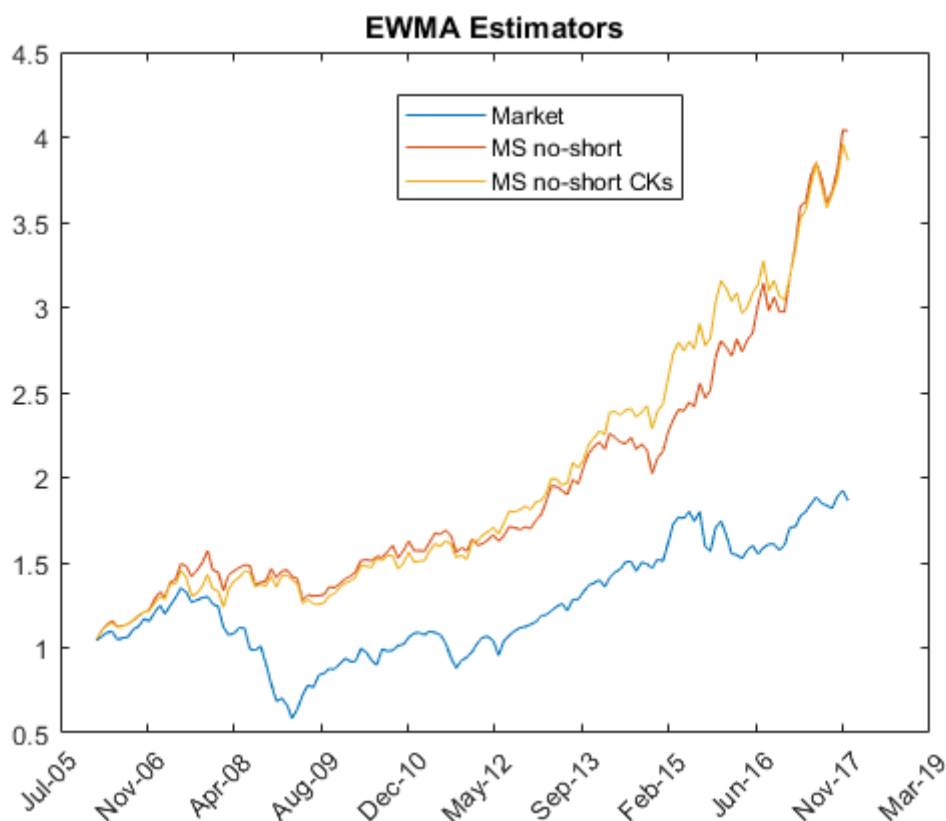


Figure 5.2.3: No Screening

## 5.3 Equilibrium Moments

### 5.3.1 Equilibrium Moments and Negative Screening

The parameters estimation exploiting the Capital Asset Pricing Model revealed to be very successful: almost all portfolios consistently beat the market return, so this is a situation never seen in previous strategies. Once again, the dominant role is played by the no-short selling cases which overwhelmed the other allocations, and also the aid of the Chow-Kritzman model allowed to improve their performances among the no-short selling field.

GMV portfolios confirm to be the point of reference among the allocations, since their performance is constantly above their corresponding Max Sharpe portfolios. It is noteworthy that this time the best performing solution is a GMV strategy with bounds equal to  $\pm 1$ , achieving the highest Sharpe Ratio and Sortino Ratio among the rivals. The same strategy is a

little less effective when the bounds are reduced to  $\pm 0.05$  and stays almost equal when bounds are deleted in either direction. However, as mentioned before, the other situations in which negative weights are included in the process are not as profitable as their corresponding no-short selling cases, so the overall result confirms the superiority of the strategies imposing positivity of weights. Good performances are also reported in the Relative Indicators table.

The following figure shows the portfolio improvements obtained by increasing the upper and lower bounds. The unconstrained portfolio overlaps the one with bounds set at  $\pm 1$ .

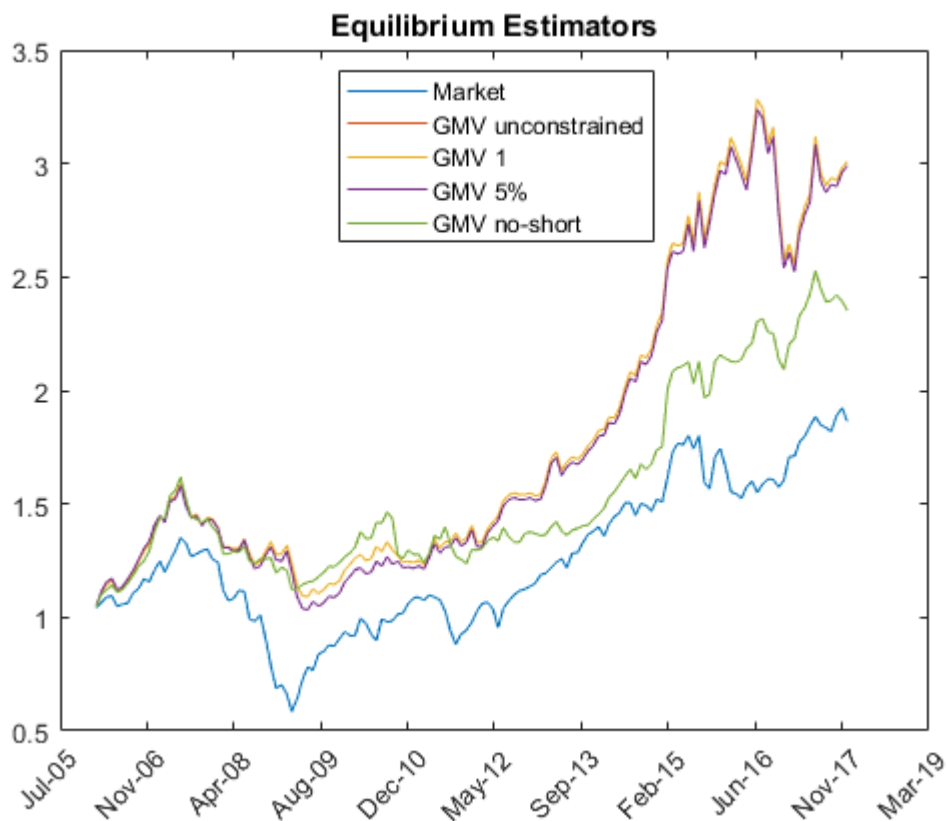


Figure 5.3.1: Negative Screening

### 5.3.2 Equilibrium Moments and Positive Screening

As done before, this section is dedicated to the comparison between different portfolios adopting the three positive screening levels. The more selecting one once again fails to achieve satisfactory results, with the majority of the strategies barely replicating the market portfolio or even doing worse than it. As before, only the no-short selling portfolios continue to maintain a valuable performance, with the GMV portfolios outperforming their respective MS ones. The relative performance indicators corroborate the weak situation borne by this screening strategy.

Therefore, it seems pretty obvious that investors with strong ethical beliefs would either adopt a no-short selling strategy or undergo some financial losses with respect to the market index.

The adoption of a 70% threshold is confirmed to be a strong approach, indeed almost all strategies overperformed in the reference period, and the GMV portfolios played a central role. Additionally, the performance improves whenever the lower and upper bounds decrease, signalling a performance dependence on diversification. As before, portfolios imposing the positivity of weights are among the best performers. The 50% screening shows slightly worse results; displaying however smoother performances, without extreme results in either direction (performances are neither good nor bad). The Chow-Kritzman approach is not always useful to bolster the initial situations, however the static approach combined with a 70% screening provides the best GMV portfolios, as shown in the figure below. These pieces of information are also supported by the relative performance indicators which show good performances for the two loosest screenings.

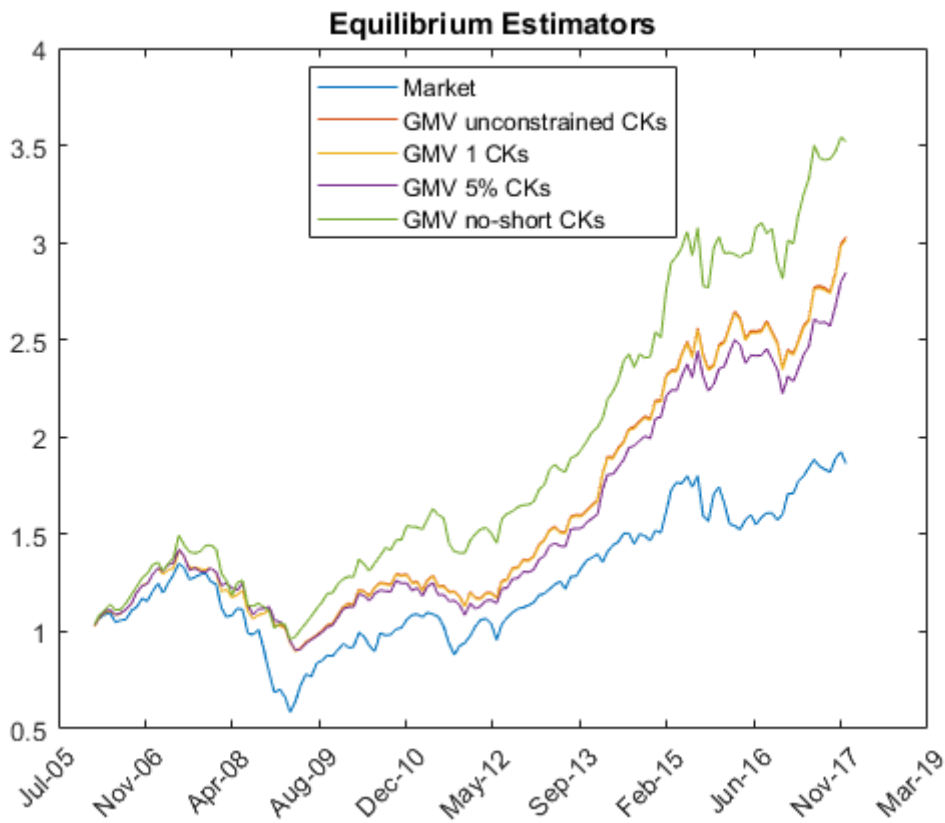


Figure 5.3.2: 70% Positive Screening

### 5.3.3 Equilibrium Moments and No Screening

This group of strategies clearly denotes the dominance of Global Minimum Variance portfolios over the Max Sharpe ones: the performance is unequivocally better for strategies adopting the former allocation, while the use of the latter approach reveals some drawbacks.

This is one of the few cases in which the no-short selling strategies are not dominant, for instance when considering the GMV portfolios we can easily see in the ranking table which allocation is the most performing one: the unconstrained has the best scores among its rivals, and it is followed by the one with upper and lower bounds of 1, the one with upper and lower bounds of 0.05 and finally the one imposing positivity of weights. Despite this relation is not always clear for the other strategies, the no-short selling case is not the best performer anymore, as shown in the figure below.

It is noteworthy that the Chow-Kritzman approaches are not able to improve performances in several cases. The relative indicators agree on the overall good performance of strategies with no screening, but they also highlight a better performance of MS portfolios over GMV ones.

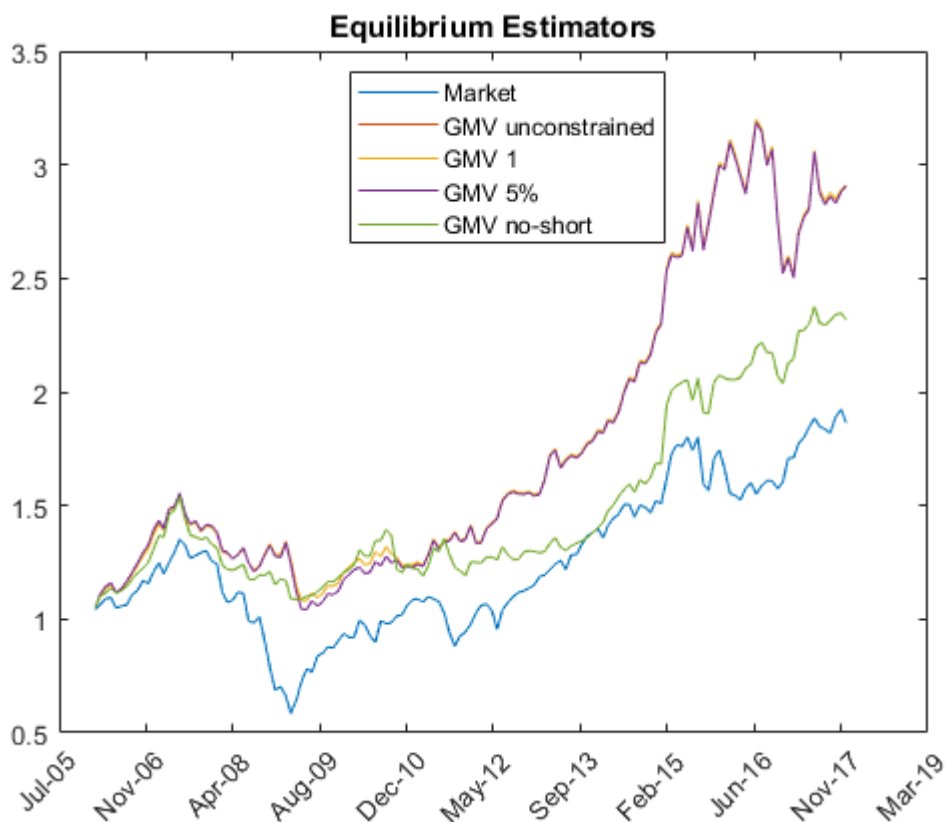


Figure 5.3.3: No Screening



## **5.4 Performance and Short Selling**

By now, the results listed aimed to analyse the performance differences within a given screening strategy and for a given parameters estimation. However, the most interesting section regards the discrepancies between different screening techniques. Additionally, as mentioned in chapter 2, several researches demonstrated the presence of performance differences between sustainable and conventional investments whenever the investor had the possibility to sell short. These differences were quickly nullified when the no-short selling restriction was introduced. Therefore, this section aims to verify whether performance differences are present or not between different screenings, and whether any possible difference is influenced by the non-negativity constraint. To do so, I will compare all portfolios coming from the full investment sample, with the portfolios limited by different screening strategies.

To limit comparisons, I will analyse the differences between global minimum variance portfolios, since they have largely proven their overperforming ability during the course of this research. All tables will be presented in Appendix 1 for simplicity.

### **5.4.1 Sample Estimators**

Despite some studies found differences between sustainable and conventional investments (e.g. conventional investments were more profitable) when short selling was permitted, tables 5.4.1 suggest that it is not true. In fact, they highlight a consistent difference between the two investment methodologies only when the screening is above the 90% threshold. In this case sustainable investments substantially underperform the portfolios built on an unrestricted universe, probably due to the extreme reduction in the investment sample, diminishing the diversification opportunities. However, almost all the portfolios built using negative screening criteria overperform the conventional ones, with few exceptions adopting the Chow-Kritzman model, in which the situation is the opposite. Nevertheless, these last strategies (both conventional and sustainable ones) perform poorly when compared to the former strategies (without the Chow-Kritzman model), therefore there would be no incentive for an investor to adopt any of them, since he would be better off using the ones highlighting an overperformance of sustainable investments.

Furthermore, when the investor chooses a looser positive screening, using a 70% threshold, there is no doubt about the results: sustainable investments clearly beat their respective strategies. Therefore, this screening is definitely the most performing approach within the Sample Estimators class. The 50% screening, as pointed out in the previous paragraphs of

chapter 5, is inferior to the 70% screening, despite being more profitable than conventional portfolios. This could be due to investment universe similarities: the 50% screening produces an investment universe which is closer to the unrestricted one, instead the 70% screening excludes more companies (if compared to the 50% screening) while still allowing for great diversification opportunities. This could explain the counter-intuitive performance behaviours.

However, the short selling constraint is not playing a positive role in determining the relative profitability of sustainable portfolios to conventional ones, despite changing the absolute performance of most portfolios as seen above. In fact, when shifting from a lower bounded case to a no-short selling one, conventional portfolios are only able to reduce their performance gap, so short sale restrictions truly smooth performances, but on the other way around. Therefore, sustainable portfolios (excluding the 90% screening case) perform better than conventional ones either with or without short selling.

#### **5.4.2 EWMA Estimators**

This estimation method leads to results which are similar to the findings of the previous section. In particular, the 90% screening is inferior to the other strategies most of the time, coherently with the general belief considering sustainable practices unrewarding. However, portfolios based on an unrestricted universe are just above them, meaning that the expansion of available choices is not necessarily beneficial, as they might seem appealing using a MV approach but at the same time they are unprofitable. While the use of sample estimators led to the unequivocal evidence supporting the superiority of the 70% screening over the other practices, now the situation is a little different, since also the 50% screening and sometimes the negative screening look attractive. Also, the adoption of the Chow-Kritzman model contributes to improve performances several times.

As in the previous case, the results do not support the classical idea that sustainable investments are unprofitable when compared to a no-screening portfolio, and also the idea that short selling plays a fundamental role in SRI's profitability is disproved. In fact, theory sustains that short-selling restrictions eliminate the advantages of no-screening portfolios, however it is precisely in this situation that sustainable investments are relatively less performing, meaning that no-short selling constraints really erode differences, but on the other way around. Therefore, this constraint might smooth performances regardless of which strategy is initially overperforming.

Additionally, small upper and lower bounds seem to provide better results than in case of higher bounds, probably due to the imposition of greater diversification, a situation rarely achieved

when weights can be extreme. Also, when comparing the no-short selling case with the unconstrained one we can notice a general dominance of the former over the latter, despite few occasional good results in the unbounded portfolios.

### **5.4.3 Equilibrium Moments**

The equilibrium estimators provide slightly different results: the 70% screening is not always the best choice as sometimes the no-screening or the negative screening strategies are more profitable. However, it must be noticed that among the first 9 strategies (CI less than 100), 5 adopted a 70% screening and only 2 were based on an unrestricted investment universe. Therefore, there seems to be again a dominance of sustainable investments over conventional ones, even though results are not unambiguous. Moreover, the 90% screening is confirmed to be once again the worst strategy among the rivals, and the negative screening portfolios are in line with the unscreened ones.

The tables highlight that the short selling constraint is generally relevant in smoothening results, since its absence produces a greater performance variability, while its presence flattens the results, improving bad strategies while worsening good ones. The Chow-Kritzman approach provides contrasting results as sometimes it enhances performances while in other occasions it impairs profitability.

As just seen, different estimators provided slightly different results, therefore the estimation techniques must be compared to understand which technique is the best one. Given the GMV portfolios and the same evaluation method used so far it emerges that the equilibrium estimators generally provide the best results among the three choices, therefore they should be preferred over the others. When a single screening strategy is considered the results are similar, showing the superiority of equilibrium estimators over sample estimators, or at least their equality. Only when the 70% positive screening is considered the results are slightly in favour of sample estimators.

## **5.5 Michaud Approach**

The original aim of this research was to take advantage of Michaud's considerations to deepen the analysis. However, when dealing with a large number of assets, the Matlab function optimizing the Mean-Variance problem becomes computationally too slow to be used for all the constraints that were initially supposed to be applied. Therefore, I was forced to reduce the cases, limiting the analysis to just the unconstrained case and the no-short selling one. The following paragraphs will verify whether this additional model improves performances, considering both GMV and MS portfolios.

### **5.5.1 Global Minimum Variance Portfolios**

A recent study by Markowitz and Usmen (2003) found that the investment performance of Resampled Efficiency optimized portfolios (Michaud 1998) is superior to that of Markowitz (1959) mean-variance optimized portfolios. However, despite these findings, when applying the resampling process to the Global Minimum Variance portfolios the scene looks different. In fact, Appendix 1 shows a dominance of the traditional MV approach over the Resampled Frontier method. Sample estimators produce similar results for the two approaches, with a slight dominance of the MV optimization, except for the 90% screening, which benefits from the resampling process. However, the equilibrium estimators using the Michaud approach consistently underperform the MV method. Therefore, given these results, it seems that an investor would not benefit from the resampling process, unless he wants to adopt a 90% screening strategy.

### **5.5.2 Max Sharpe Portfolios**

As just seen, GMV portfolios do not benefit from the introduction of the Resampled Frontier approach, on the contrary, MS portfolios often do. Sample estimators combined with the no-short selling restriction prove to be very useful in improving performances through the Michaud approach: tables 5.5.2 in Appendix 1 show a better or at least equal performance for those portfolios. However, most of the improvements are made by the unscreened portfolio, despite hierarchies are maintained. The unconstrained case adopting the same inputs has instead contrasting and volatile results, showing improvements but also deteriorations. As most of the time during this research, the unconstrained case proves to be unstable, as a small change in the inputs could lead to extreme portfolio rotations, exposing the allocation to potential impairments.

The Resampled Frontier approach is very beneficial when the inputs are calculated with the CAPM and the investor imposes the positivity of weights. In this situation in fact, all portfolios get better through the resampling process. However, this is still not sufficient to catch up with sample estimators: the no-short selling strategies show higher performances in the latter case. The unrestricted strategies look very profitable when adopting the resampling process, however as previously mentioned this situation is just theoretical, because portfolios' weights are too extreme to be feasible. Therefore, despite the unscreened portfolio with no weight restrictions seems to be very attractive, its performance cannot be an indicator of sustainable portfolios inferiority.

### 5.5.3 Comparison Between Resampled GMV and MS portfolios

After the examination of GMV and MS portfolios contrasting results emerged, highlighting the importance of equilibrium estimators for the former and of sample estimators coupled with resampling for the latter. Therefore, an additional comparison between the two cases could show whether the implementation of the resampling process allows MS portfolios to catch up with GMV portfolios. The following tables demonstrates that, despite they achieved significant improvements through the use of the resampling process, MS portfolios are still less performing than GMV portfolios.

Table 5.5.3a: Performance Indicators

Strategy	Sh	So	Tr	VaR	ES	Cal	Ste	FT
GMV EQ no-short	0.203	0.278	1.747	0.124	0.094	0.022	0.022	0.755
GMV EQ sin no-short	0.200	0.279	1.686	0.124	0.092	0.021	0.022	0.759
GMV EQ ESG50 no-short	0.221	0.253	1.457	0.169	0.087	0.018	0.018	0.714
GMV EQ ESG70 no-short	0.273	0.352	1.696	0.166	0.112	0.026	0.027	0.839
GMV EQ ESG90 no-short	0.174	0.221	1.098	0.102	0.072	0.016	0.018	0.692
MS sample no-short MIC	0.175	0.211	1.237	0.108	0.072	0.016	0.016	0.674
MS sample sin no-short MIC	0.205	0.248	1.411	0.118	0.083	0.019	0.020	0.718
MS sample ESG50 no-short MIC	0.212	0.221	1.169	0.146	0.079	0.016	0.017	0.673
MS sample ESG70 no-short MIC	0.263	0.293	1.366	0.153	0.098	0.021	0.023	0.770
MS sample ESG90 no-short MIC	0.168	0.192	0.894	0.113	0.062	0.014	0.014	0.649

Table 5.5.3b: Performance Indicators

Strategy	CI	Sh	So	Tr	VaR	ES	Cal	Ste	FT
GMV EQ no-short	30	6	4	1	6	3	2	4	4
GMV EQ sin no-short	32	7	3	3	5	4	4	3	3
GMV EQ ESG50 no-short	36	3	5	4	1	5	6	6	6
GMV EQ ESG70 no-short	10	1	1	2	2	1	1	1	1
GMV EQ ESG90 no-short	64	9	7	9	10	8	7	7	7
MS sample no-short MIC	67	8	9	7	9	9	8	9	8
MS sample sin no-short MIC	44	5	6	5	7	6	5	5	5
MS sample ESG50 no-short MIC	57	4	8	8	4	7	9	8	9
MS sample ESG70 no-short MIC	22	2	2	6	3	2	3	2	2
MS sample ESG90 no-short MIC	78	10	10	10	8	10	10	10	10

## 5.6 Conclusions

Despite SRI's increasing popularity, many investors are still reluctant to include sustainability principles in their investment process. As shown in chapter 1, performance concerns are still the main deterrent of SRI strategies. However, investors should not be worried about returns, as several studies are consistent with the "No Effect Hypothesis", suggesting that investors should be indifferent between conventional and socially responsible investments. Some studies also highlighted certain features on the evolutionary path of sustainable investments, demonstrating that SRI underwent a catch-up phase in the end of the twentieth century. In fact, their performances improved with respect to the previous decades, thus becoming more attractive.

The main purpose of this thesis was to verify whether sustainable investments underperform conventional ones, using different constraints and estimators. As discussed in chapter 1, there are several screening strategies, however this research concentrated on negative screening and three different levels of positive screening. Most of the studies mentioned before used the Jensen's alpha or a multi-factor model to indagate SRI's performances, instead I tried to build up different portfolios and track them over time using performance indicators to assess results. In addition, the dataset considered refers to a different geographical area and time period, allowing me to evaluate whether or not my results corroborate the previous findings.

As shown in the previous paragraphs, the results depend on the estimators chosen, however all methodologies have something in common. Firstly, according to the chosen performance indicators, GMV portfolios overwhelm their corresponding MS portfolios. Secondly, the adoption of more sophisticated techniques such as the Chow-Kritzman and the Michaud models do not necessarily improve performances. However, the most interesting findings regard the performance differences between sustainable and conventional investments. As shown throughout this chapter, an excessive level of positive screening reduces the investment universe to such an extent that performances are seriously impaired, however it is not clear whether this result is caused by a generally bad performance of top-rated companies or by the limited diversification opportunities. On the contrary, an intermediate screening level obtains extraordinary results, beating both the benchmark and the unscreened portfolio. For a low screening level, the same holds true even though with generally worse results. Since this last case includes also the companies present in the intermediate screening level, this slight performance decline cannot be produced by a reduction in diversification opportunities, instead

it must be caused by the companies with a score between the 50% and the 70% levels, proving that investors do not gain anything by loosening their screening criteria.

The strategies using negative screening are successful most of the times in beating the unscreened portfolios, nevertheless they cannot be compared, in terms of performances, with the portfolios adopting a 70% positive screening level, as the latter is often the best choice. However, it must be remarked that positive and negative screening methodologies concern different company's characteristics, therefore an investor could be interested in just one of these screenings. For instance, an investor whose priority is to avoid companies that engage in armaments production would certainly adopt a negative screening strategy, but he would not necessarily combine it with a positive screening one. Therefore, he might be neither interested in the 70% positive screening's good results, nor willing to adopt such a screening methodology.

Another topic discussed in this study regards the introduction of no-short selling. Past researches found out that conventional portfolios advantages are cancelled out when this restriction is present, however the results showed in this chapter are coherent with a more general statement: constraints imposing positivity of weights smooth performances, regardless of which strategy is initially the best-performing one.

The aforementioned results prove that investors can pursue their sustainability objectives without renouncing to financial performances, and most of the times they can also achieve better results than investors using an unscreened investment universe. Probably these results are due to the different time period analysed and might be the outcome of what was called "the catch-up phase" in past researches.

### **Recommendations for Future Research**

As mentioned above, this research faced serious computational constraints due to the extreme complexity of many codes and the limited power of the computers available to me. For this reason, part of the code was not executed. Therefore, the inclusion of the remaining results could strengthen the actual analysis, for instance by applying the Resampled Frontier approach coupled with the upper and lower bounds. A similar problem regarded the execution of the code including the turnover constraint, as the variable investment universe forced me to impose an upper and lower bound equal to zero for certain assets (excluding them from the universe) while keeping the normal constraints for the others. This slowed the process down to such an extent

that it was not feasible to run most of the codes. Therefore, also this situation could be added to the study to enhance and deepen the analysis.

Additionally, while most researches are based on the US region, my thesis focuses on the European market and in particular on a small subset of this area, considering only the companies included in the Stoxx Europe 600. However, next studies could broaden the investment universe or could even change it, choosing a different geographical region.



# Appendix 1

## 5.1.1

Table 5.1.1a: Performance Indicators, Sample Estimators and Negative Screening

Strategy	Sh	So	Tr	VaR	ES	Cal	Ste	FT
Market	0.11992	0.15057	0.53818	0.05959	0.04715	0.00950	0.01046	0.61693
GMV sample sin no-short	0.18019	0.22642	1.53203	0.10544	0.07944	0.01993	0.02062	0.69149
MS sample sin no-short	0.18612	0.22879	1.46405	0.10270	0.07602	0.02069	0.02124	0.69616
GMV sample sin no-short CKs	0.18116	0.22810	1.54328	0.10596	0.07995	0.02016	0.02088	0.69305
MS sample sin no-short CKs	0.18617	0.22895	1.46650	0.10256	0.07611	0.02076	0.02132	0.69643
GMV sample sin no-short CKd	0.15581	0.19280	1.17503	0.09049	0.06253	0.01334	0.01371	0.65324
MS sample sin no-short CKd	0.17040	0.22206	1.26543	0.09296	0.07255	0.01672	0.01718	0.69664
GMV sample sin bounds 1	0.18594	0.25922	2.55401	0.10862	0.08611	0.01601	0.01665	0.74237
MS sample sin bounds 1	0.09805	0.13002	-2.12892	0.07015	0.04108	0.01910	0.01937	0.59589
GMV sample sin bounds 1 CKs	0.18938	0.26341	2.57121	0.11212	0.08783	0.01671	0.01737	0.74663
MS sample sin bounds 1 CKs	0.09105	0.12007	-1.87977	0.06641	0.03768	0.01777	0.01796	0.58582
GMV sample sin bounds 1 CKd	0.04452	0.05695	0.60822	0.02595	0.01799	0.00356	0.00363	0.53478
MS sample sin bounds 1 CKd	-0.03797	-0.04843	5.22157	-0.02062	-0.01471	-0.00828	-0.00828	0.44015
GMV sample sin bounds 5%	0.20941	0.32609	2.36718	0.14440	0.10381	0.01767	0.01810	0.80575
MS sample sin bounds 5%	0.12123	0.14520	-3.25674	0.07496	0.04890	0.01152	0.01159	0.60793
GMV sample sin bounds 5% CKs	0.21485	0.32972	2.36230	0.14632	0.10576	0.01858	0.01910	0.81058
MS sample sin bounds 5% CKs	0.11419	0.13279	-2.88996	0.07222	0.04536	0.01085	0.01091	0.58825
GMV sample sin bounds 5% CKd	0.09950	0.12088	1.30938	0.06706	0.03857	0.00885	0.00897	0.58456
MS sample sin bounds 5% CKd	0.17694	0.23920	8.98186	0.10859	0.07706	0.02229	0.02392	0.71916
GMV sample sin unconstrained	0.18560	0.25866	2.55026	0.10845	0.08588	0.01596	0.01660	0.74176
MS sample sin unconstrained	0.09800	0.12998	-2.12890	0.07011	0.04106	0.01909	0.01936	0.59589
GMV sample sin unconstrained CKs	0.19015	0.26499	2.62022	0.11272	0.08837	0.01699	0.01768	0.74842
MS sample sin unconstrained CKs	0.09142	0.12043	-1.88478	0.06665	0.03781	0.01785	0.01804	0.58587
GMV sample sin unconstrained CKd	0.16150	0.21241	1.95274	0.09745	0.06957	0.01794	0.01844	0.68938
MS sample sin unconstrained CKd	-0.07706	-0.06113	-2.46093	-0.10816	-0.03246	-0.06832	-0.07981	0.10533

Table 5.1.1b: Performance Indicators, Sample Estimators and Negative Screening

Strategy	CI	Sh	So	Tr	VaR	ES	Cal	Ste	FT
Market	144	16	15	18	22	16	21	21	15
GMV sample sin no-short	71	10	11	11	9	8	5	5	12
MS sample sin no-short	65	6	9	13	10	11	3	3	10
GMV sample sin no-short CKs	63	9	10	10	8	7	4	4	11
MS sample sin no-short CKs	59	5	8	12	11	10	2	2	9
GMV sample sin no-short CKd	122	14	14	16	14	14	18	18	14
MS sample sin no-short CKd	101	12	12	15	13	12	14	15	8
GMV sample sin bounds 1	64	7	5	5	5	5	16	16	5
MS sample sin bounds 1	124	19	18	22	17	18	6	6	18
GMV sample sin bounds 1 CKs	53	4	4	4	4	4	15	14	4
MS sample sin bounds 1 CKs	150	22	22	19	21	22	11	12	21
GMV sample sin bounds 1 CKd	178	23	23	17	23	23	23	23	23
MS sample sin bounds 1 CKd	170	24	24	2	24	24	24	24	24
GMV sample sin bounds 5%	39	2	2	7	2	2	12	10	2
MS sample sin bounds 5%	140	15	16	25	15	15	19	19	16
GMV sample sin bounds 5% CKs	29	1	1	8	1	1	8	8	1
MS sample sin bounds 5% CKs	150	17	17	24	16	17	20	20	19
GMV sample sin bounds 5% CKd	157	18	20	14	19	20	22	22	22
MS sample sin bounds 5% CKd	43	11	7	1	6	9	1	1	7
GMV sample sin unconstrained	73	8	6	6	7	6	17	17	6
MS sample sin unconstrained	128	20	19	21	18	19	7	7	17
GMV sample sin unconstrained CKs	44	3	3	3	3	3	13	13	3
MS sample sin unconstrained CKs	144	21	21	20	20	21	10	11	20
GMV sample sin unconstrained CKd	91	13	13	9	12	13	9	9	13
MS sample sin unconstrained CKd	198	25	25	23	25	25	25	25	25

Table 5.1.1c: Relative Indicators, Sample Estimators and Negative Screening

Strategy	TE	TEV	SemiTEV	IR	SemiIR
GMV sample sin no-short	0.0270	15.1194	2.9137	0.0018	0.0093
MS sample sin no-short	0.1482	14.8558	2.9859	0.0100	0.0496
GMV sample sin no-short CKs	0.0294	15.1413	2.9201	0.0019	0.0101
MS sample sin no-short CKs	0.1481	14.8784	2.9929	0.0100	0.0495
GMV sample sin no-short CKd	-0.0054	13.5683	2.7418	-0.0004	-0.0020
MS sample sin no-short CKd	0.0917	13.7535	2.6463	0.0067	0.0347
GMV sample sin bounds 1	-0.0055	19.9463	3.1727	-0.0003	-0.0017
MS sample sin bounds 1	1.2603	390.6267	14.3911	0.0032	0.0876
GMV sample sin bounds 1 CKs	0.0026	19.8222	3.1480	0.0001	0.0008
MS sample sin bounds 1 CKs	1.1532	401.4376	14.7071	0.0029	0.0784
GMV sample sin bounds 1 CKd	-0.3832	21.9907	3.6903	-0.0174	-0.1038
MS sample sin bounds 1 CKd	-1.3653	501.0587	17.8475	-0.0027	-0.0765
GMV sample sin bounds 5%	0.0453	17.9751	3.0064	0.0025	0.0151
MS sample sin bounds 5%	0.3090	79.4452	7.5828	0.0039	0.0407
GMV sample sin bounds 5% CKs	0.0587	17.6804	2.9453	0.0033	0.0199
MS sample sin bounds 5% CKs	0.2732	81.9393	7.8408	0.0033	0.0348
GMV sample sin bounds 5% CKd	-0.1924	21.5792	3.4635	-0.0089	-0.0555
MS sample sin bounds 5% CKd	0.3145	39.5375	4.9083	0.0080	0.0641
GMV sample sin unconstrained	-0.0063	19.9518	3.1730	-0.0003	-0.0020
MS sample sin unconstrained	1.2594	390.6028	14.3928	0.0032	0.0875
GMV sample sin unconstrained CKs	0.0055	19.9583	3.1453	0.0003	0.0018
MS sample sin unconstrained CKs	1.1593	401.1673	14.7131	0.0029	0.0788
GMV sample sin unconstrained CKd	0.0206	20.5848	3.2704	0.0010	0.0063
MS sample sin unconstrained CKd	-13.9949	30291.5598	217.5461	-0.0005	-0.0643

## 5.1.2

Tables 5.1.2a: Performance Indicators, Sample Estimators and Positive Screening

Strategy	Sh	So	Tr	VaR	ES	Cal	Ste	FT
Market	0.11992	0.15057	0.53818	0.05959	0.04715	0.00950	0.01046	0.61693
GMV sample ESG90 no-short	0.14199	0.18690	0.82138	0.07545	0.06021	0.01242	0.01362	0.66535
MS sample ESG90 no-short	0.15678	0.18706	0.91641	0.11644	0.05975	0.01335	0.01341	0.64986
GMV sample ESG90 no-short CKs	0.14169	0.18642	0.81926	0.07539	0.06008	0.01240	0.01360	0.66478
MS sample ESG90 no-short CKs	0.15639	0.18687	0.91418	0.11625	0.05966	0.01332	0.01338	0.64998
GMV sample ESG90 no-short CKd	0.13469	0.17281	0.77984	0.07189	0.05599	0.01128	0.01242	0.64964
MS sample ESG90 no-short CKd	0.12183	0.16590	0.71060	0.07788	0.05268	0.01143	0.01233	0.64974
GMV sample ESG90 bounds 1	0.07765	0.10273	0.68314	0.03897	0.03238	0.00656	0.00692	0.58791
MS sample ESG90 bounds 1	0.12241	0.14743	-2.53848	0.08586	0.05161	0.01504	0.01556	0.58318
GMV sample ESG90 bounds 1 CKs	0.07861	0.10363	0.69047	0.03951	0.03276	0.00667	0.00704	0.58872
MS sample ESG90 bounds 1 CKs	0.12113	0.14548	-2.50392	0.08528	0.05103	0.01508	0.01560	0.58041
GMV sample ESG90 bounds 1 CKd	0.08039	0.10989	0.72615	0.04382	0.03353	0.00686	0.00728	0.60218
MS sample ESG90 bounds 1 CKd	0.02767	0.04043	-2.88100	0.01875	0.01311	0.00596	0.00596	0.54162
GMV sample ESG90 bounds 5%	0.05959	0.08159	0.40935	0.03022	0.02410	0.00417	0.00436	0.58320
MS sample ESG90 bounds 5%	0.17908	0.25514	2.08030	0.10462	0.07935	0.01549	0.01583	0.74147
GMV sample ESG90 bounds 5% CKs	0.05975	0.08180	0.41047	0.03029	0.02417	0.00418	0.00438	0.58332
MS sample ESG90 bounds 5% CKs	0.17887	0.25461	2.07529	0.10496	0.07929	0.01548	0.01581	0.74081
GMV sample ESG90 bounds 5% CKd	0.04494	0.06199	0.31030	0.02213	0.01834	0.00311	0.00323	0.56685
MS sample ESG90 bounds 5% CKd	0.13208	0.19075	1.20471	0.07742	0.05592	0.00971	0.00998	0.68247
GMV sample ESG90 unconstrained	0.07765	0.10273	0.68314	0.03897	0.03238	0.00656	0.00692	0.58791
MS sample ESG90 unconstrained	-0.02541	-0.02288	-6.85425	-0.03518	-0.00957	-0.00490	-0.00548	0.20740
GMV sample ESG90 unconstrained CKs	0.07861	0.10363	0.69047	0.03951	0.03276	0.00667	0.00704	0.58872
MS sample ESG90 unconstrained CKs	0.00656	0.00702	1.90205	0.00963	0.00287	0.00171	0.00192	0.25973
GMV sample ESG90 unconstrained CKd	0.06237	0.08298	0.62028	0.03414	0.02523	0.00517	0.00537	0.57185
MS sample ESG90 unconstrained CKd	0.12687	0.79597	-12.33266	0.33730	0.24763	0.11294	0.12988	1.33285

Strategy	Sh	So	Tr	VaR	ES	Cal	Ste	FT
Market	0.11992	0.15057	0.53818	0.05959	0.04715	0.00950	0.01046	0.61693
GMV sample ESG70 no-short	0.27639	0.34877	1.61984	0.16249	0.11302	0.02621	0.02833	0.83966
MS sample ESG70 no-short	0.25275	0.29674	1.47265	0.14860	0.09958	0.02238	0.02378	0.77561
GMV sample ESG70 no-short CKs	0.27626	0.34887	1.61745	0.16211	0.11301	0.02622	0.02836	0.83978
MS sample ESG70 no-short CKs	0.25226	0.29629	1.46832	0.14812	0.09939	0.02232	0.02372	0.77491
GMV sample ESG70 no-short CKd	0.28114	0.36560	1.69320	0.15066	0.12075	0.02828	0.03042	0.85860
MS sample ESG70 no-short CKd	0.27776	0.36637	1.65523	0.20005	0.12026	0.02653	0.02839	0.85929
GMV sample ESG70 bounds 1	0.25789	0.36695	2.40520	0.16918	0.12073	0.02136	0.02242	0.86022
MS sample ESG70 bounds 1	0.08830	0.10339	-1.57476	0.06725	0.03779	0.00830	0.00854	0.53335
GMV sample ESG70 bounds 1 CKs	0.26319	0.37423	2.38358	0.18061	0.12379	0.02206	0.02345	0.86861
MS sample ESG70 bounds 1 CKs	0.07480	0.08334	-1.27115	0.05573	0.03149	0.00627	0.00646	0.49700
GMV sample ESG70 bounds 1 CKd	0.24272	0.34828	2.48940	0.16383	0.11065	0.02653	0.02924	0.83913
MS sample ESG70 bounds 1 CKd	0.10222	0.15884	-2.37538	0.06432	0.04743	0.02470	0.02499	0.65677
GMV sample ESG70 bounds 5%	0.25012	0.36155	2.36952	0.14448	0.12006	0.01994	0.02107	0.84918
MS sample ESG70 bounds 5%	0.19283	0.24271	-14.10427	0.14562	0.08586	0.01927	0.01977	0.71313
GMV sample ESG70 bounds 5% CKs	0.25640	0.36734	2.35622	0.15200	0.12268	0.02104	0.02213	0.85662
MS sample ESG70 bounds 5% CKs	0.19031	0.23763	-13.34262	0.14469	0.08450	0.01902	0.01950	0.70646
GMV sample ESG70 bounds 5% CKd	0.28764	0.39212	3.18348	0.16383	0.13494	0.02625	0.02810	0.88947
MS sample ESG70 bounds 5% CKd	0.22896	0.32638	9.59663	0.16298	0.10991	0.02563	0.02673	0.81572
GMV sample ESG70 unconstrained	0.25647	0.36232	2.38794	0.16867	0.11947	0.02116	0.02220	0.85499
MS sample ESG70 unconstrained	0.07876	0.08645	-1.37612	0.06195	0.03308	0.00606	0.00626	0.49665
GMV sample ESG70 unconstrained CKs	0.26319	0.37423	2.38358	0.18061	0.12379	0.02206	0.02345	0.86861
MS sample ESG70 unconstrained CKs	0.05088	0.04960	-0.83020	0.04173	0.02085	0.00328	0.00339	0.41119
GMV sample ESG70 unconstrained CKd	0.21119	0.30714	2.32049	0.13587	0.09548	0.02062	0.02224	0.79504
MS sample ESG70 unconstrained CKd	0.13808	0.24763	-24.13687	0.15985	0.09181	0.08120	0.09881	0.63269

Strategy	Sh	So	Tr	VaR	ES	Cal	Ste	FT
Market	0.11992	0.15057	0.53818	0.05959	0.04715	0.00950	0.01046	0.61693
GMV sample ESG50 no-short	0.20478	0.22245	1.29002	0.15236	0.07880	0.01676	0.01746	0.67304
MS sample ESG50 no-short	0.22250	0.23920	1.37653	0.17299	0.08791	0.01956	0.02080	0.69865
GMV sample ESG50 no-short CKs	0.20491	0.22328	1.28902	0.15198	0.07886	0.01678	0.01749	0.67329
MS sample ESG50 no-short CKs	0.22185	0.23830	1.37206	0.17231	0.08764	0.01951	0.02074	0.69745
GMV sample ESG50 no-short CKd	0.12830	0.11268	0.91904	0.11427	0.04705	0.01048	0.01067	0.47803
MS sample ESG50 no-short CKd	0.20895	0.21709	1.33136	0.13788	0.07732	0.01686	0.01776	0.66924
GMV sample ESG50 bounds 1	0.21639	0.32663	2.25385	0.17181	0.10251	0.01802	0.01898	0.81789
MS sample ESG50 bounds 1	0.14353	0.17746	-2.94827	0.08403	0.06149	0.02055	0.02091	0.62641
GMV sample ESG50 bounds 1 CKs	0.22113	0.33116	2.26103	0.17233	0.10517	0.01879	0.01970	0.82261
MS sample ESG50 bounds 1 CKs	0.12595	0.14285	-2.44763	0.07557	0.05217	0.00937	0.00968	0.57064
GMV sample ESG50 bounds 1 CKd	0.15396	0.20218	2.58407	0.11127	0.06695	0.01912	0.02000	0.67937
MS sample ESG50 bounds 1 CKd	-0.01156	-0.01451	1.00574	-0.00616	-0.00430	-0.00320	-0.00320	0.45121
GMV sample ESG50 bounds 5%	0.22335	0.34417	2.33308	0.15300	0.11035	0.01833	0.01944	0.83453
MS sample ESG50 bounds 5%	0.18364	0.21248	-6.20893	0.13815	0.07714	0.01983	0.02002	0.67212
GMV sample ESG50 bounds 5% CKs	0.22903	0.35148	2.34445	0.15914	0.11330	0.01926	0.02038	0.84232
MS sample ESG50 bounds 5% CKs	0.17964	0.20354	-5.90596	0.13533	0.07452	0.01919	0.01937	0.65906
GMV sample ESG50 bounds 5% CKd	0.15067	0.22086	2.47157	0.09790	0.06763	0.01322	0.01392	0.71550
MS sample ESG50 bounds 5% CKd	0.20374	0.32683	5.58450	0.14187	0.09884	0.01875	0.01937	0.81435
GMV sample ESG50 unconstrained	0.21626	0.32633	2.25316	0.17173	0.10246	0.01799	0.01895	0.81757
MS sample ESG50 unconstrained	0.15058	0.19369	-3.22823	0.09207	0.06697	0.02036	0.02076	0.64631
GMV sample ESG50 unconstrained CKs	0.22048	0.32791	2.25090	0.17212	0.10456	0.01872	0.01963	0.81995
MS sample ESG50 unconstrained CKs	0.13283	0.15691	-2.70448	0.08327	0.05704	0.00870	0.00901	0.58892
GMV sample ESG50 unconstrained CKd	0.21835	0.27342	3.37651	0.15075	0.09411	0.02571	0.02817	0.74971
MS sample ESG50 unconstrained CKd	0.14400	0.63399	39.79809	0.32335	0.19770	0.18186	0.18779	1.16633

Tables 5.1.2b: Performance Indicators, Sample Estimators and Positive Screening

Strategy	CI	Sh	So	Tr	VaR	ES	Cal	Ste	FT
Market	429	55	52	51	58	55	54	53	51
GMV sample ESG90 no-short	357	43	44	41	52	43	48	46	40
MS sample ESG90 no-short	338	36	43	39	37	45	45	48	45
GMV sample ESG90 no-short CKs	366	44	46	42	53	44	49	47	41
MS sample ESG90 no-short CKs	345	37	45	40	38	46	46	49	44
GMV sample ESG90 no-short CKd	387	46	48	43	54	48	51	50	47
MS sample ESG90 no-short CKd	393	53	49	45	49	50	50	51	46
GMV sample ESG90 bounds 1	483	63	62	49	65	63	62	62	57
MS sample ESG90 bounds 1	412	52	53	62	45	52	44	44	60
GMV sample ESG90 bounds 1 CKs	466	61	59	47	63	61	60	60	55
MS sample ESG90 bounds 1 CKs	415	54	54	61	46	53	43	43	61
GMV sample ESG90 bounds 1 CKd	445	58	57	44	60	58	58	58	52
MS sample ESG90 bounds 1 CKd	539	70	70	64	70	70	65	65	65
GMV sample ESG90 bounds 5%	517	67	67	53	68	67	68	68	59
MS sample ESG90 bounds 5%	266	34	27	22	42	32	41	41	27
GMV sample ESG90 bounds 5% CKs	509	66	66	52	67	66	67	67	58
MS sample ESG90 bounds 5% CKs	272	35	28	23	41	33	42	42	28
GMV sample ESG90 bounds 5% CKd	533	69	68	54	69	69	70	70	64
MS sample ESG90 bounds 5% CKd	366	48	42	36	50	49	53	54	34
GMV sample ESG90 unconstrained	475	62	61	48	64	62	61	61	56
MS sample ESG90 unconstrained	580	73	73	69	73	73	73	73	73
GMV sample ESG90 unconstrained CKs	458	60	58	46	62	60	59	59	54
MS sample ESG90 unconstrained CKs	522	71	71	24	71	71	71	71	72
GMV sample ESG90 unconstrained CKd	505	65	65	50	66	65	66	66	62
MS sample ESG90 unconstrained CKd	128	50	1	70	1	1	2	2	1



Strategy	Cl	Sh	So	Tr	VaR	ES	Cal	Ste	FT
Market	429	55	52	51	58	55	54	53	51
GMV sample ESG70 no-short	106	4	14	27	17	13	9	8	14
MS sample ESG70 no-short	163	11	24	29	27	22	13	13	24
GMV sample ESG70 no-short CKs	106	5	13	28	18	14	8	7	13
MS sample ESG70 no-short CKs	171	12	25	30	28	23	14	14	25
GMV sample ESG70 no-short CKd	85	2	9	25	26	7	4	4	8
MS sample ESG70 no-short CKd	68	3	8	26	3	9	6	6	7
GMV sample ESG70 bounds 1	84	8	7	9	12	8	17	17	6
MS sample ESG70 bounds 1	467	57	60	58	55	57	57	57	66
GMV sample ESG70 bounds 1 CKs	71	7	5	12	5	5	16	16	5
MS sample ESG70 bounds 1 CKs	500	64	64	56	59	64	63	63	67
GMV sample ESG70 bounds 1 CKd	90	14	15	7	14	15	5	5	15
MS sample ESG70 bounds 1 CKd	342	56	50	59	56	54	12	12	43
GMV sample ESG70 bounds 5%	133	13	11	13	31	10	23	21	11
MS sample ESG70 bounds 5%	277	30	30	72	29	30	27	29	30
GMV sample ESG70 bounds 5% CKs	107	10	6	14	23	6	19	20	9
MS sample ESG70 bounds 5% CKs	290	31	33	71	30	31	31	32	31
GMV sample ESG70 bounds 5% CKd	47	1	3	5	15	3	7	10	3
MS sample ESG70 bounds 5% CKd	115	16	21	2	16	17	11	11	21
GMV sample ESG70 unconstrained	100	9	10	10	13	11	18	19	10
MS sample ESG70 unconstrained	491	59	63	57	57	59	64	64	68
GMV sample ESG70 unconstrained CKs	63	6	4	11	4	4	15	15	4
MS sample ESG70 unconstrained CKs	530	68	69	55	61	68	69	69	71
GMV sample ESG70 unconstrained CKd	186	25	23	17	35	25	20	18	23
MS sample ESG70 unconstrained CKd	248	45	29	73	19	27	3	3	49
Strategy	Cl	Sh	So	Tr	VaR	ES	Cal	Ste	FT
Market	429	55	52	51	58	55	54	53	51
GMV sample ESG50 no-short	271	28	35	34	22	35	40	40	37
MS sample ESG50 no-short	194	18	31	31	6	28	25	23	32
GMV sample ESG50 no-short CKs	268	27	34	35	24	34	39	39	36
MS sample ESG50 no-short CKs	204	19	32	32	8	29	26	25	33
GMV sample ESG50 no-short CKd	411	49	56	38	39	56	52	52	69
MS sample ESG50 no-short CKd	281	26	37	33	34	36	38	38	39
GMV sample ESG50 bounds 1	183	23	20	19	10	20	36	36	19
MS sample ESG50 bounds 1	336	42	47	65	47	42	21	22	50
GMV sample ESG50 bounds 1 CKs	159	20	17	18	7	18	32	30	17
MS sample ESG50 bounds 1 CKs	441	51	55	60	51	51	55	55	63
GMV sample ESG50 bounds 1 CKd	258	38	40	6	40	41	30	28	35
MS sample ESG50 bounds 1 CKd	539	72	72	37	72	72	72	72	70
GMV sample ESG50 bounds 5%	170	17	16	16	21	16	35	33	16
MS sample ESG50 bounds 5%	297	32	38	68	33	37	24	27	38
GMV sample ESG50 bounds 5% CKs	140	15	12	15	20	12	28	26	12
MS sample ESG50 bounds 5% CKs	319	33	39	67	36	38	29	35	42
GMV sample ESG50 bounds 5% CKd	286	39	36	8	43	39	47	45	29
MS sample ESG50 bounds 5% CKd	196	29	19	3	32	24	33	34	22
GMV sample ESG50 unconstrained	192	24	22	20	11	21	37	37	20
MS sample ESG50 unconstrained	325	40	41	66	44	40	22	24	48
GMV sample ESG50 unconstrained CKs	171	21	18	21	9	19	34	31	18
MS sample ESG50 unconstrained CKs	421	47	51	63	48	47	56	56	53
GMV sample ESG50 unconstrained CKd	148	22	26	4	25	26	10	9	26
MS sample ESG50 unconstrained CKd	52	41	2	1	2	2	1	1	2

Tables 5.1.2c: Relative Indicators, Sample Estimators and Positive Screening

Strategy	TE	TEV	SemiTEV	IR	SemiIR
GMV sample ESG90 no-short	-0.011	8.072	1.951	-0.001	-0.006
MS sample ESG90 no-short	0.211	10.048	2.312	0.021	0.091
GMV sample ESG90 no-short CKs	-0.012	8.060	1.948	-0.001	-0.006
MS sample ESG90 no-short CKs	0.210	10.065	2.314	0.021	0.091
GMV sample ESG90 no-short CKd	-0.030	8.126	1.867	-0.004	-0.016
MS sample ESG90 no-short CKd	0.054	10.190	1.940	0.005	0.028
GMV sample ESG90 bounds 1	-0.233	17.572	3.294	-0.013	-0.071
MS sample ESG90 bounds 1	2.302	603.508	21.385	0.004	0.108
GMV sample ESG90 bounds 1 CKs	-0.229	17.559	3.287	-0.013	-0.070
MS sample ESG90 bounds 1 CKs	2.281	607.276	21.506	0.004	0.106
GMV sample ESG90 bounds 1 CKd	-0.217	18.278	3.312	-0.012	-0.066
MS sample ESG90 bounds 1 CKd	0.057	490.888	15.332	0.000	0.004
GMV sample ESG90 bounds 5%	-0.297	12.792	3.078	-0.023	-0.096
MS sample ESG90 bounds 5%	0.372	28.335	4.514	0.013	0.082
GMV sample ESG90 bounds 5% CKs	-0.296	12.791	3.077	-0.023	-0.096
MS sample ESG90 bounds 5% CKs	0.370	28.306	4.501	0.013	0.082
GMV sample ESG90 bounds 5% CKd	-0.355	12.955	3.115	-0.027	-0.114
MS sample ESG90 bounds 5% CKd	0.102	22.239	4.079	0.005	0.025
GMV sample ESG90 unconstrained	-0.233	17.572	3.294	-0.013	-0.071
MS sample ESG90 unconstrained	-3.520	13771.924	130.916	0.000	-0.027
GMV sample ESG90 unconstrained CKs	-0.229	17.559	3.287	-0.013	-0.070
MS sample ESG90 unconstrained CKs	0.292	16038.519	118.837	0.000	0.002
GMV sample ESG90 unconstrained CKd	-0.275	20.858	3.699	-0.013	-0.074
MS sample ESG90 unconstrained CKd	21.439	30099.104	28.263	0.001	0.759
Strategy	TE	TEV	SemiTEV	IR	SemiIR
GMV sample ESG70 no-short	0.402	8.332	2.075	0.048	0.194
MS sample ESG70 no-short	0.486	8.547	2.050	0.057	0.237
GMV sample ESG70 no-short CKs	0.402	8.309	2.070	0.048	0.194
MS sample ESG70 no-short CKs	0.485	8.523	2.047	0.057	0.237
GMV sample ESG70 no-short CKd	0.390	8.959	2.169	0.043	0.180
MS sample ESG70 no-short CKd	0.680	9.734	1.894	0.070	0.359
GMV sample ESG70 bounds 1	0.262	16.365	3.008	0.016	0.087
MS sample ESG70 bounds 1	1.490	599.633	20.944	0.002	0.071
GMV sample ESG70 bounds 1 CKs	0.276	15.954	2.911	0.017	0.095
MS sample ESG70 bounds 1 CKs	1.273	663.982	23.258	0.002	0.055
GMV sample ESG70 bounds 1 CKd	0.404	19.959	3.305	0.020	0.122
MS sample ESG70 bounds 1 CKd	1.657	518.768	14.855	0.003	0.112
GMV sample ESG70 bounds 5%	0.217	16.418	3.070	0.013	0.071
MS sample ESG70 bounds 5%	0.797	71.911	7.137	0.011	0.112
GMV sample ESG70 bounds 5% CKs	0.233	16.003	2.968	0.015	0.079
MS sample ESG70 bounds 5% CKs	0.788	72.677	7.229	0.011	0.109
GMV sample ESG70 bounds 5% CKd	0.472	19.694	3.089	0.024	0.153
MS sample ESG70 bounds 5% CKd	0.718	44.985	5.404	0.016	0.133
GMV sample ESG70 unconstrained	0.259	16.357	3.008	0.016	0.086
MS sample ESG70 unconstrained	1.347	648.213	23.047	0.002	0.058
GMV sample ESG70 unconstrained CKs	0.276	15.954	2.911	0.017	0.095
MS sample ESG70 unconstrained CKs	0.848	829.338	29.555	0.001	0.029
GMV sample ESG70 unconstrained CKd	0.291	21.168	3.317	0.014	0.088
MS sample ESG70 unconstrained CKd	19.240	20568.678	77.784	0.001	0.247
Strategy	TE	TEV	SemiTEV	IR	SemiIR
GMV sample ESG50 no-short	0.177	10.005	2.414	0.018	0.073
MS sample ESG50 no-short	0.424	10.685	2.668	0.040	0.159
GMV sample ESG50 no-short CKs	0.177	9.973	2.405	0.018	0.074
MS sample ESG50 no-short CKs	0.422	10.680	2.672	0.039	0.158
GMV sample ESG50 no-short CKd	0.018	14.561	3.799	0.001	0.005
MS sample ESG50 no-short CKd	0.425	12.254	3.047	0.035	0.140
GMV sample ESG50 bounds 1	0.113	17.562	3.048	0.006	0.037
MS sample ESG50 bounds 1	2.932	651.897	19.998	0.004	0.147
GMV sample ESG50 bounds 1 CKs	0.124	17.314	2.994	0.007	0.042
MS sample ESG50 bounds 1 CKs	2.676	724.191	22.741	0.004	0.118
GMV sample ESG50 bounds 1 CKd	0.032	24.959	3.554	0.001	0.009
MS sample ESG50 bounds 1 CKd	-0.859	801.980	22.566	-0.001	-0.038
GMV sample ESG50 bounds 5%	0.101	17.294	3.044	0.006	0.033
MS sample ESG50 bounds 5%	0.742	77.058	7.420	0.010	0.100
GMV sample ESG50 bounds 5% CKs	0.114	17.043	2.980	0.007	0.038
MS sample ESG50 bounds 5% CKs	0.726	78.323	7.560	0.009	0.096
GMV sample ESG50 bounds 5% CKd	-0.002	24.065	3.696	0.000	-0.001
MS sample ESG50 bounds 5% CKd	0.491	38.228	4.719	0.013	0.104
GMV sample ESG50 unconstrained	0.113	17.567	3.048	0.006	0.037
MS sample ESG50 unconstrained	3.264	704.995	20.067	0.005	0.163
GMV sample ESG50 unconstrained CKs	0.124	17.306	2.993	0.007	0.041
MS sample ESG50 unconstrained CKs	3.003	783.642	22.821	0.004	0.132
GMV sample ESG50 unconstrained CKd	0.295	24.750	3.459	0.012	0.085
MS sample ESG50 unconstrained CKd	21.221	22832.132	33.928	0.001	0.625
MS sample ESG50 unconstrained CKd	0.144	0.634	39.798	0.323	0.198

### 5.1.3

Table 5.1.3a: Performance Indicators, Sample Estimators and No Screening

Strategy	Sh	So	Tr	VaR	ES	Cal	Ste	FT
Market	0.119922	0.150571	0.538181	0.059593	0.047149	0.009499	0.010458	0.616932
GMV sample no-short	0.171782	0.212309	1.462075	0.102067	0.075343	0.018138	0.019052	0.668967
MS sample no-short	0.143921	0.178764	1.218299	0.085668	0.059745	0.014241	0.014517	0.645099
GMV sample no-short CKs	0.172461	0.213178	1.472315	0.102884	0.075758	0.018351	0.019294	0.669896
MS sample no-short CKs	0.144216	0.179254	1.225334	0.086153	0.059888	0.014354	0.01464	0.645799
GMV sample no-short CKd	0.136683	0.157798	1.090611	0.075208	0.05205	0.013107	0.013638	0.600425
MS sample no-short CKd	0.140994	0.179432	1.122617	0.070172	0.057894	0.014973	0.015604	0.651401
GMV sample bounds 1	0.157346	0.240341	2.091843	0.102253	0.074833	0.014156	0.014551	0.73192
MS sample bounds 1	0.072964	0.102158	-1.45968	0.053871	0.031493	0.013761	0.013914	0.577817
GMV sample bounds 1 CKs	0.126786	0.184844	1.754016	0.074152	0.058074	0.008694	0.008847	0.679204
MS sample bounds 1 CKs	0.068909	0.095189	-1.30549	0.050733	0.029395	0.013154	0.013276	0.569234
GMV sample bounds 1 CKd	0.127595	0.182221	1.467437	0.074087	0.059767	0.011403	0.011741	0.665589
MS sample bounds 1 CKd	-0.05683	-0.06955	1.388933	-0.0339	-0.02205	-0.01222	-0.01222	0.408198
GMV sample bounds 5%	0.179694	0.276182	2.129564	0.120963	0.086769	0.014982	0.015223	0.76556
MS sample bounds 5%	0.079799	0.089733	-2.00447	0.047225	0.031236	0.007282	0.007352	0.53831
GMV sample bounds 5% CKs	0.185779	0.291415	2.143347	0.124208	0.090677	0.015802	0.016136	0.774453
MS sample bounds 5% CKs	0.073756	0.080254	-1.77224	0.043619	0.02839	0.006737	0.006799	0.521169
GMV sample bounds 5% CKd	0.134436	0.196656	1.864463	0.079559	0.062848	0.014908	0.015049	0.68892
MS sample bounds 5% CKd	0.156804	0.201678	9.010135	0.086473	0.065116	0.020749	0.021589	0.675351
GMV sample unconstrained	0.142152	0.207221	1.89371	0.088468	0.064754	0.010511	0.010747	0.697468
MS sample unconstrained	0.071849	0.100856	-1.429	0.053073	0.031023	0.013546	0.013691	0.577427
GMV sample unconstrained CKs	0.140205	0.203887	1.857366	0.08964	0.063793	0.010194	0.010397	0.695417
MS sample unconstrained CKs	0.058457	0.081381	-1.10943	0.042509	0.024985	0.011141	0.011122	0.559662
GMV sample unconstrained CKd	0.083624	5.41E+09	6.787495	2.4E+09	1.73E+09	3.69E+08	3.93E+08	5.41E+09
MS sample unconstrained CKd	0.083624	7.34E+08	6.787495	3.39E+09	3.41E+08	2.18E+08	7.68E+08	1.02E+09

Table 5.1.3b: Performance Indicators, Sample Estimators and No Screening

Strategy	CI	Sh	So	Tr	VaR	ES	Cal	Ste	FT
Market	147	16	18	19	18	18	21	20	17
GMV sample no-short	59	4	7	13	7	6	5	5	12
MS sample no-short	105	8	16	16	12	14	11	12	16
GMV sample no-short CKs	49	3	6	11	5	5	4	4	11
MS sample no-short CKs	95	7	15	15	11	12	10	10	15
GMV sample no-short CKd	127	12	17	18	14	17	16	15	18
MS sample no-short CKd	103	10	14	17	17	16	8	7	14
GMV sample bounds 1	57	5	5	6	6	7	12	11	5
MS sample bounds 1	146	21	19	23	19	19	13	13	19
GMV sample bounds 1 CKs	120	15	12	10	15	15	22	22	9
MS sample bounds 1 CKs	160	23	21	21	21	22	15	16	21
GMV sample bounds 1 CKd	115	14	13	12	16	13	17	17	13
MS sample bounds 1 CKd	189	25	25	14	25	25	25	25	25
GMV sample bounds 5%	38	2	4	5	4	4	7	8	4
MS sample bounds 5%	177	19	22	25	22	20	23	23	23
GMV sample bounds 5% CKs	29	1	3	4	3	3	6	6	3
MS sample bounds 5% CKs	186	20	24	24	23	23	24	24	24
GMV sample bounds 5% CKd	82	13	11	8	13	11	9	9	8
MS sample bounds 5% CKd	51	6	10	1	10	8	3	3	10
GMV sample unconstrained	86	9	8	7	9	9	19	19	6
MS sample unconstrained	153	22	20	22	20	21	14	14	20
GMV sample unconstrained CKs	95	11	9	9	8	10	20	21	7
MS sample unconstrained CKs	173	24	23	20	24	24	18	18	22
GMV sample unconstrained CKd	27	17	1	2	2	1	1	2	1
MS sample unconstrained CKd	31	18	2	3	1	2	2	1	2

Table 5.1.3c: Relative Indicators, Sample Estimators and No Screening

Strategy	TE	TEV	SemiTEV	IR	SemiIR
GMV sample no-short	-0.01963	14.96617	2.960899	-0.00131	-0.00663
MS sample no-short	-0.03136	15.78444	3.294034	-0.00199	-0.00952
GMV sample no-short CKs	-0.01819	15.00484	2.962932	-0.00121	-0.00614
MS sample no-short CKs	-0.03053	15.84312	3.297246	-0.00193	-0.00926
GMV sample no-short CKd	-0.08059	14.4475	2.75346	-0.00558	-0.02927
MS sample no-short CKd	-0.01399	15.15395	2.671133	-0.00092	-0.00524
GMV sample bounds 1	-0.06937	19.98987	3.252269	-0.00347	-0.02133
MS sample bounds 1	0.80084	393.8738	13.86771	0.002033	0.057749
GMV sample bounds 1 CKs	-0.17287	20.05283	3.261436	-0.00862	-0.053
MS sample bounds 1 CKs	0.746502	407.3427	14.31762	0.001833	0.052139
GMV sample bounds 1 CKd	-0.09521	20.03352	3.249843	-0.00475	-0.0293
MS sample bounds 1 CKd	-1.7638	520.774	18.05039	-0.00339	-0.09772
GMV sample bounds 5%	-0.02168	18.63222	3.255567	-0.00116	-0.00666
MS sample bounds 5%	0.01535	79.37881	7.840111	0.000193	0.001958
GMV sample bounds 5% CKs	-0.00756	18.32578	3.193468	-0.00041	-0.00237
MS sample bounds 5% CKs	-0.01654	82.01585	8.120403	-0.0002	-0.00204
GMV sample bounds 5% CKd	-0.12285	20.71167	3.186159	-0.00593	-0.03856
MS sample bounds 5% CKd	0.302253	45.10973	5.558112	0.0067	0.054381
GMV sample unconstrained	-0.13258	19.65384	3.231802	-0.00675	-0.04102
MS sample unconstrained	0.780997	394.4278	13.85859	0.00198	0.056355
GMV sample unconstrained CKs	-0.1392	19.58533	3.206109	-0.00711	-0.04342
MS sample unconstrained CKs	0.556302	410.4197	14.33899	0.001355	0.038796
GMV sample unconstrained CKd	1.16E+10	1.92E+22	3.445908	6.04E-13	3.36E+09
MS sample unconstrained CKd	4.72E+11	3.18E+25	630.1075	1.48E-14	7.48E+08



## 5.2.1

Table 5.2.1a: Performance Indicators, EWMA Estimators and Negative Screening

Strategy	Sh	So	Tr	VaR	ES	Cal	Ste	FT
Market	0.119922	0.150571	0.538181	0.059593	0.047149	0.009499	0.010458	0.616932
GMV EWMA sin no-short	0.182311	0.189635	1.640646	0.153562	0.077133	0.01886	0.019835	0.618638
MS EWMA sin no-short	0.333181	0.471532	3.56505	0.252394	0.156552	0.070959	0.100696	0.989191
GMV EWMA sin no-short CKs	0.212315	0.252313	1.915068	0.16669	0.092134	0.025483	0.027252	0.711478
MS EWMA sin no-short CKs	0.323871	0.47166	2.882168	0.18741	0.153474	0.081766	0.100992	0.967724
GMV EWMA sin no-short CKd	0.138464	0.158987	1.137497	0.090386	0.053314	0.012601	0.013056	0.60533
MS EWMA sin no-short CKd	0.184273	0.24889	1.425524	0.10953	0.080196	0.027004	0.028122	0.728873
GMV EWMA sin bounds 1	0.13687	0.211305	3.614851	0.080444	0.066153	0.01501	0.015286	0.704062
MS EWMA sin bounds 1	0.043324	0.052956	-1.126523	0.029733	0.019328	0.010947	0.011867	0.506332
GMV EWMA sin bounds 1 CKs	0.203428	0.262944	3.25179	0.127086	0.085702	0.015039	0.01542	0.738825
MS EWMA sin bounds 1 CKs	0.066776	0.087361	-0.883015	0.042415	0.027143	0.014576	0.015086	0.559653
GMV EWMA sin bounds 1 CKd	0.128448	0.17658	1.831314	0.077153	0.055465	0.010223	0.010308	0.660618
MS EWMA sin bounds 1 CKd	0.073536	0.08776	-1.098076	0.047059	0.028999	0.011212	0.013248	0.52029
GMV EWMA sin bounds 5%	0.177751	0.275273	3.541079	0.120911	0.085224	0.015662	0.015957	0.767813
MS EWMA sin bounds 5%	0.127079	0.173523	-5.37834	0.074122	0.053363	0.011557	0.011754	0.659981
GMV EWMA sin bounds 5% CKs	0.226562	0.294971	3.228671	0.159176	0.100802	0.014934	0.01537	0.77622
MS EWMA sin bounds 5% CKs	0.120883	0.148775	-2.581425	0.090746	0.049472	0.013485	0.014107	0.613325
GMV EWMA sin bounds 5% CKd	0.172055	0.21911	2.043993	0.129957	0.075381	0.012638	0.012752	0.690647
MS EWMA sin bounds 5% CKd	0.091141	0.115828	-11.16975	0.057834	0.037489	0.008525	0.00884	0.588569
GMV EWMA sin unconstrained	0.136815	0.211216	3.614359	0.08041	0.066125	0.015004	0.015279	0.703973
MS EWMA sin unconstrained	-0.071539	-0.051027	9.766701	-0.225162	-0.031433	-0.16119	-0.178866	0.069526
GMV EWMA sin unconstrained CKs	0.19936	0.25528	3.065	0.122479	0.082855	0.015186	0.015586	0.729722
MS EWMA sin unconstrained CKs	-0.020617	-0.019607	0.340578	-0.015215	-0.006739	-0.007912	-0.009908	0.335042
GMV EWMA sin unconstrained CKd	0.137662	0.188485	2.13992	0.076779	0.058102	0.011009	0.011182	0.669796
MS EWMA sin unconstrained CKd	-0.003006	-0.002713	0.179418	-0.00653	-0.001332	-8.13E-05	-9.97E-05	0.190628

Table 5.2.1b: Performance Indicators, EWMA Estimators and Negative Screening

Strategy	CI	Sh	So	Tr	VaR	ES	Cal	Ste	FT
Market	145	18	17	17	18	18	21	20	16
GMV EWMA sin no-short	73	8	12	14	5	9	5	5	15
MS EWMA sin no-short	14	1	2	4	1	1	2	2	1
GMV EWMA sin no-short CKs	46	4	7	12	3	4	4	4	8
MS EWMA sin no-short CKs	20	2	1	9	2	2	1	1	2
GMV EWMA sin no-short CKd	119	11	16	16	12	16	15	15	18
MS EWMA sin no-short CKd	61	7	8	15	10	8	3	3	7
GMV EWMA sin bounds 1	77	13	10	2	13	11	9	10	9
MS EWMA sin bounds 1	168	22	22	22	22	22	19	17	22
GMV EWMA sin bounds 1 CKs	49	5	5	6	7	5	8	8	5
MS EWMA sin bounds 1 CKs	148	21	21	20	21	21	12	12	20
GMV EWMA sin bounds 1 CKd	125	15	14	13	15	14	20	21	13
MS EWMA sin bounds 1 CKd	153	20	20	21	20	20	17	14	21
GMV EWMA sin bounds 5%	49	9	4	5	9	6	6	6	4
MS EWMA sin bounds 5%	135	16	15	24	17	15	16	18	14
GMV EWMA sin bounds 5% CKs	43	3	3	7	4	3	11	9	3
MS EWMA sin bounds 5% CKs	129	17	18	23	11	17	13	13	17
GMV EWMA sin bounds 5% CKd	87	10	9	11	6	10	14	16	11
MS EWMA sin bounds 5% CKd	164	19	19	25	19	19	22	22	19
GMV EWMA sin unconstrained	85	14	11	3	14	12	10	11	10
MS EWMA sin unconstrained	176	25	25	1	25	25	25	25	25
GMV EWMA sin unconstrained CKs	55	6	6	8	8	7	7	7	6
MS EWMA sin unconstrained CKs	185	24	24	18	24	24	24	24	23
GMV EWMA sin unconstrained CKd	113	12	13	10	16	13	18	19	12
MS EWMA sin unconstrained CKd	181	23	23	19	23	23	23	23	24

Table 5.2.1c: Relative Indicators, EWMA Estimators and Negative Screening

Strategy	TE	TEV	SemiTEV	IR	SemiIR
GMV EWMA sin no-short	0.093691	16.63916	2.903323	0.005631	0.03227
MS EWMA sin no-short	0.68884	19.83897	2.949102	0.034722	0.233576
GMV EWMA sin no-short CKs	0.152607	16.19641	2.849043	0.009422	0.053564
MS EWMA sin no-short CKs	0.599167	16.57711	2.702012	0.036144	0.221748
GMV EWMA sin no-short CKd	-0.07115	14.97857	3.084243	-0.00475	-0.02307
MS EWMA sin no-short CKd	0.223805	15.70807	2.998039	0.014248	0.07465
GMV EWMA sin bounds 1	0.019841	30.54406	4.044676	0.00065	0.004905
MS EWMA sin bounds 1	0.910363	1189.838	27.69084	0.000765	0.032876
GMV EWMA sin bounds 1 CKs	0.103289	22.13731	3.380589	0.004666	0.030553
MS EWMA sin bounds 1 CKs	1.512443	1056.727	25.06282	0.001431	0.060346
GMV EWMA sin bounds 1 CKd	-0.06793	23.19958	3.331723	-0.00293	-0.02039
MS EWMA sin bounds 1 CKd	1.558656	910.1284	25.41148	0.001713	0.061337
GMV EWMA sin bounds 5%	0.113213	26.15978	3.446536	0.004328	0.032848
MS EWMA sin bounds 5%	0.215515	60.96031	6.033526	0.003535	0.03572
GMV EWMA sin bounds 5% CKs	0.144716	20.70552	3.316762	0.006989	0.043632
MS EWMA sin bounds 5% CKs	0.317399	83.58492	7.700544	0.003797	0.041218
GMV EWMA sin bounds 5% CKd	0.068775	20.62347	3.243775	0.003335	0.021202
MS EWMA sin bounds 5% CKd	0.009671	58.24826	6.071574	0.000166	0.001593
GMV EWMA sin unconstrained	0.019607	30.5451	4.044441	0.000642	0.004848
MS EWMA sin unconstrained	-42.711	347716.3	814.9654	-0.00012	-0.05241
GMV EWMA sin unconstrained CKs	0.095478	21.91504	3.402755	0.004357	0.028059
MS EWMA sin unconstrained CKs	-1.69038	3279.493	59.81232	-0.00052	-0.02826
GMV EWMA sin unconstrained CKd	-0.05267	2.34E+01	3.561917	-2.25E-03	-0.01479
MS EWMA sin unconstrained CKd	-1.17783	4.54E+04	229.3833	-2.59E-05	-0.00513

## 5.2.2

Tables 5.2.2a: Performance Indicators, EWMA Estimators and Positive Screening

Strategy	Sh	So	Tr	VaR	ES	Cal	Ste	FT
Market	0.119922	0.150571	0.538181	0.059593	0.047149	0.009499	0.010458	0.616932
GMV EWMA ESG90 no-short	0.158963	0.19396	0.983941	0.084548	0.063375	0.012421	0.013298	0.662531
MS EWMA ESG90 no-short	0.1612	0.220185	1.035455	0.113631	0.07002	0.014432	0.015449	0.700231
GMV EWMA ESG90 no-short CKs	0.175668	0.224765	1.072413	0.104871	0.075189	0.015945	0.017525	0.696571
MS EWMA ESG90 no-short CKs	0.131929	0.14505	0.84352	0.11161	0.052589	0.013199	0.013733	0.581208
GMV EWMA ESG90 no-short CKd	0.155816	0.207003	0.940462	0.094893	0.068251	0.013593	0.014723	0.685179
MS EWMA ESG90 no-short CKd	0.177497	0.301738	1.255724	0.140103	0.088967	0.023159	0.023893	0.803082
GMV EWMA ESG90 bounds 1	0.143119	0.184733	1.563641	0.078419	0.05769	0.011701	0.012367	0.659453
MS EWMA ESG90 bounds 1	0.003548	0.004173	-0.060661	0.002247	0.001277	0.000824	0.000825	0.446222
GMV EWMA ESG90 bounds 1 CKs	0.09267	0.12492	0.90599	0.05197	0.038505	0.007782	0.008375	0.610237
MS EWMA ESG90 bounds 1 CKs	0.051935	0.058647	-0.88765	0.036591	0.020537	0.012322	0.012325	0.489479
GMV EWMA ESG90 bounds 1 CKd	0.091672	0.127885	0.884873	0.0478	0.039828	0.009372	0.01034	0.617945
MS EWMA ESG90 bounds 1 CKd	0.063073	0.083252	-1.865226	0.045899	0.026234	0.013935	0.013952	0.55052
GMV EWMA ESG90 bounds 5%	0.074688	0.098313	0.515517	0.037339	0.030183	0.005046	0.005244	0.585523
MS EWMA ESG90 bounds 5%	0.092609	0.115382	0.887235	0.046592	0.03552	0.00684	0.006862	0.589665
GMV EWMA ESG90 bounds 5% CKs	0.052515	0.071046	0.368111	0.030019	0.021043	0.003517	0.003687	0.566802
MS EWMA ESG90 bounds 5% CKs	0.06756	0.084133	0.631496	0.031365	0.025354	0.004875	0.005017	0.559581
GMV EWMA ESG90 bounds 5% CKd	0.040762	0.054744	0.273678	0.020336	0.016662	0.002707	0.002848	0.550121
MS EWMA ESG90 bounds 5% CKd	0.062508	0.08133	0.470015	0.031147	0.024282	0.004482	0.004691	0.562778
GMV EWMA ESG90 unconstrained	0.143119	0.184733	1.563641	0.078419	0.05769	0.011701	0.012367	0.659453
MS EWMA ESG90 unconstrained	-0.029617	-0.036646	2.771096	-0.032514	-0.01155	-0.000202	-0.000838	0.294095
GMV EWMA ESG90 unconstrained CKs	0.09267	0.12492	0.90599	0.05197	0.038505	0.007782	0.008375	0.610237
MS EWMA ESG90 unconstrained CKs	0.001722	0.001664	0.053829	0.003342	0.000863	0.001207	0.001285	0.19553
GMV EWMA ESG90 unconstrained CKd	0.09021	0.122487	0.897674	0.049963	0.036646	0.007803	0.008194	0.606896
MS EWMA ESG90 unconstrained CKd	-0.044396	-0.038882	3.305894	-0.060221	-0.01703	-0.007375	-0.02172	0.166981

Strategy	Sh	So	Tr	VaR	ES	Cal	Ste	FT
Market	0.119922	0.150571	0.538181	0.059593	0.047149	0.009499	0.010458	0.616932
GMV EWMA ESG70 no-short	0.222792	0.283734	1.411251	0.137202	0.091233	0.018386	0.019538	0.759924
MS EWMA ESG70 no-short	0.198801	0.263266	1.322909	0.127469	0.082909	0.016382	0.017753	0.742619
GMV EWMA ESG70 no-short CKs	0.23781	0.310146	1.522214	0.16536	0.101509	0.022364	0.02421	0.793195
MS EWMA ESG70 no-short CKs	0.20807	0.202346	1.370592	0.156705	0.076692	0.018343	0.019755	0.641004
GMV EWMA ESG70 no-short CKd	0.213776	0.271475	1.317634	0.150346	0.087918	0.018079	0.019388	0.744419
MS EWMA ESG70 no-short CKd	0.245357	0.362315	1.529449	0.165301	0.115489	0.028925	0.031667	0.849565
GMV EWMA ESG70 bounds 1	0.12559	0.18401	2.124903	0.079365	0.057979	0.01024	0.010556	0.676721
MS EWMA ESG70 bounds 1	0.081278	0.112123	-1.684871	0.052639	0.035392	0.02759	0.027746	0.590916
GMV EWMA ESG70 bounds 1 CKs	0.226047	0.331645	2.585282	0.158892	0.107612	0.018699	0.02008	0.821988
MS EWMA ESG70 bounds 1 CKs	0.05933	0.074859	-0.801481	0.039577	0.024762	0.024771	0.02484	0.531027
GMV EWMA ESG70 bounds 1 CKd	0.281119	0.455222	3.178393	0.203883	0.149686	0.028325	0.030083	0.952019
MS EWMA ESG70 bounds 1 CKd	0.043002	0.061267	-0.983515	0.026297	0.018195	0.013305	0.013305	0.555955
GMV EWMA ESG70 bounds 5%	0.20983	0.27934	2.393656	0.126793	0.092708	0.01578	0.016067	0.760406
MS EWMA ESG70 bounds 5%	0.14828	0.191267	-24.9933	0.084651	0.060452	0.012943	0.013342	0.665371
GMV EWMA ESG70 bounds 5% CKs	0.237665	0.323809	2.635492	0.152258	0.105619	0.019049	0.020488	0.810241
MS EWMA ESG70 bounds 5% CKs	0.166635	0.235814	-6.836653	0.106922	0.071502	0.01797	0.019039	0.724249
GMV EWMA ESG70 bounds 5% CKd	0.265697	0.412344	2.458714	0.200729	0.135031	0.023634	0.024865	0.901929
MS EWMA ESG70 bounds 5% CKd	0.197143	0.263637	8.141546	0.132156	0.085434	0.016972	0.017604	0.744096
GMV EWMA ESG70 unconstrained	0.124783	0.182803	2.114191	0.078844	0.057599	0.010127	0.010436	0.675487
MS EWMA ESG70 unconstrained	-0.05827	-0.043942	-1.318873	-0.102623	-0.021111	-0.036488	-0.059511	0.135518
GMV EWMA ESG70 unconstrained CKs	0.230039	0.336731	2.623108	0.161885	0.108952	0.019627	0.021156	0.826762
MS EWMA ESG70 unconstrained CKs	-0.120216	-0.085504	-4.587439	-0.446612	-0.03889	-0.023989	-0.02742	0.052382
GMV EWMA ESG70 unconstrained CKd	0.243284	0.380329	3.052297	0.189118	0.122844	0.024252	0.025477	0.872633
MS EWMA ESG70 unconstrained CKd	0.11222	0.244769	5.981348	0.142354	0.081926	0.014973	0.026478	0.666858



Strategy	Sh	So	Tr	VaR	ES	Cal	Ste	FT
Market	0.119922	0.150571	0.538181	0.059593	0.047149	0.009499	0.010458	0.616932
GMV EWMA ESG50 no-short	0.098284	0.07272	0.785495	0.110811	0.037298	0.007332	0.007544	0.356201
MS EWMA ESG50 no-short	0.26319	0.371542	2.125804	0.168765	0.12117	0.033178	0.037755	0.865541
GMV EWMA ESG50 no-short CKs	0.158567	0.131135	1.132697	0.158966	0.060844	0.012787	0.01332	0.495933
MS EWMA ESG50 no-short CKs	0.262252	0.333442	1.775132	0.191485	0.114495	0.035558	0.050527	0.820891
GMV EWMA ESG50 no-short CKd	0.088493	0.076053	0.623694	0.078989	0.033231	0.006476	0.006674	0.429711
MS EWMA ESG50 no-short CKd	0.171698	0.226851	0.977425	0.102086	0.072769	0.01596	0.017688	0.702748
GMV EWMA ESG50 bounds 1	0.148761	0.189912	1.675324	0.088487	0.064376	0.0133	0.013995	0.655984
MS EWMA ESG50 bounds 1	0.088678	0.105398	-3.38583	0.049156	0.033593	0.025057	0.025115	0.552618
GMV EWMA ESG50 bounds 1 CKs	0.232357	0.296936	2.452399	0.149779	0.097569	0.019651	0.020506	0.774937
MS EWMA ESG50 bounds 1 CKs	0.056348	0.063303	-0.819489	0.035194	0.021045	0.022595	0.023005	0.481791
GMV EWMA ESG50 bounds 1 CKd	0.265626	0.389126	3.31676	0.2075	0.126096	0.026499	0.029396	0.884209
MS EWMA ESG50 bounds 1 CKd	0.048751	0.072342	-0.657337	0.028494	0.021936	0.014085	0.014422	0.576412
GMV EWMA ESG50 bounds 5%	0.219732	0.339801	2.712521	0.139706	0.109564	0.018229	0.018672	0.831753
MS EWMA ESG50 bounds 5%	0.172239	0.240093	-33.02135	0.10956	0.075529	0.016372	0.017197	0.72918
GMV EWMA ESG50 bounds 5% CKs	0.272633	0.377298	2.920252	0.17054	0.121484	0.024366	0.025749	0.872821
MS EWMA ESG50 bounds 5% CKs	0.155504	0.20502	-4.294164	0.104527	0.064229	0.016684	0.017921	0.683349
GMV EWMA ESG50 bounds 5% CKd	0.273966	0.40361	4.252125	0.218449	0.130404	0.031043	0.034856	0.893445
MS EWMA ESG50 bounds 5% CKd	0.218702	0.281327	-6.090634	0.166452	0.098643	0.024609	0.026366	0.759353
GMV EWMA ESG50 unconstrained	0.147793	0.189401	1.667021	0.087927	0.063969	0.013131	0.013808	0.65569
MS EWMA ESG50 unconstrained	0.099745	0.166869	-2.667923	0.095063	0.058554	0.004341	0.007279	0.575345
GMV EWMA ESG50 unconstrained CKs	0.228267	0.281556	2.227822	0.150223	0.091822	0.018774	0.019525	0.753768
MS EWMA ESG50 unconstrained CKs	0.179126	0.498075	10.56997	0.697364	0.200482	0.004915	0.006817	0.992537
GMV EWMA ESG50 unconstrained CKd	0.225746	0.311905	2.012741	0.151633	0.103002	0.020948	0.022045	0.797458
MS EWMA ESG50 unconstrained CKd	-0.055023	-0.044864	0.902254	-0.058289	-0.016276	-0.008339	-0.010216	0.225931

Tables 5.2.2b: Performance Indicators, EWMA Estimators and Positive Screening

Strategy	Cl	Sh	So	Tr	VaR	ES	Cal	Ste	FT
Market	380	44	44	51	48	46	52	51	44
GMV EWMA ESG90 no-short	313	32	35	38	42	37	46	46	37
MS EWMA ESG90 no-short	261	31	31	37	29	32	36	36	29
GMV EWMA ESG90 no-short CKs	252	27	30	36	34	29	33	33	30
MS EWMA ESG90 no-short CKs	343	41	45	47	30	45	42	42	51
GMV EWMA ESG90 no-short CKd	284	34	32	40	38	33	39	37	31
MS EWMA ESG90 no-short CKd	167	26	17	34	23	22	14	16	15
GMV EWMA ESG90 bounds 1	325	39	39	26	46	42	48	47	38
MS EWMA ESG90 bounds 1	527	67	67	57	68	67	68	68	65
GMV EWMA ESG90 bounds 1 CKs	389	48	48	41	50	48	55	54	45
MS EWMA ESG90 bounds 1 CKs	471	63	65	61	59	64	47	49	63
GMV EWMA ESG90 bounds 1 CKd	394	51	47	46	54	47	53	53	43
MS EWMA ESG90 bounds 1 CKd	429	58	56	65	56	57	38	40	59
GMV EWMA ESG90 bounds 5%	448	56	54	52	58	56	60	62	50
MS EWMA ESG90 bounds 5%	419	50	51	45	55	52	58	59	49
GMV EWMA ESG90 bounds 5% CKs	488	62	62	54	63	63	65	65	54
MS EWMA ESG90 bounds 5% CKs	461	57	55	49	61	58	62	63	56
GMV EWMA ESG90 bounds 5% CKd	511	66	66	55	66	66	66	66	60
MS EWMA ESG90 bounds 5% CKd	473	59	57	53	62	60	63	64	55
GMV EWMA ESG90 unconstrained	333	40	40	27	47	43	49	48	39
MS EWMA ESG90 unconstrained	492	69	69	10	69	69	69	69	68
GMV EWMA ESG90 unconstrained CKs	397	49	49	42	51	49	56	55	46
MS EWMA ESG90 unconstrained CKs	531	68	68	56	67	68	67	67	70
GMV EWMA ESG90 unconstrained CKd	406	52	50	44	52	51	54	56	47
MS EWMA ESG90 unconstrained CKd	500	70	70	6	71	71	70	71	71

Strategy	CI	Sh	So	Tr	VaR	ES	Cal	Ste	FT
Market	380	44	44	51	48	46	52	51	44
GMV EWMA ESG70 no-short	179	17	19	30	25	21	23	24	20
MS EWMA ESG70 no-short	217	23	25	32	27	25	30	30	25
GMV EWMA ESG70 no-short CKs	130	10	16	29	11	16	16	15	17
MS EWMA ESG70 no-short CKs	219	22	34	31	16	27	24	23	42
GMV EWMA ESG70 no-short CKd	193	20	23	33	19	23	26	26	23
MS EWMA ESG70 no-short CKd	83	8	9	28	12	9	4	4	9
GMV EWMA ESG70 bounds 1	320	42	41	20	43	41	50	50	33
MS EWMA ESG70 bounds 1	334	55	52	64	49	53	6	7	48
GMV EWMA ESG70 bounds 1 CKs	126	15	13	14	15	13	22	22	12
MS EWMA ESG70 bounds 1 CKs	378	60	59	59	57	59	9	14	61
GMV EWMA ESG70 bounds 1 CKd	28	1	2	7	4	2	5	5	2
MS EWMA ESG70 bounds 1 CKd	463	65	64	62	65	65	40	45	57
GMV EWMA ESG70 bounds 5%	195	21	22	17	28	19	34	35	19
MS EWMA ESG70 bounds 5%	348	37	36	72	41	39	44	43	36
GMV EWMA ESG70 bounds 5% CKs	123	11	14	12	17	14	20	21	14
MS EWMA ESG70 bounds 5% CKs	274	30	28	71	33	31	27	27	27
GMV EWMA ESG70 bounds 5% CKd	59	4	3	15	5	3	13	13	3
MS EWMA ESG70 bounds 5% CKd	184	24	24	2	26	24	28	32	24
GMV EWMA ESG70 unconstrained	332	43	42	21	45	44	51	52	34
MS EWMA ESG70 unconstrained	568	72	71	63	72	72	73	73	72
GMV EWMA ESG70 unconstrained CKs	111	13	11	13	13	12	19	19	11
MS EWMA ESG70 unconstrained CKs	578	73	73	69	73	73	72	72	73
GMV EWMA ESG70 unconstrained CKd	66	9	6	8	7	6	12	11	7
MS EWMA ESG70 unconstrained CKd	200	45	26	3	22	26	35	8	35

Strategy	CI	Sh	So	Tr	VaR	ES	Cal	Ste	FT
Market	380	44	44	51	48	46	52	51	44
GMV EWMA ESG50 no-short	417	47	60	48	31	50	57	57	67
MS EWMA ESG50 no-short	62	6	8	19	9	8	2	2	8
GMV EWMA ESG50 no-short CKs	317	33	46	35	14	38	45	44	62
MS EWMA ESG50 no-short CKs	73	7	12	23	6	10	1	1	13
GMV EWMA ESG50 no-short CKd	447	54	58	50	44	55	59	61	66
MS EWMA ESG50 no-short CKd	254	29	29	39	36	30	32	31	28
GMV EWMA ESG50 bounds 1	290	36	37	24	39	34	41	39	40
MS EWMA ESG50 bounds 1	358	53	53	67	53	54	8	12	58
GMV EWMA ESG50 bounds 1 CKs	141	12	18	16	21	18	18	20	18
MS EWMA ESG50 bounds 1 CKs	402	61	63	60	60	62	15	17	64
GMV EWMA ESG50 bounds 1 CKd	41	5	5	5	3	5	7	6	5
MS EWMA ESG50 bounds 1 CKd	435	64	61	58	64	61	37	38	52
GMV EWMA ESG50 bounds 5%	137	18	10	11	24	11	25	28	10
MS EWMA ESG50 bounds 5%	279	28	27	73	32	28	31	34	26
GMV EWMA ESG50 bounds 5% CKs	61	3	7	9	8	7	11	10	6
MS EWMA ESG50 bounds 5% CKs	296	35	33	68	35	35	29	29	32
GMV EWMA ESG50 bounds 5% CKd	26	2	4	4	2	4	3	3	4
MS EWMA ESG50 bounds 5% CKd	177	19	21	70	10	17	10	9	21
GMV EWMA ESG50 unconstrained	302	38	38	25	40	36	43	41	41
MS EWMA ESG50 unconstrained	407	46	43	66	37	40	64	58	53
GMV EWMA ESG50 unconstrained CKs	160	14	20	18	20	20	21	25	22
MS EWMA ESG50 unconstrained CKs	151	25	1	1	1	1	61	60	1
GMV EWMA ESG50 unconstrained CKd	137	16	15	22	18	15	17	18	16
MS EWMA ESG50 unconstrained CKd	536	71	72	43	70	70	71	70	69

Tables 5.2.2c: Relative Indicators, EWMA Estimators and Positive Screening

Strategy	TE	TEV	SemiTEV	IR	SemiIR
GMV EWMA ESG90 no-short	0.053502	9.772473	2.053437	0.005475	0.026055
MS EWMA ESG90 no-short	0.268908	13.81117	2.424988	0.01947	0.11089
GMV EWMA ESG90 no-short CKs	0.10374	9.382379	1.867207	0.011057	0.055559
MS EWMA ESG90 no-short CKs	0.173074	15.2409	3.085358	0.011356	0.056095
GMV EWMA ESG90 no-short CKd	0.048624	9.189992	1.938654	0.005291	0.025081
MS EWMA ESG90 no-short CKd	0.281811	15.17918	2.098765	0.018566	0.134275
GMV EWMA ESG90 bounds 1	0.066488	22.41345	3.632748	0.002966	0.018302
MS EWMA ESG90 bounds 1	-0.45493	625.833	21.50339	-0.00073	-0.02116
GMV EWMA ESG90 bounds 1 CKs	-0.17099	19.51497	3.255089	-0.00876	-0.05253
MS EWMA ESG90 bounds 1 CKs	0.710613	654.9771	22.86843	0.001085	0.031074
GMV EWMA ESG90 bounds 1 CKd	-0.14342	20.71391	3.292138	-0.00692	-0.04356
MS EWMA ESG90 bounds 1 CKd	0.832593	522.078	17.50548	0.001595	0.047562
GMV EWMA ESG90 bounds 5%	-0.24957	12.52156	3.190578	-0.01993	-0.07822
MS EWMA ESG90 bounds 5%	-0.10794	22.19063	4.164267	-0.00486	-0.02592
GMV EWMA ESG90 bounds 5% CKs	-0.33389	12.91871	3.111463	-0.02585	-0.10731
MS EWMA ESG90 bounds 5% CKs	-0.20783	22.97842	4.558522	-0.00904	-0.04559
GMV EWMA ESG90 bounds 5% CKd	-0.3761	12.0953	3.038009	-0.03109	-0.1238
MS EWMA ESG90 bounds 5% CKd	-0.23274	17.84135	3.881946	-0.01304	-0.05995
GMV EWMA ESG90 unconstrained	0.066488	22.41345	3.632748	0.002966	0.018302
MS EWMA ESG90 unconstrained	-4.07678	14346.93	95.77643	-0.00028	-0.04257
GMV EWMA ESG90 unconstrained CKs	-0.17099	19.51497	3.255089	-0.00876	-0.05253
MS EWMA ESG90 unconstrained CKs	-0.19508	39462.29	204.5667	-4.94E-06	-0.00095
GMV EWMA ESG90 unconstrained CKd	-0.16443	20.53474	3.326717	-0.00801	-0.04943
MS EWMA ESG90 unconstrained CKd	-7.31045	23372.23	172.3445	-0.00031	-0.04242

Strategy	TE	TEV	SemiTEV	IR	SemiIR
GMV EWMA ESG70 no-short	0.184779	10.03525	2.345902	0.018413	0.078767
MS EWMA ESG70 no-short	0.299775	12.39257	2.678226	0.02419	0.11193
GMV EWMA ESG70 no-short CKs	0.288181	10.34807	2.263162	0.027849	0.127335
MS EWMA ESG70 no-short CKs	0.456479	13.76054	2.661883	0.033173	0.171487
GMV EWMA ESG70 no-short CKd	0.20845	9.513764	2.217235	0.02191	0.094014
MS EWMA ESG70 no-short CKd	0.549752	11.14895	2.337505	0.04931	0.235187
GMV EWMA ESG70 bounds 1	-0.00755	27.93273	3.860369	-0.00027	-0.00196
MS EWMA ESG70 bounds 1	2.299883	1307.252	26.53866	0.001759	0.086662
GMV EWMA ESG70 bounds 1 CKs	0.236692	19.81776	3.282622	0.011943	0.072104
MS EWMA ESG70 bounds 1 CKs	1.951575	1906.302	34.66781	0.001024	0.056294
GMV EWMA ESG70 bounds 1 CKd	0.570054	21.63632	3.535526	0.026347	0.161236
MS EWMA ESG70 bounds 1 CKd	0.792212	1031.774	22.0736	0.000768	0.03589
GMV EWMA ESG70 bounds 5%	0.238246	20.76629	3.495498	0.011473	0.068158
MS EWMA ESG70 bounds 5%	0.349981	57.44828	6.369795	0.006092	0.054944
GMV EWMA ESG70 bounds 5% CKs	0.256853	19.17922	3.318713	0.013392	0.077396
MS EWMA ESG70 bounds 5% CKs	0.526828	67.26269	6.759066	0.007832	0.077944
GMV EWMA ESG70 bounds 5% CKd	0.406886	17.30911	2.8696	0.023507	0.141792
MS EWMA ESG70 bounds 5% CKd	0.51989	43.7101	5.081758	0.011894	0.102305
GMV EWMA ESG70 unconstrained	-0.01103	27.94313	3.855109	-0.00039	-0.00286
MS EWMA ESG70 unconstrained	-18.3852	93284.68	402.3508	-0.0002	-0.04569
GMV EWMA ESG70 unconstrained CKs	0.251285	19.79478	3.296344	0.012694	0.076231
MS EWMA ESG70 unconstrained CKs	-88.3581	532904.5	1019.029	-0.00017	-0.08671
GMV EWMA ESG70 unconstrained CKd	0.399609	22.62304	3.231018	0.017664	0.123679
MS EWMA ESG70 unconstrained CKd	23.28544	44928.25	96.10805	0.000518	0.242284

Strategy	TE	TEV	SemiTEV	IR	SemiIR
GMV EWMA ESG50 no-short	-0.10457	17.36894	4.015558	-0.00602	-0.02604
MS EWMA ESG50 no-short	0.539669	16.48851	2.453615	0.03273	0.219949
GMV EWMA ESG50 no-short CKs	0.115425	13.88748	3.14291	0.008311	0.036726
MS EWMA ESG50 no-short CKs	0.556082	12.72011	2.141131	0.043717	0.259714
GMV EWMA ESG50 no-short CKd	-0.15995	13.981	3.548211	-0.01144	-0.04508
MS EWMA ESG50 no-short CKd	0.242077	8.636532	2.053398	0.028029	0.117891
GMV EWMA ESG50 bounds 1	0.072802	22.31858	3.395358	0.003262	0.021442
MS EWMA ESG50 bounds 1	1.980511	856.8076	24.28362	0.002312	0.081557
GMV EWMA ESG50 bounds 1 CKs	0.216317	18.29149	3.168545	0.011826	0.06827
MS EWMA ESG50 bounds 1 CKs	1.792342	1845.315	37.20179	0.000971	0.048179
GMV EWMA ESG50 bounds 1 CKd	0.392631	21.11531	3.252648	0.018595	0.120711
MS EWMA ESG50 bounds 1 CKd	1.076937	1216.723	23.80104	0.000885	0.045247
GMV EWMA ESG50 bounds 5%	0.300898	22.26193	3.505192	0.013516	0.085844
MS EWMA ESG50 bounds 5%	0.435814	53.3058	5.618382	0.008176	0.077569
GMV EWMA ESG50 bounds 5% CKs	0.289503	17.94003	3.165058	0.016137	0.091468
MS EWMA ESG50 bounds 5% CKs	0.479045	72.47228	6.954556	0.00661	0.068882
GMV EWMA ESG50 bounds 5% CKd	0.386905	22.77837	3.601257	0.016986	0.107436
MS EWMA ESG50 bounds 5% CKd	0.712517	61.11511	6.707062	0.011659	0.106234
GMV EWMA ESG50 unconstrained	0.068934	22.34504	3.393845	0.003085	0.020312
MS EWMA ESG50 unconstrained	12.66848	17750.23	76.58506	0.000714	0.165417
GMV EWMA ESG50 unconstrained CKs	0.219035	17.45327	3.201506	0.01255	0.068416
MS EWMA ESG50 unconstrained CKs	63.88751	129134.7	126.6009	0.000495	0.504637
GMV EWMA ESG50 unconstrained CKd	0.264783	16.72245	3.085716	0.015834	0.085809
MS EWMA ESG50 unconstrained CKd	-6.89391	13646.44	142.3451	-0.00051	-0.04843



### 5.2.3

Table 5.2.3a: Performance Indicators, EWMA Estimators and No Screening

Strategy	Sh	So	Tr	VaR	ES	Cal	Ste	FT
Market	0.119922	0.150571	0.538181	0.059593	0.047149	0.009499	0.010458	0.616932
GMV EWMA no-short	0.150335	0.141217	1.562339	0.130135	0.060857	0.012931	0.013403	0.528933
MS EWMA no-short	0.318453	0.46427	3.868528	0.214732	0.148134	0.055947	0.060837	0.972116
GMV EWMA no-short CKs	0.180339	0.203059	1.717066	0.134887	0.075982	0.019781	0.020593	0.64118
MS EWMA no-short CKs	0.307078	0.467704	3.431147	0.192777	0.151826	0.06772	0.073203	0.967359
GMV EWMA no-short CKd	0.157686	0.173165	1.603493	0.141799	0.064447	0.015937	0.016744	0.595788
MS EWMA no-short CKd	0.233722	0.298766	2.252208	0.154188	0.098268	0.040967	0.042162	0.779425
GMV EWMA bounds 1	0.023608	0.037253	0.62298	0.014364	0.012088	0.001813	0.001856	0.571598
MS EWMA bounds 1	0.068785	0.079918	-2.894663	0.043025	0.028592	0.018886	0.019613	0.513515
GMV EWMA bounds 1 CKs	0.088538	0.115111	1.311426	0.049555	0.036251	0.00596	0.006026	0.591087
MS EWMA bounds 1 CKs	0.040217	0.047183	-0.676379	0.026465	0.015394	0.008839	0.009209	0.490511
GMV EWMA bounds 1 CKd	0.016934	0.020991	0.221507	0.00961	0.006354	0.001009	0.001025	0.496982
MS EWMA bounds 1 CKd	0.185581	0.239728	-6.192412	0.119368	0.079995	0.05091	0.050913	0.705968
GMV EWMA bounds 5%	0.108508	0.162796	2.049594	0.068236	0.051113	0.008305	0.008485	0.661976
MS EWMA bounds 5%	0.076309	0.106386	-11.47469	0.04765	0.032773	0.006136	0.006253	0.604898
GMV EWMA bounds 5% CKs	0.138226	0.172834	1.981738	0.080233	0.055928	0.009371	0.009485	0.639131
MS EWMA bounds 5% CKs	0.092371	0.10945	-2.33737	0.066462	0.037066	0.008629	0.008938	0.569208
GMV EWMA bounds 5% CKd	0.123462	0.173861	1.376695	0.088678	0.056695	0.008857	0.008934	0.65565
MS EWMA bounds 5% CKd	0.047825	0.054245	-3.193013	0.029419	0.018953	0.004002	0.004012	0.497214
GMV EWMA unconstrained	0.037215	0.058304	0.926907	0.022549	0.018977	0.003102	0.003194	0.586213
MS EWMA unconstrained	0.027197	0.023897	0.876176	0.027852	0.010618	1.29E-05	1.79E-05	0.274129
GMV EWMA unconstrained CKs	0.110901	0.146735	1.459466	0.069385	0.046282	0.007964	0.008249	0.624413
MS EWMA unconstrained CKs	-0.020831	-0.019751	0.522471	-0.01321	-0.006733	-0.008004	-0.010076	0.309598
GMV EWMA unconstrained CKd	0.101864	0.134785	1.325667	0.066769	0.042558	0.007759	0.008046	0.614483
MS EWMA unconstrained CKd	-0.019786	-0.019263	-13.76816	-0.03994	-0.009058	-1.34E-02	-1.41E-02	0.158922

Table 5.2.3b: Performance Indicators, EWMA Estimators and No Screening

Strategy	CI	Sh	So	Tr	VaR	ES	Cal	Ste	FT
Market	89	10	10	16	14	11	9	9	10
GMV EWMA no-short	74	7	12	8	6	7	8	8	18
MS EWMA no-short	12	1	2	1	1	2	2	2	1
GMV EWMA no-short CKs	43	5	5	6	5	5	5	5	7
MS EWMA no-short CKs	12	2	1	2	2	1	1	1	2
GMV EWMA no-short CKd	57	6	7	7	4	6	7	7	13
MS EWMA no-short CKd	26	3	3	3	3	3	4	4	3
GMV EWMA bounds 1	159	22	21	15	22	21	21	21	16
MS EWMA bounds 1	120	17	17	21	17	17	6	6	19
GMV EWMA bounds 1 CKs	121	15	14	12	15	15	18	18	14
MS EWMA bounds 1 CKs	143	19	20	19	20	20	12	11	22
GMV EWMA bounds 1 CKd	175	23	23	18	23	23	22	22	21
MS EWMA bounds 1 CKd	52	4	4	23	7	4	3	3	4
GMV EWMA bounds 5%	79	12	9	4	11	10	14	14	5
MS EWMA bounds 5%	134	16	16	24	16	16	17	17	12
GMV EWMA bounds 5% CKs	67	8	8	5	9	9	10	10	8
MS EWMA bounds 5% CKs	118	14	15	20	13	14	13	12	17
GMV EWMA bounds 5% CKd	71	9	6	10	8	8	11	13	6
MS EWMA bounds 5% CKd	154	18	19	22	18	19	19	19	20
GMV EWMA unconstrained	145	20	18	13	21	18	20	20	15
MS EWMA unconstrained	168	21	22	14	19	22	23	23	24
GMV EWMA unconstrained CKs	92	11	11	9	10	12	15	15	9
MS EWMA unconstrained CKs	186	25	25	17	24	24	24	24	23
GMV EWMA unconstrained CKd	105	13	13	11	12	13	16	16	11
MS EWMA unconstrained CKd	198	24	24	25	25	25	25	25	25

Table 5.2.3c: Relative Indicators, EWMA Estimators and No Screening

Strategy	TE	TEV	SemiTEV	IR	SemiIR
GMV EWMA no-short	-0.10081	17.32787	3.094845	-0.00582	-0.03257
MS EWMA no-short	0.494762	19.90581	3.612799	0.024855	0.136947
GMV EWMA no-short CKs	0.036597	16.81472	3.081174	0.002177	0.011878
MS EWMA no-short CKs	0.464092	19.02682	3.518595	0.024391	0.131897
GMV EWMA no-short CKd	-0.05538	17.38647	3.280372	-0.00319	-0.01688
MS EWMA no-short CKd	0.307994	18.11394	3.627273	0.017003	0.084911
GMV EWMA bounds 1	-0.45348	27.53477	4.022925	-0.01647	-0.11272
MS EWMA bounds 1	1.629667	1043.574	26.93337	0.001562	0.060507
GMV EWMA bounds 1 CKs	-0.26369	21.32068	3.620075	-0.01237	-0.07284
MS EWMA bounds 1 CKs	0.728742	1087.967	27.62735	0.00067	0.026378
GMV EWMA bounds 1 CKd	-0.47812	21.79773	3.611604	-0.02193	-0.13238
MS EWMA bounds 1 CKd	4.551069	805.2821	20.96719	0.005652	0.217057
GMV EWMA bounds 5%	-0.12615	26.46177	3.812215	-0.00477	-0.03309
MS EWMA bounds 5%	-0.09466	55.47747	5.98564	-0.00171	-0.01582
GMV EWMA bounds 5% CKs	-0.1075	21.09414	3.554095	-0.0051	-0.03025
MS EWMA bounds 5% CKs	0.099747	78.82802	7.447117	0.001265	0.013394
GMV EWMA bounds 5% CKd	-0.0878	20.26991	3.534594	-0.00433	-0.02484
MS EWMA bounds 5% CKd	-0.247	60.88399	6.809808	-0.00406	-0.03627
GMV EWMA unconstrained	-0.40522	27.12675	4.010357	-0.01494	-0.10104
MS EWMA unconstrained	3.756238	24755.42	173.9221	0.000152	0.021597
GMV EWMA unconstrained CKs	-0.20182	20.05574	3.431434	-0.01006	-0.05881
MS EWMA unconstrained CKs	-2.14642	6104.844	78.20058	-0.00035	-0.02745
GMV EWMA unconstrained CKd	-0.19985	2.09E+01	3.359104	-9.57E-03	-0.0595
MS EWMA unconstrained CKd	-7.24305	1.15E+05	339.8502	-6.31E-05	-0.02131



### 5.3.1

Table 5.3.1a: Performance Indicators, Equilibrium Moments and Negative Screening

Strategy	Sh	So	Tr	VaR	ES	Cal	Ste	FT
Market	0.119922	0.150571	0.538181	0.059593	0.047149	0.009499	0.010458	0.616932
GMV EQ sin no-short	0.200447	0.278611	1.685798	0.124121	0.092287	0.021275	0.022131	0.759489
MS EQ sin no-short	0.127528	0.161285	0.583505	0.068708	0.052949	0.010551	0.011394	0.625941
GMV EQ sin no-short CKs	0.18106	0.227544	1.535903	0.105858	0.079725	0.02012	0.020799	0.692752
MS EQ sin no-short CKs	0.185904	0.228477	1.461102	0.102288	0.075941	0.020654	0.021208	0.695809
GMV EQ sin no-short CKd	0.16791	0.216373	1.43118	0.088851	0.071087	0.018503	0.019449	0.685428
MS EQ sin no-short CKd	0.18083	0.252469	1.431094	0.105434	0.081412	0.022198	0.024413	0.735469
GMV EQ sin bounds 1	0.235564	0.340953	4.623018	0.152247	0.110451	0.026658	0.027584	0.826482
MS EQ sin bounds 1	0.127522	0.161295	0.583493	0.068748	0.05295	0.010553	0.011396	0.625947
GMV EQ sin bounds 1 CKs	0.191905	0.266384	2.52913	0.114366	0.088823	0.017166	0.017871	0.747933
MS EQ sin bounds 1 CKs	0.087475	0.114615	-1.79612	0.062975	0.035819	0.017053	0.017232	0.578998
GMV EQ sin bounds 1 CKd	0.118343	0.184908	1.85536	0.070388	0.055543	0.010156	0.010199	0.691115
MS EQ sin bounds 1 CKd	0.042862	0.058739	-1.44443	0.024299	0.017943	0.010703	0.010713	0.54469
GMV EQ sin bounds 5%	0.230469	0.325561	4.633328	0.148477	0.10633	0.024115	0.024942	0.810241
MS EQ sin bounds 5%	0.127521	0.161295	0.58349	0.068747	0.052949	0.010553	0.011396	0.625947
GMV EQ sin bounds 5% CKs	0.21879	0.334215	2.352356	0.150337	0.107907	0.019425	0.019919	0.815739
MS EQ sin bounds 5% CKs	0.110974	0.128842	-2.75815	0.068933	0.04425	0.010512	0.010571	0.583341
GMV EQ sin bounds 5% CKd	0.14105	0.197964	1.460806	0.080099	0.062004	0.013239	0.013726	0.681502
MS EQ sin bounds 5% CKd	0.088889	0.131796	5.726361	0.05673	0.041809	0.009196	0.010307	0.627864
GMV EQ sin unconstrained	0.235564	0.340953	4.623018	0.152247	0.110451	0.026658	0.027584	0.826482
MS EQ sin unconstrained	0.127521	0.161295	0.58349	0.068747	0.052949	0.010553	0.011396	0.625947
GMV EQ sin unconstrained CKs	0.191196	0.265252	2.52491	0.113878	0.088444	0.017114	0.017818	0.746675
MS EQ sin unconstrained CKs	0.087375	0.114483	-1.79313	0.062904	0.035779	0.017035	0.017214	0.578862
GMV EQ sin unconstrained CKd	0.181615	0.275985	2.697066	0.114759	0.08747	0.017826	0.018542	0.765819
MS EQ sin unconstrained CKd	0.031134	0.053774	4.993907	0.057442	0.023789	0.029628	0.031315	0.338123

Table 5.3.1b: Performance Indicators, Equilibrium Moments and Negative Screening

Strategy	CI	Sh	So	Tr	VaR	ES	Cal	Ste	FT
Market	166	18	19	21	22	19	24	23	20
GMV EQ sin no-short	49	5	5	11	5	5	6	6	6
MS EQ sin no-short	146	14	18	17	19	18	21	20	19
GMV EQ sin no-short CKs	79	10	11	12	9	10	8	8	11
MS EQ sin no-short CKs	77	8	10	13	11	11	7	7	10
GMV EQ sin no-short CKd	96	12	12	15	12	12	10	10	13
MS EQ sin no-short CKd	74	11	9	16	10	9	5	5	9
GMV EQ sin bounds 1	16	1	1	5	2	2	2	2	1
MS EQ sin bounds 1	130	15	15	18	16	15	18	17	16
GMV EQ sin bounds 1 CKs	64	6	7	7	7	6	12	12	7
MS EQ sin bounds 1 CKs	160	22	22	24	20	22	14	14	22
GMV EQ sin bounds 1 CKd	131	19	14	10	14	14	23	25	12
MS EQ sin bounds 1 CKd	182	24	24	22	25	25	17	21	24
GMV EQ sin bounds 5%	30	3	4	3	4	4	4	4	4
MS EQ sin bounds 5%	139	16	16	19	18	16	19	18	17
GMV EQ sin bounds 5% CKs	43	4	3	9	3	3	9	9	3
MS EQ sin bounds 5% CKs	166	20	21	25	15	20	22	22	21
GMV EQ sin bounds 5% CKd	112	13	13	14	13	13	16	16	14
MS EQ sin bounds 5% CKd	151	21	20	1	24	21	25	24	15
GMV EQ sin unconstrained	18	2	2	4	1	1	3	3	2
MS EQ sin unconstrained	145	17	17	20	17	17	20	19	18
GMV EQ sin unconstrained CKs	72	7	8	8	8	7	13	13	8
MS EQ sin unconstrained CKs	166	23	23	23	21	23	15	15	23
GMV EQ sin unconstrained CKd	62	9	6	6	6	8	11	11	5
MS EQ sin unconstrained CKd	126	25	25	2	23	24	1	1	25

Table 5.3.1c: Relative Indicators, Equilibrium Moments and Negative Screening

Strategy	TE	TEV	SemiTEV	IR	SemiIR
GMV EQ sin no-short	0.114587	15.14808	2.757719	0.007564	0.041551
MS EQ sin no-short	0.116136	1.296644	0.74344	0.089566	0.156214
GMV EQ sin no-short CKs	0.029351	15.08112	2.908881	0.001946	0.01009
MS EQ sin no-short CKs	0.147549	14.84151	2.98577	0.009942	0.049417
GMV EQ sin no-short CKd	0.029719	15.59573	2.859072	0.001906	0.010395
MS EQ sin no-short CKd	0.207519	16.15675	2.833931	0.012844	0.073227
GMV EQ sin bounds 1	0.298057	25.45593	3.708401	0.011709	0.080373
MS EQ sin bounds 1	0.116511	1.302628	0.745137	0.089443	0.156362
GMV EQ sin bounds 1 CKs	0.01045	19.5753	3.114706	0.000534	0.003355
MS EQ sin bounds 1 CKs	1.091999	403.9972	14.8756	0.002703	0.073409
GMV EQ sin bounds 1 CKd	-0.16399	22.01395	3.198337	-0.00745	-0.05127
MS EQ sin bounds 1 CKd	0.520789	660.0673	18.14632	0.000789	0.028699
GMV EQ sin bounds 5%	0.296155	25.99218	3.854148	0.011394	0.076841
MS EQ sin bounds 5%	0.116509	1.302642	0.745141	0.089441	0.156359
GMV EQ sin bounds 5% CKs	0.068801	17.44295	2.906819	0.003944	0.023669
MS EQ sin bounds 5% CKs	0.253608	82.60959	7.926913	0.00307	0.031993
GMV EQ sin bounds 5% CKd	-0.06458	18.35497	3.15239	-0.00352	-0.02049
MS EQ sin bounds 5% CKd	-0.0482	47.07803	5.150444	-0.00102	-0.00936
GMV EQ sin unconstrained	0.298057	25.45593	3.708401	0.011709	0.080373
MS EQ sin unconstrained	0.116509	1.302642	0.745141	0.089441	0.156359
GMV EQ sin unconstrained CKs	0.008109	19.58864	3.113084	0.000414	0.002605
MS EQ sin unconstrained CKs	1.090175	404.0338	14.87331	0.002698	0.073297
GMV EQ sin unconstrained CKd	0.046464	21.77121	3.166862	0.002134	0.014672
MS EQ sin unconstrained CKd	6.350449	48918.21	125.1279	0.00013	0.050752

### 5.3.2

Tables 5.3.2a: Performance Indicators, Equilibrium Estimators and Positive Screening

Strategy	Sh	So	Tr	VaR	ES	Cal	Ste	FT
Market	0.119922	0.150571	0.538181	0.059593	0.047149	0.009499	0.010458	0.616932
GMV EQ ESG90 no-short	0.173772	0.221465	1.097536	0.101519	0.071888	0.01642	0.017581	0.692079
MS EQ ESG90 no-short	0.083777	0.109139	0.38889	0.050997	0.034039	0.006845	0.007458	0.584837
GMV EQ ESG90 no-short CKs	0.141632	0.186294	0.818858	0.075318	0.060046	0.012387	0.013584	0.664633
MS EQ ESG90 no-short CKs	0.156349	0.186554	0.914102	0.116299	0.059604	0.013321	0.01338	0.649343
GMV EQ ESG90 no-short CKd	0.135562	0.177971	0.81077	0.070133	0.056807	0.011753	0.012697	0.656673
MS EQ ESG90 no-short CKd	0.11083	0.160433	0.626504	0.070264	0.051134	0.009717	0.010236	0.650122
GMV EQ ESG90 bounds 1	0.082834	0.103695	3.399868	0.045485	0.031811	0.008871	0.0097	0.577532
MS EQ ESG90 bounds 1	0.083777	0.109138	0.388889	0.050997	0.034039	0.006845	0.007458	0.584836
GMV EQ ESG90 bounds 1 CKs	0.078305	0.103117	0.686537	0.039305	0.032615	0.006631	0.007003	0.58807
MS EQ ESG90 bounds 1 CKs	0.120694	0.145209	-2.500528	0.084915	0.050826	0.014885	0.015396	0.579373
GMV EQ ESG90 bounds 1 CKd	0.077407	0.098672	0.743811	0.043261	0.030577	0.006751	0.007244	0.577437
MS EQ ESG90 bounds 1 CKd	0.013789	0.019125	-1.161255	0.009009	0.005923	0.002954	0.002957	0.516578
GMV EQ ESG90 bounds 5%	0.065379	0.084439	0.750207	0.033908	0.025167	0.004964	0.005168	0.571666
MS EQ ESG90 bounds 5%	0.086632	0.114938	0.402045	0.052859	0.035821	0.007067	0.007714	0.593887
GMV EQ ESG90 bounds 5% CKs	0.059603	0.081675	0.409083	0.030218	0.024087	0.004165	0.00436	0.582854
MS EQ ESG90 bounds 5% CKs	0.17891	0.254881	2.076549	0.104757	0.079312	0.01548	0.01581	0.741159
GMV EQ ESG90 bounds 5% CKd	0.060288	0.082803	0.429932	0.032895	0.024218	0.004182	0.004359	0.583361
MS EQ ESG90 bounds 5% CKd	0.087288	0.123072	0.835392	0.051245	0.037145	0.007122	0.007225	0.621234
GMV EQ ESG90 unconstrained	0.082834	0.103695	3.399868	0.045485	0.031811	0.008871	0.0097	0.577532
MS EQ ESG90 unconstrained	0.083777	0.109139	0.38889	0.050997	0.034039	0.006845	0.007458	0.584837
GMV EQ ESG90 unconstrained CKs	0.078305	0.103117	0.686537	0.039305	0.032615	0.006631	0.007003	0.58807
MS EQ ESG90 unconstrained CKs	0.013122	0.014636	4.624955	0.019131	0.005883	0.003876	0.004325	0.275033
GMV EQ ESG90 unconstrained CKd	0.077407	0.098672	0.743811	0.043261	0.030577	0.006751	0.007244	0.577437
MS EQ ESG90 unconstrained CKd	-0.08203	-0.055356	-1.418026	-4.294862	-0.047255	-0.114773	-0.322957	0.005226

Strategy	Sh	So	Tr	VaR	ES	Cal	Ste	FT
Market	0.119922	0.150571	0.538181	0.059593	0.047149	0.009499	0.010458	0.616932
GMV EQ ESG70 no-short	0.273248	0.351541	1.696316	0.165778	0.111856	0.025636	0.027059	0.839073
MS EQ ESG70 no-short	0.130547	0.165979	0.595001	0.06857	0.054214	0.010881	0.011815	0.632415
GMV EQ ESG70 no-short CKs	0.276806	0.349162	1.62002	0.162578	0.113182	0.026273	0.028432	0.840143
MS EQ ESG70 no-short CKs	0.252852	0.296642	1.472129	0.148311	0.099554	0.022431	0.023844	0.775463
GMV EQ ESG70 no-short CKd	0.257197	0.308381	1.496587	0.169506	0.099961	0.024952	0.0271	0.787535
MS EQ ESG70 no-short CKd	0.220469	0.283917	1.322178	0.127278	0.090759	0.019253	0.021431	0.76265
GMV EQ ESG70 bounds 1	0.20868	0.278791	6.963618	0.137015	0.086875	0.025401	0.027102	0.761944
MS EQ ESG70 bounds 1	0.130547	0.165979	0.595001	0.06857	0.054214	0.010881	0.011815	0.632415
GMV EQ ESG70 bounds 1 CKs	0.265912	0.378024	2.387151	0.182389	0.125225	0.022425	0.023936	0.871871
MS EQ ESG70 bounds 1 CKs	0.071451	0.077882	-1.202629	0.055426	0.030162	0.005522	0.005701	0.485397
GMV EQ ESG70 bounds 1 CKd	0.166834	0.204183	2.317435	0.110415	0.069238	0.013016	0.013503	0.667467
MS EQ ESG70 bounds 1 CKd	0.030888	0.051646	-1.043708	0.017861	0.01539	0.007815	0.007838	0.585267
GMV EQ ESG70 bounds 5%	0.20932	0.279715	7.067137	0.142004	0.087564	0.025641	0.027355	0.762968
MS EQ ESG70 bounds 5%	0.130547	0.165979	0.595001	0.06857	0.054214	0.010881	0.011815	0.632415
GMV EQ ESG70 bounds 5% CKs	0.25947	0.371192	2.368031	0.15394	0.12447	0.02137	0.022553	0.86121
MS EQ ESG70 bounds 5% CKs	0.188816	0.234707	-13.03664	0.140808	0.083761	0.018855	0.019326	0.702892
GMV EQ ESG70 bounds 5% CKd	0.24263	0.368477	2.062525	0.146962	0.114995	0.021559	0.022944	0.856253
MS EQ ESG70 bounds 5% CKd	0.200573	0.293759	7.299374	0.143276	0.093749	0.026022	0.027043	0.779235
GMV EQ ESG70 unconstrained	0.20868	0.278791	6.963618	0.137015	0.086875	0.025401	0.027102	0.761944
MS EQ ESG70 unconstrained	0.130547	0.165979	0.595001	0.06857	0.054214	0.010881	0.011815	0.632415
GMV EQ ESG70 unconstrained CKs	0.26675	0.379297	2.408535	0.183004	0.125647	0.022654	0.024197	0.873333
MS EQ ESG70 unconstrained CKs	0.049839	0.048001	-0.806796	0.042483	0.020522	0.003014	0.003125	0.406527
GMV EQ ESG70 unconstrained CKd	0.115999	0.161952	1.265929	0.069715	0.050706	0.008523	0.008891	0.65305
MS EQ ESG70 unconstrained CKd	0.117003	1.335898	-6.966928	0.924229	0.475268	0.002418	0.002651	2.06018



Strategy	Sh	So	Tr	VaR	ES	Cal	Ste	FT
Market	0.119922	0.150571	0.538181	0.059593	0.047149	0.009499	0.010458	0.616932
GMV EQ ESG50 no-short	0.221331	0.252732	1.457077	0.16882	0.087047	0.017887	0.018311	0.714105
MS EQ ESG50 no-short	0.133968	0.169095	0.611822	0.070627	0.055648	0.011094	0.011977	0.633731
GMV EQ ESG50 no-short CKs	0.205563	0.223271	1.291462	0.152511	0.07911	0.016853	0.017598	0.674096
MS EQ ESG50 no-short CKs	0.222415	0.238944	1.374952	0.172913	0.0879	0.019551	0.020774	0.698259
GMV EQ ESG50 no-short CKd	0.200266	0.235504	1.349687	0.153068	0.07467	0.018529	0.020293	0.700378
MS EQ ESG50 no-short CKd	0.233929	0.307624	1.574685	0.18754	0.098574	0.0239	0.029117	0.791141
GMV EQ ESG50 bounds 1	0.218187	0.298164	6.308013	0.134555	0.094919	0.024347	0.025505	0.780346
MS EQ ESG50 bounds 1	0.133969	0.169097	0.611828	0.070628	0.055649	0.011094	0.011977	0.633734
GMV EQ ESG50 bounds 1 CKs	0.221624	0.33012	2.223415	0.175614	0.105005	0.019043	0.019913	0.81939
MS EQ ESG50 bounds 1 CKs	0.123222	0.134639	-2.330505	0.076075	0.050921	0.007004	0.007226	0.551734
GMV EQ ESG50 bounds 1 CKd	0.094854	0.13437	1.296759	0.051624	0.039236	0.008456	0.008687	0.626968
MS EQ ESG50 bounds 1 CKd	0.148861	0.214738	-54.00893	0.100462	0.06676	0.034882	0.035489	0.697526
GMV EQ ESG50 bounds 5%	0.219483	0.299251	6.409239	0.139525	0.095313	0.024634	0.02582	0.781568
MS EQ ESG50 bounds 5%	0.133968	0.169096	0.611825	0.070628	0.055649	0.011094	0.011977	0.633732
GMV EQ ESG50 bounds 5% CKs	0.229753	0.351397	2.311417	0.156513	0.113645	0.019567	0.020633	0.842411
MS EQ ESG50 bounds 5% CKs	0.175537	0.196481	-5.710977	0.132409	0.072615	0.018607	0.01878	0.649004
GMV EQ ESG50 bounds 5% CKd	0.199009	0.275112	2.00175	0.151258	0.085195	0.01624	0.016614	0.761089
MS EQ ESG50 bounds 5% CKd	0.219167	0.357235	13.03391	0.152794	0.108383	0.023873	0.02466	0.846549
GMV EQ ESG50 unconstrained	0.218187	0.298164	6.308013	0.134555	0.094919	0.024347	0.025505	0.780346
MS EQ ESG50 unconstrained	0.133968	0.169096	0.611825	0.070628	0.055649	0.011094	0.011977	0.633732
GMV EQ ESG50 unconstrained CKs	0.221799	0.330664	2.225745	0.1757	0.105166	0.01907	0.019943	0.819961
MS EQ ESG50 unconstrained CKs	0.131364	0.149564	-2.598201	0.084798	0.056346	0.006398	0.006612	0.571282
GMV EQ ESG50 unconstrained CKd	0.146876	0.184805	2.046322	0.112112	0.058626	0.013141	0.013983	0.653855
MS EQ ESG50 unconstrained CKd	0.104208	0.709172	9.68746	0.566237	0.240939	0.012058	0.050412	1.269697

Tables 5.3.2b: Performance Indicators, Equilibrium Estimators and Positive Screening

Strategy	CI	Sh	So	Tr	VaR	ES	Cal	Ste	FT
Market	402	48	49	55	52	52	48	47	51
GMV EQ ESG90 no-short	254	30	31	36	35	32	29	30	31
MS EQ ESG90 no-short	460	57	57	60	58	57	58	56	57
GMV EQ ESG90 no-short CKs	290	35	36	39	40	35	36	35	34
MS EQ ESG90 no-short CKs	280	32	35	37	31	36	33	37	39
GMV EQ ESG90 no-short CKd	309	36	38	40	46	38	38	38	35
MS EQ ESG90 no-short CKd	371	51	48	46	45	48	47	48	38
GMV EQ ESG90 bounds 1	417	60	60	12	61	62	50	50	62
MS EQ ESG90 bounds 1	468	58	58	61	59	58	59	57	58
GMV EQ ESG90 bounds 1 CKs	472	62	62	44	65	60	63	63	53
MS EQ ESG90 bounds 1 CKs	379	47	51	68	37	50	32	33	61
GMV EQ ESG90 bounds 1 CKd	483	64	64	43	63	64	61	59	65
MS EQ ESG90 bounds 1 CKd	560	71	71	64	72	71	71	71	69
GMV EQ ESG90 bounds 5%	503	66	65	41	67	66	66	66	66
MS EQ ESG90 bounds 5%	438	55	55	58	54	55	55	54	52
GMV EQ ESG90 bounds 5% CKs	524	68	67	57	69	68	68	67	60
MS EQ ESG90 bounds 5% CKs	223	28	25	20	34	28	31	32	25
GMV EQ ESG90 bounds 5% CKd	518	67	66	56	68	67	67	68	59
MS EQ ESG90 bounds 5% CKd	421	54	54	38	56	54	54	61	50
GMV EQ ESG90 unconstrained	411	59	59	11	60	61	49	49	63
MS EQ ESG90 unconstrained	452	56	56	59	57	56	57	55	56
GMV EQ ESG90 unconstrained CKs	470	61	61	45	66	59	62	62	54
MS EQ ESG90 unconstrained CKs	506	72	72	10	70	72	69	69	72
GMV EQ ESG90 unconstrained CKd	475	63	63	42	62	63	60	58	64
MS EQ ESG90 unconstrained CKd	577	73	73	66	73	73	73	73	73

Strategy	CI	Sh	So	Tr	VaR	ES	Cal	Ste	FT
Market	402	48	49	55	52	52	48	47	51
GMV EQ ESG70 no-short	78	2	8	24	11	9	5	9	10
MS EQ ESG70 no-short	362	43	43	52	49	44	43	43	45
GMV EQ ESG70 no-short CKs	71	1	10	25	12	8	2	4	9
MS EQ ESG70 no-short CKs	137	7	18	28	19	14	15	17	19
GMV EQ ESG70 no-short CKd	98	6	13	27	9	13	8	8	14
MS EQ ESG70 no-short CKd	179	15	20	32	30	20	21	20	21
GMV EQ ESG70 bounds 1	134	21	22	5	25	24	7	7	23
MS EQ ESG70 bounds 1	368	42	44	51	48	46	45	45	47
GMV EQ ESG70 bounds 1 CKs	67	4	4	14	5	4	16	16	4
MS EQ ESG70 bounds 1 CKs	516	65	68	65	53	65	65	65	70
GMV EQ ESG70 bounds 1 CKd	250	31	33	16	33	33	35	36	33
MS EQ ESG70 bounds 1 CKd	504	70	69	63	71	70	53	53	55
GMV EQ ESG70 bounds 5%	118	20	21	4	22	22	4	5	20
MS EQ ESG70 bounds 5%	383	45	46	54	51	47	46	46	48
GMV EQ ESG70 bounds 5% CKs	86	5	5	15	14	5	18	19	5
MS EQ ESG70 bounds 5% CKs	255	27	29	72	23	27	24	26	27
GMV EQ ESG70 bounds 5% CKd	102	8	6	21	20	6	17	18	6
MS EQ ESG70 bounds 5% CKd	117	24	19	3	21	19	3	10	18
GMV EQ ESG70 unconstrained	136	22	23	6	26	25	6	6	22
MS EQ ESG70 unconstrained	371	44	45	53	50	45	44	44	46
GMV EQ ESG70 unconstrained CKs	58	3	3	13	4	3	14	15	3
MS EQ ESG70 unconstrained CKs	545	69	70	62	64	69	70	70	71
GMV EQ ESG70 unconstrained CKd	369	50	47	35	47	51	51	51	37
MS EQ ESG70 unconstrained CKd	268	49	1	71	1	1	72	72	1

Strategy	CI	Sh	So	Tr	VaR	ES	Cal	Ste	FT
Market	402	48	49	55	52	52	48	47	51
GMV EQ ESG50 no-short	183	14	26	29	10	23	27	28	26
MS EQ ESG50 no-short	347	40	42	50	44	43	42	42	44
GMV EQ ESG50 no-short CKs	222	23	30	34	17	29	28	29	32
MS EQ ESG50 no-short CKs	167	11	27	30	8	21	20	21	29
GMV EQ ESG50 no-short CKd	206	25	28	31	15	30	26	23	28
MS EQ ESG50 no-short CKd	95	9	14	26	3	15	12	3	13
GMV EQ ESG50 bounds 1	127	18	16	9	27	17	11	13	16
MS EQ ESG50 bounds 1	323	37	39	47	41	40	39	39	41
GMV EQ ESG50 bounds 1 CKs	123	13	12	19	7	12	23	25	12
MS EQ ESG50 bounds 1 CKs	437	46	52	67	39	49	56	60	68
GMV EQ ESG50 bounds 1 CKd	400	53	53	33	55	53	52	52	49
MS EQ ESG50 bounds 1 CKd	241	33	32	73	36	34	1	2	30
GMV EQ ESG50 bounds 5%	113	16	15	7	24	16	9	11	15
MS EQ ESG50 bounds 5%	332	38	40	48	43	41	40	40	42
GMV EQ ESG50 bounds 5% CKs	105	10	9	17	13	7	19	22	8
MS EQ ESG50 bounds 5% CKs	285	29	34	70	29	31	25	27	40
GMV EQ ESG50 bounds 5% CKd	202	26	24	23	18	26	30	31	24
MS EQ ESG50 bounds 5% CKd	85	17	7	1	16	10	13	14	7
GMV EQ ESG50 unconstrained	129	19	17	8	28	18	10	12	17
MS EQ ESG50 unconstrained	338	39	41	49	42	42	41	41	43
GMV EQ ESG50 unconstrained CKs	115	12	11	18	6	11	22	24	11
MS EQ ESG50 unconstrained CKs	432	41	50	69	38	39	64	64	67
GMV EQ ESG50 unconstrained CKd	266	34	37	22	32	37	34	34	36
MS EQ ESG50 unconstrained CKd	100	52	2	2	2	2	37	1	2

Tables 5.3.2c: Relative Indicators, Equilibrium Estimators and Positive Screening

Strategy	TE	TEV	SemiTEV	IR	SemiIR
GMV EQ ESG90 no-short	0.091033	10.15872	2.013015	0.008961	0.045222
MS EQ ESG90 no-short	-0.09338	2.258511	1.06719	-0.04134	-0.0875
GMV EQ ESG90 no-short CKs	-0.01215	8.058558	1.947205	-0.00151	-0.00624
MS EQ ESG90 no-short CKd	0.210364	10.07686	2.315038	0.020876	0.090868
GMV EQ ESG90 no-short CKd	-0.01768	9.02327	2.187193	-0.00196	-0.00808
MS EQ ESG90 no-short CKd	0.090072	11.8808	2.031312	0.007581	0.044342
GMV EQ ESG90 bounds 1	-0.14229	38.29102	5.080969	-0.00372	-0.02801
MS EQ ESG90 bounds 1	-0.09338	2.25851	1.067192	-0.04135	-0.0875
GMV EQ ESG90 bounds 1 CKs	-0.23034	17.53369	3.287981	-0.01314	-0.07005
MS EQ ESG90 bounds 1 CKs	2.269543	606.5403	21.51738	0.003742	0.105475
GMV EQ ESG90 bounds 1 CKd	-0.21901	19.85711	3.605122	-0.01103	-0.06075
MS EQ ESG90 bounds 1 CKd	-0.24544	481.0363	16.04028	-0.00051	-0.0153
GMV EQ ESG90 bounds 5%	-0.23645	25.23903	4.488246	-0.00937	-0.05268
MS EQ ESG90 bounds 5%	-0.08299	2.143431	0.990691	-0.03872	-0.08377
GMV EQ ESG90 bounds 5% CKs	-0.29688	12.77087	3.077433	-0.02325	-0.09647
MS EQ ESG90 bounds 5% CKs	0.370729	28.31841	4.500493	0.013091	0.082375
GMV EQ ESG90 bounds 5% CKd	-0.29791	13.51251	3.217511	-0.02205	-0.09259
MS EQ ESG90 bounds 5% CKd	-0.11585	23.1865	4.010339	-0.005	-0.02889
GMV EQ ESG90 unconstrained	-0.14229	38.29102	5.080969	-0.00372	-0.02801
MS EQ ESG90 unconstrained	-0.09338	2.258511	1.06719	-0.04134	-0.0875
GMV EQ ESG90 unconstrained CKs	-0.23034	17.53369	3.287981	-0.01314	-0.07005
MS EQ ESG90 unconstrained CKs	1.099065	15574.23	113.1318	7.06E-05	0.009715
GMV EQ ESG90 unconstrained CKd	-0.21901	19.85711	3.605122	-0.01103	-0.06075
MS EQ ESG90 unconstrained CKd	-258.368	9871785	4586.021	-2.62E-05	-0.05634

Strategy	TE	TEV	SemiTEV	IR	SemiIR
GMV EQ ESG70 no-short	0.395864	9.645372	2.420706	0.041042	0.163532
MS EQ ESG70 no-short	0.11894	0.991733	0.656414	0.119931	0.181196
GMV EQ ESG70 no-short CKs	0.403814	8.299365	2.063467	0.048656	0.195697
MS EQ ESG70 no-short CKs	0.487643	8.531138	2.045421	0.05716	0.238407
GMV EQ ESG70 no-short CKd	0.374293	8.167814	1.980709	0.045825	0.188969
MS EQ ESG70 no-short CKd	0.465162	10.28447	1.95802	0.04523	0.237567
GMV EQ ESG70 bounds 1	0.316439	31.96839	4.65538	0.009899	0.067973
MS EQ ESG70 bounds 1	0.11894	0.991726	0.656413	0.119932	0.181196
GMV EQ ESG70 bounds 1 CKs	0.284323	15.82885	2.895094	0.017962	0.098208
MS EQ ESG70 bounds 1 CKs	1.222543	686.3638	24.14133	0.001781	0.050641
GMV EQ ESG70 bounds 1 CKd	0.092136	23.45831	3.736226	0.003928	0.02466
MS EQ ESG70 bounds 1 CKd	0.218245	649.0667	15.31044	0.000336	0.014255
GMV EQ ESG70 bounds 5%	0.316936	31.95496	4.650205	0.009918	0.068155
MS EQ ESG70 bounds 5%	0.11894	0.991731	0.656415	0.119931	0.181196
GMV EQ ESG70 bounds 5% CKs	0.240644	15.90178	2.953171	0.015133	0.081487
MS EQ ESG70 bounds 5% CKs	0.779205	72.8902	7.260578	0.01069	0.10732
GMV EQ ESG70 bounds 5% CKd	0.298225	15.6889	2.967464	0.019009	0.100498
MS EQ ESG70 bounds 5% CKd	0.506345	41.49603	4.930323	0.012202	0.1027
GMV EQ ESG70 unconstrained	0.316439	31.96839	4.65538	0.009899	0.067973
MS EQ ESG70 unconstrained	0.11894	0.991733	0.656414	0.119931	0.181196
GMV EQ ESG70 unconstrained CKs	0.287093	15.90982	2.895094	0.018045	0.099165
MS EQ ESG70 unconstrained CKs	0.83485	847.6675	30.21064	0.000985	0.027634
GMV EQ ESG70 unconstrained CKd	-0.07808	21.23297	3.895877	-0.00368	-0.02004
MS EQ ESG70 unconstrained CKd	77.7596	448295.2	56.96008	0.000173	1.36516

Strategy	TE	TEV	SemiTEV	IR	SemiIR
GMV EQ ESG50 no-short	0.233965	10.96518	2.592633	0.021337	0.090242
MS EQ ESG50 no-short	0.136802	1.087378	0.707908	0.125809	0.193248
GMV EQ ESG50 no-short CKs	0.179743	9.945738	2.403697	0.018072	0.074778
MS EQ ESG50 no-short CKs	0.423637	10.66367	2.671081	0.039727	0.158601
GMV EQ ESG50 no-short CKd	0.186901	11.60945	2.687848	0.016099	0.069536
MS EQ ESG50 no-short CKd	0.545018	13.87337	2.303824	0.039285	0.236571
GMV EQ ESG50 bounds 1	0.314714	29.97406	4.443721	0.0105	0.070822
MS EQ ESG50 bounds 1	0.136808	1.087391	0.707907	0.125814	0.193258
GMV EQ ESG50 bounds 1 CKs	0.126522	17.09342	2.956417	0.007402	0.042796
MS EQ ESG50 bounds 1 CKs	2.679232	757.5123	24.09463	0.003537	0.111196
GMV EQ ESG50 bounds 1 CKd	-0.19948	22.36928	3.13795	-0.00892	-0.06357
MS EQ ESG50 bounds 1 CKd	2.791353	522.8959	16.06235	0.005338	0.173782
GMV EQ ESG50 bounds 5%	0.318261	29.98371	4.448745	0.010614	0.071539
MS EQ ESG50 bounds 5%	0.136805	1.08738	0.707907	0.125811	0.193252
GMV EQ ESG50 bounds 5% CKs	0.115697	16.84486	2.940805	0.006868	0.039342
MS EQ ESG50 bounds 5% CKs	0.706401	79.18776	7.684707	0.008921	0.091923
GMV EQ ESG50 bounds 5% CKd	0.133278	18.01252	2.917196	0.007399	0.045687
MS EQ ESG50 bounds 5% CKd	0.70696	48.56844	5.126172	0.014556	0.137912
GMV EQ ESG50 unconstrained	0.314714	29.97406	4.443721	0.0105	0.070822
MS EQ ESG50 unconstrained	0.136804	1.08738	0.707908	0.125811	0.193251
GMV EQ ESG50 unconstrained CKs	0.126845	17.09471	2.956417	0.00742	0.042905
MS EQ ESG50 unconstrained CKs	3.048147	821.0614	24.2652	0.003712	0.125618
GMV EQ ESG50 unconstrained CKd	-0.02478	22.2525	3.209045	-0.00111	-0.00772
MS EQ ESG50 unconstrained CKd	44.24583	184524	62.37697	0.00024	0.70933



### 5.3.3

Table 5.3.3a: Performance Indicators, Equilibrium Estimators and No Screening

Strategy	Sh	So	Tr	VaR	ES	Cal	Ste	FT
Market	0.119922	0.150571	0.538181	0.059593	0.047149	0.009499	0.010458	0.616932
GMV EQ no-short	0.20262	0.278094	1.74697	0.123544	0.09355	0.0218	0.022126	0.755301
MS EQ no-short	0.132385	0.166576	0.604953	0.071096	0.05449	0.010837	0.011675	0.630861
GMV EQ no-short CKs	0.17215	0.212682	1.461383	0.102439	0.075425	0.018285	0.019188	0.669423
MS EQ no-short CKs	0.144005	0.178838	1.217881	0.085666	0.059771	0.014256	0.014534	0.645165
GMV EQ no-short CKd	0.147316	0.185355	1.220624	0.076535	0.060534	0.015036	0.015801	0.647126
MS EQ no-short CKd	0.168493	0.239609	1.310689	0.101737	0.077078	0.018462	0.02007	0.726866
GMV EQ bounds 1	0.228833	0.331896	4.938427	0.140534	0.107964	0.026896	0.027901	0.820461
MS EQ bounds 1	0.13238	0.166585	0.604944	0.071131	0.054491	0.010839	0.011677	0.630868
GMV EQ bounds 1 CKs	0.130147	0.189925	1.737011	0.076161	0.059588	0.009042	0.009217	0.681085
MS EQ bounds 1 CKs	0.062524	0.08526	-1.19332	0.046012	0.026479	0.011865	0.011962	0.556872
GMV EQ bounds 1 CKd	0.14189	0.206264	1.815163	0.082887	0.064618	0.01085	0.011242	0.68986
MS EQ bounds 1 CKd	0.005062	0.006651	-0.10821	0.00326	0.002035	0.001196	0.001202	0.474971
GMV EQ bounds 5%	0.224057	0.31778	5.001684	0.138191	0.102709	0.024717	0.025623	0.805187
MS EQ bounds 5%	0.13238	0.166585	0.604943	0.071131	0.054491	0.010839	0.011677	0.630867
GMV EQ bounds 5% CKs	0.191056	0.30045	2.141326	0.127876	0.095069	0.016782	0.017122	0.785644
MS EQ bounds 5% CKs	0.06841	0.07363	-1.65059	0.040804	0.026302	0.006233	0.006287	0.511245
GMV EQ bounds 5% CKd	0.181615	0.258186	2.056668	0.134965	0.083141	0.018285	0.0188	0.74487
MS EQ bounds 5% CKd	0.125093	0.173254	-14.7874	0.077211	0.056394	0.014443	0.015907	0.657023
GMV EQ unconstrained	0.228833	0.331896	4.938427	0.140534	0.107964	0.026896	0.027901	0.820461
MS EQ unconstrained	0.13238	0.166585	0.604943	0.071131	0.054491	0.010839	0.011677	0.630867
GMV EQ unconstrained CKs	0.150943	0.220026	1.920367	0.096625	0.068785	0.011852	0.012139	0.708701
MS EQ unconstrained CKs	0.061565	0.0841	-1.17311	0.04535	0.026095	0.011689	0.011782	0.556485
GMV EQ unconstrained CKd	0.192412	0.309403	2.916882	0.130605	0.097947	0.020205	0.020951	0.796832
MS EQ unconstrained CKd	0.08003	0.137092	-5.87219	0.143006	0.052913	0.084202	0.092044	0.488408

Table 5.3.3b: Performance Indicators, Equilibrium Estimators and No Screening

Strategy	Cl	Sh	So	Tr	VaR	ES	Cal	Ste	FT
Market	165	20	20	19	21	21	22	22	20
GMV EQ no-short	49	4	6	9	8	6	5	5	6
MS EQ no-short	147	14	19	15	20	19	21	20	19
GMV EQ no-short CKs	76	8	10	11	9	9	9	8	12
MS EQ no-short CKs	106	12	14	14	12	13	13	13	15
GMV EQ no-short CKd	101	11	13	13	15	12	11	12	14
MS EQ no-short CKd	69	9	8	12	10	8	7	7	8
GMV EQ bounds 1	19	1	2	3	3	2	3	3	2
MS EQ bounds 1	131	15	16	16	17	16	18	17	16
GMV EQ bounds 1 CKs	127	18	12	10	16	14	23	23	11
MS EQ bounds 1 CKs	161	23	22	22	22	22	14	15	21
GMV EQ bounds 1 CKd	104	13	11	8	13	11	17	21	10
MS EQ bounds 1 CKd	195	25	25	20	25	25	25	25	25
GMV EQ bounds 5%	25	3	3	1	4	3	4	4	3
MS EQ bounds 5%	139	16	17	17	18	17	19	18	17
GMV EQ bounds 5% CKs	53	6	5	5	7	5	10	10	5
MS EQ bounds 5% CKs	187	22	24	23	24	23	24	24	23
GMV EQ bounds 5% CKd	56	7	7	6	5	7	8	9	7
MS EQ bounds 5% CKd	124	19	15	25	14	15	12	11	13
GMV EQ unconstrained	13	2	1	2	2	1	2	2	1
MS EQ unconstrained	147	17	18	18	19	18	20	19	18
GMV EQ unconstrained CKs	85	10	9	7	11	10	15	14	9
MS EQ unconstrained CKs	169	24	23	21	23	24	16	16	22
GMV EQ unconstrained CKd	39	5	4	4	6	4	6	6	4
MS EQ unconstrained CKd	113	21	21	24	1	20	1	1	24

Table 5.3.3c: Relative Indicators, Equilibrium Estimators and No Screening

Strategy	TE	TEV	SemiTEV	IR	SemiIR
GMV EQ no-short	0.100745338	15.35168608	2.818329325	0.006562493	0.035746475
MS EQ no-short	0.129036949	1.115788958	0.700819226	0.115646376	0.184123016
GMV EQ no-short CKs	-0.01883158	14.92654789	2.956941552	-0.00126162	-0.0063686
MS EQ no-short CKs	-0.03098329	15.76999428	3.291977977	-0.0019647	-0.00941176
GMV EQ no-short CKd	-0.04963665	15.01606696	2.870397884	-0.00330557	-0.0172926
MS EQ no-short CKd	0.142575553	15.54269182	2.867657691	0.009173157	0.04971847
GMV EQ bounds 1	0.274893716	26.13291872	3.853373158	0.010519059	0.071338462
MS EQ bounds 1	0.129364652	1.120032315	0.701913984	0.115500821	0.184302714
GMV EQ bounds 1 CKs	-0.16423171	19.72407248	3.212501615	-0.00832646	-0.05112269
MS EQ bounds 1 CKs	0.624799149	405.3763343	14.48567109	0.001541282	0.04313222
GMV EQ bounds 1 CKd	-0.08683179	20.24267942	3.410434075	-0.00428954	-0.02546063
MS EQ bounds 1 CKd	-0.41161731	692.2976958	19.43258294	-0.00059457	-0.02118181
GMV EQ bounds 5%	0.27706369	26.8136075	4.003265155	0.010332951	0.069209428
MS EQ bounds 5%	0.129364786	1.120060498	0.701923071	0.115498034	0.184300518
GMV EQ bounds 5% CKs	0.004769479	18.00265781	3.131405123	0.000264932	0.001523112
MS EQ bounds 5% CKs	-0.05103656	82.73525874	8.217335896	-0.00061687	-0.00621084
GMV EQ bounds 5% CKd	0.049135507	19.09509883	3.304622264	0.0025732	0.014868721
MS EQ bounds 5% CKd	0.173169724	54.41449983	5.594021386	0.003182419	0.030956214
GMV EQ unconstrained	0.274893716	26.13291872	3.853373158	0.010519059	0.071338462
MS EQ unconstrained	0.129364769	1.120060765	0.701923234	0.115497992	0.184300452
GMV EQ unconstrained CKs	-0.10897167	19.22280945	3.167518215	-0.00566887	-0.03440286
MS EQ unconstrained CKs	0.608077435	406.1555185	14.47581431	0.001497154	0.042006441
GMV EQ unconstrained CKd	0.085041963	22.02479059	3.35523861	0.003861193	0.025346025
MS EQ unconstrained CKd	9.382806921	15455.88584	71.49779962	0.00060707	0.131232107



## 5.4.1

Table 5.4.1a: Performance Indicators, Sample Estimators and Different Constraints

Strategy	Sh	So	Tr	VaR	ES	Cal	Ste	FT
Market	0.119922	0.150571	0.538181	0.059593	0.047149	0.009499	0.010458	0.616932
GMV sample no-short	0.171782	0.212309	1.462075	0.102067	0.075343	0.018138	0.019052	0.668967
GMV sample sin no-short	0.180185	0.226418	1.532029	0.105442	0.079443	0.019925	0.020624	0.691492
GMV sample ESG50 no-short	0.204781	0.222449	1.290017	0.152362	0.078797	0.016762	0.017459	0.673042
GMV sample ESG70 no-short	0.276389	0.348775	1.619843	0.162494	0.113016	0.026208	0.028329	0.839663
GMV sample ESG90 no-short	0.141985	0.186899	0.821379	0.075452	0.060211	0.012419	0.013617	0.665348
GMV sample no-short CKs	0.172461	0.213178	1.472315	0.102884	0.075758	0.018351	0.019294	0.669896
GMV sample sin no-short CKs	0.181162	0.228095	1.543279	0.105964	0.079948	0.020164	0.020882	0.693051
GMV sample ESG50 no-short CKs	0.204905	0.223279	1.289021	0.151976	0.078864	0.016776	0.017494	0.673293
GMV sample ESG70 no-short CKs	0.276258	0.348866	1.617449	0.162114	0.113009	0.026218	0.028359	0.839779
GMV sample ESG90 no-short CKs	0.141693	0.186418	0.819258	0.075385	0.060079	0.012401	0.013599	0.664778
GMV sample no-short CKd	0.136683	0.157798	1.090611	0.075208	0.05205	0.013107	0.013638	0.600425
GMV sample sin no-short CKd	0.155815	0.192801	1.175028	0.090491	0.062531	0.013338	0.013705	0.665326
GMV sample ESG50 no-short CKd	0.1283	0.112681	0.919038	0.114271	0.047053	0.010484	0.010667	0.478029
GMV sample ESG70 no-short CKd	0.281141	0.365605	1.693199	0.150661	0.120749	0.028282	0.030417	0.858601
GMV sample ESG90 no-short CKd	0.134688	0.17281	0.779838	0.07189	0.055992	0.011284	0.012417	0.649644
GMV sample bounds 1	0.157346	0.240341	2.091843	0.102253	0.074833	0.014156	0.014551	0.73192
GMV sample sin bounds 1	0.18594	0.259217	2.55401	0.108619	0.08611	0.016009	0.016651	0.742368
GMV sample ESG50 bounds 1	0.216394	0.326631	2.25385	0.171814	0.10251	0.018017	0.018976	0.817893
GMV sample ESG70 bounds 1	0.257895	0.366953	2.405203	0.169181	0.120726	0.021363	0.022419	0.860217
GMV sample ESG90 bounds 1	0.07765	0.102731	0.683143	0.038974	0.032377	0.006558	0.006921	0.587909
GMV sample bounds 1 CKs	0.126786	0.184844	1.754016	0.074152	0.058074	0.008694	0.008847	0.679204
GMV sample sin bounds 1 CKs	0.18938	0.263409	2.571206	0.112118	0.087833	0.016706	0.017372	0.746632
GMV sample ESG50 bounds 1 CKs	0.221134	0.331162	2.261032	0.172334	0.105169	0.018789	0.019704	0.822605
GMV sample ESG70 bounds 1 CKs	0.263191	0.374229	2.383576	0.180612	0.123792	0.022057	0.023446	0.868608
GMV sample ESG90 bounds 1 CKs	0.078614	0.103629	0.690465	0.039515	0.032765	0.006666	0.007041	0.58872
GMV sample bounds 1 CKd	0.127595	0.182221	1.467437	0.074087	0.059767	0.011403	0.011741	0.665589
GMV sample sin bounds 1 CKd	0.044524	0.056946	0.608216	0.025946	0.01799	0.003561	0.003631	0.534776
GMV sample ESG50 bounds 1 CKd	0.153958	0.202178	2.584069	0.11127	0.066954	0.019124	0.02	0.679372
GMV sample ESG70 bounds 1 CKd	0.242725	0.348284	2.489396	0.163834	0.110648	0.026534	0.029244	0.839133
GMV sample ESG90 bounds 1 CKd	0.08039	0.10989	0.726146	0.043822	0.033527	0.006863	0.007284	0.602182
GMV sample bounds 5%	0.179694	0.276182	2.129564	0.120963	0.086769	0.014982	0.015223	0.76556
GMV sample sin bounds 5%	0.209412	0.326093	2.367182	0.144398	0.103807	0.017669	0.018097	0.805749
GMV sample ESG50 bounds 5%	0.22335	0.34417	2.333084	0.153004	0.110346	0.018326	0.019436	0.834526
GMV sample ESG70 bounds 5%	0.250116	0.361552	2.369521	0.14448	0.120061	0.019936	0.021065	0.849185
GMV sample ESG90 bounds 5%	0.059599	0.081591	0.409349	0.030218	0.024099	0.004166	0.004361	0.583199
GMV sample bounds 5% CKs	0.185779	0.291415	2.143347	0.124208	0.090677	0.015802	0.016136	0.774453
GMV sample sin bounds 5% CKs	0.214847	0.329721	2.362296	0.146317	0.105759	0.018577	0.019102	0.810578
GMV sample ESG50 bounds 5% CKs	0.229026	0.351482	2.344454	0.159145	0.113295	0.019261	0.020385	0.842322
GMV sample ESG70 bounds 5% CKs	0.256401	0.367344	2.356217	0.152001	0.122677	0.021038	0.022128	0.856623
GMV sample ESG90 bounds 5% CKs	0.059754	0.081798	0.410467	0.030289	0.024167	0.004181	0.004376	0.583321
GMV sample bounds 5% CKd	0.134436	0.196656	1.864463	0.079559	0.062848	0.014908	0.015049	0.68892
GMV sample sin bounds 5% CKd	0.099503	0.12088	1.309376	0.067063	0.038571	0.008848	0.008966	0.584556
GMV sample ESG50 bounds 5% CKd	0.150667	0.220864	2.471575	0.097899	0.067628	0.01322	0.013921	0.715499
GMV sample ESG70 bounds 5% CKd	0.287637	0.392122	3.183482	0.16383	0.134944	0.026249	0.028098	0.889472
GMV sample ESG90 bounds 5% CKd	0.044935	0.061988	0.310298	0.022127	0.018339	0.003108	0.003235	0.566855
GMV sample unconstrained	0.142152	0.207221	1.89371	0.088468	0.064754	0.010511	0.010747	0.697468
GMV sample sin unconstrained	0.1856	0.258658	2.550262	0.108453	0.085885	0.015962	0.016601	0.741756
GMV sample ESG50 unconstrained	0.216256	0.326327	2.253155	0.171735	0.102462	0.017994	0.018951	0.817573
GMV sample ESG70 unconstrained	0.256467	0.362315	2.387937	0.168669	0.119467	0.021164	0.022199	0.854994
GMV sample ESG90 unconstrained	0.07765	0.102731	0.683143	0.038974	0.032377	0.006558	0.006921	0.587909
GMV sample unconstrained CKs	0.140205	0.203887	1.857366	0.08964	0.063793	0.010194	0.010397	0.695417
GMV sample sin unconstrained CKs	0.190145	0.264994	2.62022	0.112718	0.088373	0.016992	0.017682	0.74842
GMV sample ESG50 unconstrained CKs	0.220485	0.327911	2.250901	0.172119	0.104561	0.018717	0.019625	0.819947
GMV sample ESG70 unconstrained CKs	0.263191	0.374229	2.383576	0.180612	0.123792	0.022057	0.023446	0.868608
GMV sample ESG90 unconstrained CKs	0.078614	0.103629	0.690465	0.039515	0.032765	0.006666	0.007041	0.588720
GMV sample unconstrained CKd	0.083624	5.41E+09	6.787495	2.4E+09	1.73E+09	3.69E+08	3.93E+08	5.41E+09
GMV sample sin unconstrained CKd	0.161499	0.212405	1.95274	0.09745	0.069572	0.017935	0.018445	0.689383
GMV sample ESG50 unconstrained CKd	0.218351	0.273418	3.376509	0.15075	0.094107	0.025706	0.028165	0.749711
GMV sample ESG70 unconstrained CKd	0.211192	0.307137	2.320487	0.13587	0.09548	0.020622	0.022243	0.795043
GMV sample ESG90 unconstrained CKd	0.062374	0.082979	0.620284	0.034141	0.025231	0.005166	0.005371	0.571849

Table 5.4.1b: Performance Indicators, Sample Estimators and Different Constraints

Strategy	CI	Sh	So	Tr	VaR	ES	Cal	Ste	FT
Market	401	49	49	58	51	49	49	48	48
GMV sample no-short	272	33	37	41	37	34	24	24	42
GMV sample sin no-short	229	30	31	38	34	30	16	16	34
GMV sample ESG50 no-short	249	23	33	43	16	32	31	31	40
GMV sample ESG70 no-short	96	3	12	35	12	11	6	5	12
GMV sample ESG90 no-short	346	40	43	48	44	43	42	42	44
GMV sample no-short CKs	259	32	35	39	35	33	22	22	41
GMV sample sin no-short CKs	220	29	30	37	33	29	14	15	33
GMV sample ESG50 no-short CKs	246	22	32	44	18	31	30	30	39
GMV sample ESG70 no-short CKs	96	4	11	36	13	12	5	4	11
GMV sample ESG90 no-short CKs	354	41	44	49	45	44	43	43	45
GMV sample no-short CKd	363	43	48	46	46	48	41	41	50
GMV sample sin no-short CKd	330	36	42	45	40	42	39	40	46
GMV sample ESG50 no-short CKd	376	46	51	47	27	50	47	47	61
GMV sample ESG70 no-short CKd	79	2	7	34	20	6	2	2	6
GMV sample ESG90 no-short CKd	373	44	47	50	49	47	45	44	47
GMV sample bounds 1	268	35	29	28	36	35	38	38	29
GMV sample sin bounds 1	211	26	27	7	31	27	33	33	27
GMV sample ESG50 bounds 1	150	17	18	23	6	19	25	25	17
GMV sample ESG70 bounds 1	64	7	6	11	8	7	10	10	5
GMV sample ESG90 bounds 1	445	56	56	55	56	56	56	56	54
GMV sample bounds 1 CKs	359	48	45	33	47	46	51	51	38
GMV sample sin bounds 1 CKs	201	25	26	6	29	25	32	32	26
GMV sample ESG50 bounds 1 CKs	124	14	15	22	4	16	19	19	15
GMV sample ESG70 bounds 1 CKs	53	6	4	14	3	4	9	9	4
GMV sample ESG90 bounds 1 CKs	429	54	54	53	54	54	54	54	52
GMV sample bounds 1 CKd	358	47	46	40	48	45	44	45	43
GMV sample sin bounds 1 CKd	480	61	61	57	60	61	60	60	60
GMV sample ESG50 bounds 1 CKd	223	37	40	5	30	38	18	18	37
GMV sample ESG70 bounds 1 CKd	75	11	13	9	10	13	3	3	13
GMV sample ESG90 bounds 1 CKd	412	52	52	51	52	52	52	52	49
GMV sample bounds 5%	228	31	23	27	26	26	36	36	23
GMV sample sin bounds 5%	174	21	20	16	23	18	28	28	20
GMV sample ESG50 bounds 5%	134	13	14	20	15	14	23	21	14
GMV sample ESG70 bounds 5%	102	10	9	15	22	8	15	14	9
GMV sample ESG90 bounds 5%	471	59	59	60	59	59	59	59	57
GMV sample bounds 5% CKs	215	27	22	26	25	23	35	35	22
GMV sample sin bounds 5% CKs	151	19	16	17	21	15	21	23	19
GMV sample ESG50 bounds 5% CKs	109	12	10	19	14	10	17	17	10
GMV sample ESG70 bounds 5% CKs	86	9	5	18	17	5	12	13	7
GMV sample ESG90 bounds 5% CKs	463	58	58	59	58	58	58	58	56
GMV sample bounds 5% CKd	311	45	41	31	43	41	37	37	36
GMV sample sin bounds 5% CKd	398	50	50	42	50	51	50	50	55
GMV sample ESG50 bounds 5% CKd	266	38	34	10	38	37	40	39	30
GMV sample ESG70 bounds 5% CKd	32	1	2	3	11	2	4	7	2
GMV sample ESG90 bounds 5% CKd	483	60	60	61	61	60	61	61	59
GMV sample unconstrained	311	39	38	30	42	39	46	46	31
GMV sample sin unconstrained	220	28	28	8	32	28	34	34	28
GMV sample ESG50 unconstrained	158	18	19	24	7	20	26	26	18
GMV sample ESG70 unconstrained	77	8	8	12	9	9	11	12	8
GMV sample ESG90 unconstrained	437	55	55	54	55	55	55	55	53
GMV sample unconstrained CKs	323	42	39	32	41	40	48	49	32
GMV sample sin unconstrained CKs	188	24	25	4	28	24	29	29	25
GMV sample ESG50 unconstrained CKs	135	15	17	25	5	17	20	20	16
GMV sample ESG70 unconstrained CKs	45	5	3	13	2	3	8	8	3
GMV sample ESG90 unconstrained CKs	421	53	53	52	53	53	53	53	51
GMV sample unconstrained CKd	58	51	1	1	1	1	1	1	1
GMV sample sin unconstrained CKd	263	34	36	29	39	36	27	27	35
GMV sample ESG50 unconstrained CKd	120	16	24	2	19	22	7	6	24
GMV sample ESG70 unconstrained CKd	152	20	21	21	24	21	13	11	21
GMV sample ESG90 unconstrained CKd	456	57	57	56	57	57	57	57	58

## 5.4.2

Table 5.4.2a: Performance Indicators, EWMA Estimators and Different Constraints

Strategy	Sh	So	Tr	VaR	ES	Cal	Ste	FT
Market	0.119922	0.150571	0.538181	0.059593	0.047149	0.009499	0.010458	0.616932
GMV EWMA no-short	0.150335	0.141217	1.562339	0.130135	0.060857	0.012931	0.013403	0.528933
GMV EWMA sin no-short	0.182311	0.189635	1.640646	0.153562	0.077133	0.01886	0.019835	0.618638
GMV EWMA ESG50 no-short	0.098284	0.07272	0.785495	0.110811	0.037298	0.007332	0.007544	0.356201
GMV EWMA ESG70 no-short	0.222792	0.283734	1.411251	0.137202	0.091233	0.018386	0.019538	0.759924
GMV EWMA ESG90 no-short	0.158963	0.19396	0.983941	0.084548	0.063375	0.012421	0.013298	0.662531
GMV EWMA no-short CKs	0.180339	0.203059	1.717066	0.134887	0.075982	0.019781	0.020593	0.64118
GMV EWMA sin no-short CKs	0.212315	0.252313	1.915068	0.16669	0.092134	0.025483	0.027252	0.711478
GMV EWMA ESG50 no-short CKs	0.158567	0.131135	1.132697	0.158966	0.060844	0.012787	0.01332	0.495933
GMV EWMA ESG70 no-short CKs	0.23781	0.310146	1.522214	0.16536	0.101509	0.022364	0.02421	0.793195
GMV EWMA ESG90 no-short CKs	0.175668	0.224765	1.072413	0.104871	0.075189	0.015945	0.017525	0.696571
GMV EWMA no-short CKd	0.157686	0.173165	1.603493	0.141799	0.064447	0.015937	0.016744	0.595788
GMV EWMA sin no-short CKd	0.138464	0.158987	1.137497	0.090386	0.053314	0.012601	0.013056	0.60533
GMV EWMA ESG50 no-short CKd	0.088493	0.076053	0.623694	0.078989	0.033231	0.006476	0.006674	0.429711
GMV EWMA ESG70 no-short CKd	0.213776	0.271475	1.317634	0.150346	0.087918	0.018079	0.019388	0.744419
GMV EWMA ESG90 no-short CKd	0.155816	0.207003	0.940462	0.094893	0.068251	0.013593	0.014723	0.685179
GMV EWMA bounds 1	0.023608	0.037253	0.62298	0.014364	0.012088	0.001813	0.001856	0.571598
GMV EWMA sin bounds 1	0.13687	0.211305	3.614851	0.080444	0.066153	0.01501	0.015286	0.704062
GMV EWMA ESG50 bounds 1	0.148761	0.189912	1.675324	0.088487	0.064376	0.0133	0.013995	0.655984
GMV EWMA ESG70 bounds 1	0.12559	0.18401	2.124903	0.079365	0.057979	0.01024	0.010556	0.676721
GMV EWMA ESG90 bounds 1	0.143119	0.184733	1.563641	0.078419	0.05769	0.011701	0.012367	0.659453
GMV EWMA bounds 1 CKs	0.088538	0.115111	1.311426	0.049555	0.036251	0.00596	0.006026	0.591087
GMV EWMA sin bounds 1 CKs	0.203428	0.262944	3.25179	0.127086	0.085702	0.015039	0.01542	0.738825
GMV EWMA ESG50 bounds 1 CKs	0.232357	0.296936	2.452399	0.149779	0.097569	0.019651	0.020506	0.774937
GMV EWMA ESG70 bounds 1 CKs	0.226047	0.331645	2.585282	0.158892	0.107612	0.018699	0.02008	0.821988
GMV EWMA ESG90 bounds 1 CKs	0.09267	0.12492	0.90599	0.05197	0.038505	0.007782	0.008375	0.610237
GMV EWMA bounds 1 CKd	0.016934	0.020991	0.221507	0.00961	0.006354	0.001009	0.001025	0.496982
GMV EWMA sin bounds 1 CKd	0.128448	0.17658	1.831314	0.077153	0.055465	0.010223	0.010308	0.660618
GMV EWMA ESG50 bounds 1 CKd	0.265626	0.389126	3.31676	0.2075	0.126096	0.026499	0.029396	0.884209
GMV EWMA ESG70 bounds 1 CKd	0.281119	0.455222	3.178393	0.203883	0.149686	0.028325	0.030083	0.952019
GMV EWMA ESG90 bounds 1 CKd	0.091672	0.127885	0.884873	0.0478	0.039828	0.009372	0.01034	0.617945
GMV EWMA bounds 5%	0.108508	0.162796	2.049594	0.068236	0.051113	0.008305	0.008485	0.661976
GMV EWMA sin bounds 5%	0.177751	0.275273	3.541079	0.120911	0.085224	0.015662	0.015957	0.767813
GMV EWMA ESG50 bounds 5%	0.219732	0.339801	2.712521	0.139706	0.109564	0.018229	0.018672	0.831753
GMV EWMA ESG70 bounds 5%	0.20983	0.27934	2.393656	0.126793	0.092708	0.01578	0.016067	0.760406
GMV EWMA ESG90 bounds 5%	0.074688	0.098313	0.515517	0.037339	0.030183	0.005046	0.005244	0.585523
GMV EWMA bounds 5% CKs	0.138226	0.172834	1.981738	0.080233	0.055928	0.009371	0.009485	0.639131
GMV EWMA sin bounds 5% CKs	0.226562	0.294971	3.228671	0.159176	0.100802	0.014934	0.01537	0.77622
GMV EWMA ESG50 bounds 5% CKs	0.272633	0.377298	2.920252	0.17054	0.121484	0.024366	0.025749	0.872821
GMV EWMA ESG70 bounds 5% CKs	0.237665	0.323809	2.635492	0.152258	0.105619	0.019049	0.020488	0.810241
GMV EWMA ESG90 bounds 5% CKs	0.052515	0.071046	0.368111	0.030019	0.021043	0.003517	0.003687	0.566802
GMV EWMA bounds 5% CKd	0.123462	0.173861	1.376695	0.088678	0.056695	0.008857	0.008934	0.65565
GMV EWMA sin bounds 5% CKd	0.172055	0.21911	2.043993	0.129957	0.075381	0.012638	0.012752	0.690647
GMV EWMA ESG50 bounds 5% CKd	0.273966	0.40361	4.252125	0.218449	0.130404	0.031043	0.034856	0.893445
GMV EWMA ESG70 bounds 5% CKd	0.265697	0.412344	2.458714	0.200729	0.135031	0.023634	0.024865	0.901929
GMV EWMA ESG90 bounds 5% CKd	0.040762	0.054744	0.273678	0.020336	0.016662	0.002707	0.002848	0.550121
GMV EWMA unconstrained	0.037215	0.058304	0.926907	0.022549	0.018977	0.003102	0.003194	0.586213
GMV EWMA sin unconstrained	0.136815	0.211216	3.614359	0.08041	0.066125	0.015004	0.015279	0.703973
GMV EWMA ESG50 unconstrained	0.147793	0.189401	1.667021	0.087927	0.063969	0.013131	0.013808	0.65569
GMV EWMA ESG70 unconstrained	0.124783	0.182803	2.114191	0.078844	0.057599	0.010127	0.010436	0.675487
GMV EWMA ESG90 unconstrained	0.143119	0.184733	1.563641	0.078419	0.05769	0.011701	0.012367	0.659453
GMV EWMA unconstrained CKs	0.110901	0.146735	1.459466	0.069385	0.046282	0.007964	0.008249	0.624413
GMV EWMA sin unconstrained CKs	0.19936	0.25528	3.065	0.122479	0.082855	0.015186	0.015586	0.729722
GMV EWMA ESG50 unconstrained CKs	0.228267	0.281556	2.227822	0.150223	0.091822	0.018774	0.019525	0.753768
GMV EWMA ESG70 unconstrained CKs	0.230039	0.336731	2.623108	0.161885	0.108952	0.019627	0.021156	0.826762
GMV EWMA ESG90 unconstrained CKs	0.09267	0.12492	0.90599	0.05197	0.038505	0.007782	0.008375	0.610237
GMV EWMA unconstrained CKd	0.101864	0.134785	1.325667	0.066769	0.042558	0.007759	0.008046	0.614483
GMV EWMA sin unconstrained CKd	0.137662	0.188485	2.13992	0.076779	0.058102	0.011009	0.011182	0.669796
GMV EWMA ESG50 unconstrained CKd	0.225746	0.311905	2.012741	0.151633	0.103002	0.020948	0.022045	0.797458
GMV EWMA ESG70 unconstrained CKd	0.243284	0.380329	3.052297	0.189118	0.122844	0.024252	0.025477	0.872633
GMV EWMA ESG90 unconstrained CKd	0.09021	0.122487	0.897674	0.049963	0.036646	0.007803	0.008194	0.606896

Table 5.4.2b: Performance Indicators, EWMA Estimators and Different Constraints

Strategy	CI	Sh	So	Tr	VaR	ES	Cal	Ste	FT
Market	370	45	44	57	50	46	43	41	44
GMV EWMA no-short	291	31	46	36	23	34	32	32	57
GMV EWMA sin no-short	192	22	31	32	13	23	14	15	42
GMV EWMA ESG50 no-short	407	49	56	54	29	52	53	53	61
GMV EWMA ESG70 no-short	158	15	15	39	21	18	17	16	17
GMV EWMA ESG90 no-short	273	27	29	47	36	33	36	34	31
GMV EWMA no-short CKs	186	23	28	29	22	24	10	11	39
GMV EWMA sin no-short CKs	120	18	22	27	7	16	4	4	22
GMV EWMA ESG50 no-short CKs	292	28	48	45	11	35	33	33	59
GMV EWMA ESG70 no-short CKs	104	7	12	37	8	12	8	8	12
GMV EWMA ESG90 no-short CKs	215	25	23	46	30	26	20	20	25
GMV EWMA no-short CKd	243	29	40	33	19	30	21	21	50
GMV EWMA sin no-short CKd	318	36	43	44	32	44	35	35	49
GMV EWMA ESG50 no-short CKd	429	55	55	55	41	55	54	54	60
GMV EWMA ESG70 no-short CKd	169	17	19	42	16	19	19	18	19
GMV EWMA ESG90 no-short CKd	248	30	27	48	31	27	29	29	27
GMV EWMA bounds 1	470	60	60	56	60	60	60	60	54
GMV EWMA sin bounds 1	207	39	25	2	37	28	26	27	23
GMV EWMA ESG50 bounds 1	253	32	30	30	34	31	30	30	36
GMV EWMA ESG70 bounds 1	284	42	36	21	40	37	40	40	28
GMV EWMA ESG90 bounds 1	291	34	34	34	43	38	37	37	34
GMV EWMA bounds 1 CKs	419	54	53	43	54	54	55	55	51
GMV EWMA sin bounds 1 CKs	161	20	20	6	25	20	25	25	20
GMV EWMA ESG50 bounds 1 CKs	108	9	13	17	18	14	11	12	14
GMV EWMA ESG70 bounds 1 CKs	97	13	9	15	12	9	16	14	9
GMV EWMA ESG90 bounds 1 CKs	395	50	50	50	51	50	50	48	46
GMV EWMA bounds 1 CKd	485	61	61	61	61	61	61	61	58
GMV EWMA sin bounds 1 CKd	313	41	38	28	45	43	41	44	33
GMV EWMA ESG50 bounds 1 CKd	30	5	4	5	2	4	3	3	4
GMV EWMA ESG70 bounds 1 CKd	19	1	1	8	3	1	2	2	1
GMV EWMA ESG90 bounds 1 CKd	388	52	49	53	55	49	44	43	43
GMV EWMA bounds 5%	331	47	42	23	48	45	47	47	32
GMV EWMA sin bounds 5%	156	24	18	4	28	21	23	23	15
GMV EWMA ESG50 bounds 5%	106	16	7	12	20	7	18	19	7
GMV EWMA ESG70 bounds 5%	155	19	17	18	26	15	22	22	16
GMV EWMA ESG90 bounds 5%	445	56	54	58	56	56	56	56	53
GMV EWMA bounds 5% CKs	315	37	41	26	39	42	45	45	40
GMV EWMA sin bounds 5% CKs	123	12	14	7	10	13	28	26	13
GMV EWMA ESG50 bounds 5% CKs	47	3	6	11	6	6	5	5	5
GMV EWMA ESG70 bounds 5% CKs	91	8	10	13	14	10	13	13	10
GMV EWMA ESG90 bounds 5% CKs	456	57	57	59	57	57	57	57	55
GMV EWMA bounds 5% CKd	327	44	39	40	33	41	46	46	38
GMV EWMA sin bounds 5% CKd	219	26	24	24	24	25	34	36	26
GMV EWMA ESG50 bounds 5% CKd	15	2	3	1	1	3	1	1	3
GMV EWMA ESG70 bounds 5% CKd	44	4	2	16	4	2	7	7	2
GMV EWMA ESG90 bounds 5% CKd	469	58	59	60	59	59	59	59	56
GMV EWMA unconstrained	450	59	58	49	58	58	58	58	52
GMV EWMA sin unconstrained	215	40	26	3	38	29	27	28	24
GMV EWMA ESG50 unconstrained	262	33	32	31	35	32	31	31	37
GMV EWMA ESG70 unconstrained	297	43	37	22	42	40	42	42	29
GMV EWMA ESG90 unconstrained	299	35	35	35	44	39	38	38	35
GMV EWMA unconstrained CKs	362	46	45	38	47	47	48	50	41
GMV EWMA sin unconstrained CKs	169	21	21	9	27	22	24	24	21
GMV EWMA ESG50 unconstrained CKs	130	11	16	19	17	17	15	17	18
GMV EWMA ESG70 unconstrained CKs	79	10	8	14	9	8	12	10	8
GMV EWMA ESG90 unconstrained CKs	403	51	51	51	52	51	51	49	47
GMV EWMA unconstrained CKd	382	48	47	41	49	48	52	52	45
GMV EWMA sin unconstrained CKd	281	38	33	20	46	36	39	39	30
GMV EWMA ESG50 unconstrained CKd	105	14	11	25	15	11	9	9	11
GMV EWMA ESG70 unconstrained CKd	49	6	5	10	5	5	6	6	6
GMV EWMA ESG90 unconstrained CKd	411	53	52	52	53	53	49	51	48

### 5.4.3

Table 5.4.3a: Performance Indicators, Equilibrium Estimators and Different Constraints

Strategy	Sh	So	Tr	VaR	ES	Cal	Ste	FT
Market	0.119922	0.150571	0.538181	0.059593	0.047149	0.009499	0.010458	0.616932
GMV EQ no-short	0.202620	0.278094	1.746970	0.123544	0.093550	0.021800	0.022126	0.755301
GMV EQ sin no-short	0.200447	0.278611	1.685798	0.124121	0.092287	0.021275	0.022131	0.759489
GMV EQ ESG50 no-short	0.221331	0.252732	1.457077	0.168820	0.087047	0.017887	0.018311	0.714105
GMV EQ ESG70 no-short	0.273248	0.351541	1.696316	0.165778	0.111856	0.025636	0.027059	0.839073
GMV EQ ESG90 no-short	0.173772	0.221465	1.097536	0.101519	0.071888	0.016420	0.017581	0.692079
GMV EQ no-short CKs	0.172150	0.212682	1.461383	0.102439	0.075425	0.018285	0.019188	0.669423
GMV EQ sin no-short CKs	0.181060	0.227544	1.535903	0.105858	0.079725	0.020120	0.020799	0.692752
GMV EQ ESG50 no-short CKs	0.205563	0.223271	1.291462	0.152511	0.079110	0.016853	0.017598	0.674096
GMV EQ ESG70 no-short CKs	0.276806	0.349162	1.620020	0.162578	0.113182	0.026273	0.028432	0.840143
GMV EQ ESG90 no-short CKs	0.141632	0.186294	0.818858	0.075318	0.060046	0.012387	0.013584	0.664633
GMV EQ no-short CKd	0.147316	0.185355	1.220624	0.076535	0.060534	0.015036	0.015801	0.647126
GMV EQ sin no-short CKd	0.167910	0.216373	1.431180	0.088851	0.071087	0.018503	0.019449	0.685428
GMV EQ ESG50 no-short CKd	0.200266	0.235504	1.349687	0.153068	0.074670	0.018529	0.020293	0.700378
GMV EQ ESG70 no-short CKd	0.257197	0.308381	1.496587	0.169506	0.099961	0.024952	0.027100	0.787535
GMV EQ ESG90 no-short CKd	0.135562	0.177971	0.810770	0.070133	0.056807	0.011753	0.012697	0.656673
GMV EQ bounds 1	0.228833	0.331896	4.938427	0.140534	0.107964	0.026896	0.027901	0.820461
GMV EQ sin bounds 1	0.235564	0.340953	4.623018	0.152247	0.110451	0.026658	0.027584	0.826482
GMV EQ ESG50 bounds 1	0.218187	0.298164	6.308013	0.134555	0.094919	0.024347	0.025505	0.780346
GMV EQ ESG70 bounds 1	0.208680	0.278791	6.963618	0.137015	0.086875	0.025401	0.027102	0.761944
GMV EQ ESG90 bounds 1	0.082834	0.103695	3.399868	0.045485	0.031811	0.008871	0.009700	0.577532
GMV EQ bounds 1 CKs	0.130147	0.189925	1.737011	0.076161	0.059588	0.009042	0.009217	0.681085
GMV EQ sin bounds 1 CKs	0.191905	0.266384	2.529130	0.114366	0.088823	0.017166	0.017871	0.747933
GMV EQ ESG50 bounds 1 CKs	0.221624	0.330120	2.223415	0.175614	0.105005	0.019043	0.019913	0.819390
GMV EQ ESG70 bounds 1 CKs	0.265912	0.378024	2.387151	0.182389	0.125225	0.022425	0.023936	0.871871
GMV EQ ESG90 bounds 1 CKs	0.078305	0.103117	0.686537	0.039305	0.032615	0.006631	0.007003	0.588070
GMV EQ bounds 1 CKd	0.141890	0.206264	1.815163	0.082887	0.064618	0.010850	0.011242	0.689860
GMV EQ sin bounds 1 CKd	0.118343	0.184908	1.855360	0.070388	0.055543	0.010156	0.010199	0.691115
GMV EQ ESG50 bounds 1 CKd	0.094854	0.134370	1.296759	0.051624	0.039236	0.008456	0.008687	0.626968
GMV EQ ESG70 bounds 1 CKd	0.166834	0.204183	2.317435	0.110415	0.069238	0.013016	0.013503	0.667467
GMV EQ ESG90 bounds 1 CKd	0.077407	0.098672	0.743811	0.043261	0.030577	0.006751	0.007244	0.577437
GMV EQ bounds 5%	0.224057	0.317780	5.001684	0.138191	0.102709	0.024717	0.025623	0.805187
GMV EQ sin bounds 5%	0.230469	0.325561	4.633328	0.148477	0.106330	0.024115	0.024942	0.810241
GMV EQ ESG50 bounds 5%	0.219483	0.299251	6.409239	0.139525	0.095313	0.024634	0.025820	0.781568
GMV EQ ESG70 bounds 5%	0.209320	0.279715	7.067137	0.142004	0.087564	0.025641	0.027355	0.762968
GMV EQ ESG90 bounds 5%	0.065379	0.084439	0.752027	0.033908	0.025167	0.004964	0.005168	0.571666
GMV EQ bounds 5% CKs	0.191056	0.300450	2.141326	0.127876	0.095069	0.016782	0.017122	0.785644
GMV EQ sin bounds 5% CKs	0.218790	0.334215	2.352356	0.150337	0.107907	0.019425	0.019919	0.815739
GMV EQ ESG50 bounds 5% CKs	0.229753	0.351397	2.311417	0.156513	0.113645	0.019567	0.020633	0.842411
GMV EQ ESG70 bounds 5% CKs	0.259470	0.371192	2.368031	0.153940	0.124470	0.021370	0.022553	0.861210
GMV EQ ESG90 bounds 5% CKs	0.059603	0.081675	0.409083	0.030218	0.024087	0.004165	0.004360	0.582854
GMV EQ bounds 5% CKd	0.181615	0.258186	2.056668	0.134965	0.083141	0.018285	0.018800	0.744870
GMV EQ sin bounds 5% CKd	0.141050	0.197964	1.460806	0.080099	0.062004	0.013239	0.013726	0.681502
GMV EQ ESG50 bounds 5% CKd	0.199009	0.275112	2.001750	0.151258	0.085195	0.016240	0.016614	0.761089
GMV EQ ESG70 bounds 5% CKd	0.242630	0.368477	2.062525	0.146962	0.114995	0.021559	0.022944	0.856253
GMV EQ ESG90 bounds 5% CKd	0.060288	0.082803	0.429932	0.032895	0.024218	0.004182	0.004359	0.583361
GMV EQ unconstrained	0.228833	0.331896	4.938427	0.140534	0.107964	0.026896	0.027901	0.820461
GMV EQ sin unconstrained	0.235564	0.340953	4.623018	0.152247	0.110451	0.026658	0.027584	0.826482
GMV EQ ESG50 unconstrained	0.218187	0.298164	6.308013	0.134555	0.094919	0.024347	0.025505	0.780346
GMV EQ ESG70 unconstrained	0.208680	0.278791	6.963618	0.137015	0.086875	0.025401	0.027102	0.761944
GMV EQ ESG90 unconstrained	0.082834	0.103695	3.399868	0.045485	0.031811	0.008871	0.009700	0.577532
GMV EQ unconstrained CKs	0.150943	0.220026	1.920367	0.096625	0.068785	0.011852	0.012139	0.708701
GMV EQ sin unconstrained CKs	0.191196	0.265252	2.524910	0.113878	0.088444	0.017114	0.017818	0.746675
GMV EQ ESG50 unconstrained CKs	0.221799	0.330664	2.225745	0.175700	0.105166	0.019070	0.019943	0.819961
GMV EQ ESG70 unconstrained CKs	0.266750	0.379297	2.408535	0.183004	0.125647	0.022654	0.024197	0.873333
GMV EQ ESG90 unconstrained CKs	0.078305	0.103117	0.686537	0.039305	0.032615	0.006631	0.007003	0.588070
GMV EQ unconstrained CKd	0.192412	0.309403	2.916882	0.130605	0.097947	0.020205	0.020951	0.796832
GMV EQ sin unconstrained CKd	0.181615	0.275985	2.697066	0.114759	0.087470	0.017826	0.018542	0.765819
GMV EQ ESG50 unconstrained CKd	0.146876	0.184805	2.046322	0.112112	0.058626	0.013141	0.013983	0.653855
GMV EQ ESG70 unconstrained CKd	0.115999	0.161952	1.265929	0.069715	0.050706	0.008523	0.008891	0.653050
GMV EQ ESG90 unconstrained CKd	0.077407	0.098672	0.743811	0.043261	0.030577	0.006751	0.007244	0.577437



Table 5.4.3b: Performance Indicators, Equilibrium Estimators and Different Constraints

Strategy	CI	Sh	So	Tr	VaR	ES	Cal	Ste	FT
Market	410	49	51	59	51	51	49	48	52
GMV EQ no-short	211	26	27	35	32	23	18	21	29
GMV EQ sin no-short	215	27	26	38	31	24	21	20	28
GMV EQ ESG50 no-short	227	17	33	44	6	29	32	33	33
GMV EQ ESG70 no-short	82	2	5	37	7	7	7	10	7
GMV EQ ESG90 no-short	315	37	37	51	40	38	38	37	37
GMV EQ no-short CKs	300	38	40	42	39	36	31	30	44
GMV EQ sin no-short CKs	265	36	35	40	38	34	23	23	36
GMV EQ ESG50 no-short CKs	271	25	36	48	12	35	36	36	43
GMV EQ ESG70 no-short CKs	73	1	7	39	8	6	5	1	6
GMV EQ ESG90 no-short CKs	367	45	45	52	47	45	44	43	46
GMV EQ no-short CKd	357	42	46	50	45	44	40	40	50
GMV EQ sin no-short CKd	302	39	39	45	42	39	29	29	40
GMV EQ ESG50 no-short CKd	244	28	34	46	11	37	28	25	35
GMV EQ ESG70 no-short CKd	124	6	18	41	5	17	10	9	18
GMV EQ ESG90 no-short CKd	384	47	49	53	49	48	46	45	47
GMV EQ bounds 1	81	12	12	9	21	11	2	3	11
GMV EQ sin bounds 1	66	8	8	12	14	9	3	4	8
GMV EQ ESG50 bounds 1	144	20	21	6	27	21	14	14	21
GMV EQ ESG70 bounds 1	146	23	24	2	24	30	9	8	26
GMV EQ ESG90 bounds 1	392	54	54	14	54	56	52	51	57
GMV EQ bounds 1 CKs	364	48	44	36	46	46	50	52	42
GMV EQ sin bounds 1 CKs	235	31	30	17	34	25	34	34	30
GMV EQ ESG50 bounds 1 CKs	143	16	14	26	4	15	27	28	13
GMV EQ ESG70 bounds 1 CKs	66	4	2	20	2	2	17	17	2
GMV EQ ESG90 bounds 1 CKs	449	56	56	57	57	54	58	58	53
GMV EQ bounds 1 CKd	337	44	41	34	43	42	47	47	39
GMV EQ sin bounds 1 CKd	362	50	47	33	48	49	48	49	38
GMV EQ ESG50 bounds 1 CKd	414	52	52	47	52	52	54	54	51
GMV EQ ESG70 bounds 1 CKd	314	40	42	23	37	40	43	44	45
GMV EQ ESG90 bounds 1 CKd	458	58	58	56	56	58	56	56	60
GMV EQ bounds 5%	115	14	16	7	23	16	11	12	16
GMV EQ sin bounds 5%	110	10	15	10	17	13	15	15	15
GMV EQ ESG50 bounds 5%	126	18	20	4	22	19	12	11	20
GMV EQ ESG70 bounds 5%	128	22	23	1	19	27	6	6	24
GMV EQ ESG90 bounds 5%	469	59	59	54	59	59	59	59	61
GMV EQ bounds 5% CKs	223	33	19	27	30	20	37	38	19
GMV EQ sin bounds 5% CKs	145	19	10	22	16	12	25	27	14
GMV EQ ESG50 bounds 5% CKs	108	11	6	24	9	5	24	24	5
GMV EQ ESG70 bounds 5% CKs	84	5	3	21	10	3	20	19	3
GMV EQ ESG90 bounds 5% CKs	482	61	61	61	61	61	61	60	56
GMV EQ bounds 5% CKd	248	35	32	29	26	33	30	31	32
GMV EQ sin bounds 5% CKd	343	46	43	43	44	43	41	42	41
GMV EQ ESG50 bounds 5% CKd	241	29	29	31	15	32	39	39	27
GMV EQ ESG70 bounds 5% CKd	102	7	4	28	18	4	19	18	4
GMV EQ ESG90 bounds 5% CKd	476	60	60	60	60	60	60	61	55
GMV EQ unconstrained	75	13	11	8	20	10	1	2	10
GMV EQ sin unconstrained	68	9	9	11	13	8	4	5	9
GMV EQ ESG50 unconstrained	146	21	22	5	28	22	13	13	22
GMV EQ ESG70 unconstrained	148	24	25	3	25	31	8	7	25
GMV EQ ESG90 unconstrained	386	53	53	13	53	55	51	50	58
GMV EQ unconstrained CKs	318	41	38	32	41	41	45	46	34
GMV EQ sin unconstrained CKs	243	32	31	18	35	26	35	35	31
GMV EQ ESG50 unconstrained CKs	134	15	13	25	3	14	26	26	12
GMV EQ ESG70 unconstrained CKs	58	3	1	19	1	1	16	16	1
GMV EQ ESG90 unconstrained CKs	447	55	55	58	58	53	57	57	54
GMV EQ unconstrained CKd	170	30	17	15	29	18	22	22	17
GMV EQ sin unconstrained CKd	227	34	28	16	33	28	33	32	23
GMV EQ ESG50 unconstrained CKd	335	43	48	30	36	47	42	41	48
GMV EQ ESG70 unconstrained CKd	405	51	50	49	50	50	53	53	49
GMV EQ ESG90 unconstrained CKd	450	57	57	55	55	57	55	55	59

## 5.5.1

Table 5.5.1a: Performance Indicators, Michaud Approach and GMV

Strategy	Sh	So	Tr	VaR	ES	Cal	Ste	FT
Market	0.120	0.151	0.538	0.060	0.047	0.009	0.010	0.617
GMV sample no-short	0.172	0.212	1.462	0.102	0.075	0.018	0.019	0.669
GMV sample sin no-short	0.180	0.226	1.532	0.105	0.079	0.020	0.021	0.691
GMV sample ESG50 no-short	0.205	0.222	1.290	0.152	0.079	0.017	0.017	0.673
GMV sample ESG70 no-short	0.276	0.349	1.620	0.162	0.113	0.026	0.028	0.840
GMV sample ESG90 no-short	0.142	0.187	0.821	0.075	0.060	0.012	0.014	0.665
GMV sample no-short MIC	0.161	0.198	1.314	0.092	0.069	0.016	0.016	0.654
GMV sample sin no-short MIC	0.171	0.214	1.407	0.101	0.075	0.017	0.018	0.678
GMV sample ESG50 no-short MIC	0.197	0.217	1.215	0.144	0.075	0.015	0.016	0.667
GMV sample ESG70 no-short MIC	0.275	0.340	1.586	0.163	0.111	0.026	0.028	0.829
GMV sample ESG90 no-short MIC	0.157	0.204	0.904	0.083	0.066	0.015	0.016	0.678
GMV sample unconstrained	0.142	0.207	1.894	0.088	0.065	0.011	0.011	0.697
GMV sample sin unconstrained	0.186	0.259	2.550	0.108	0.086	0.016	0.017	0.742
GMV sample ESG50 unconstrained	0.216	0.326	2.253	0.172	0.102	0.018	0.019	0.818
GMV sample ESG70 unconstrained	0.256	0.362	2.388	0.169	0.119	0.021	0.022	0.855
GMV sample ESG90 unconstrained	0.078	0.103	0.683	0.039	0.032	0.007	0.007	0.588
GMV sample unconstrained MIC	0.129	0.178	1.631	0.079	0.057	0.010	0.010	0.662
GMV sample sin unconstrained MIC	0.170	0.232	2.121	0.104	0.076	0.014	0.014	0.714
GMV sample ESG50 unconstrained MIC	0.207	0.297	2.179	0.156	0.096	0.018	0.019	0.786
GMV sample ESG70 unconstrained MIC	0.249	0.336	2.253	0.166	0.111	0.021	0.022	0.823
GMV sample ESG90 unconstrained MIC	0.085	0.113	0.729	0.042	0.035	0.008	0.008	0.598
GMV EQ no-short	0.203	0.278	1.747	0.124	0.094	0.022	0.022	0.755
GMV EQ sin no-short	0.200	0.279	1.686	0.124	0.092	0.021	0.022	0.759
GMV EQ ESG50 no-short	0.221	0.253	1.457	0.169	0.087	0.018	0.018	0.714
GMV EQ ESG70 no-short	0.273	0.352	1.696	0.166	0.112	0.026	0.027	0.839
GMV EQ ESG90 no-short	0.174	0.221	1.098	0.102	0.072	0.016	0.018	0.692
GMV EQ no-short MIC	0.163	0.200	0.747	0.090	0.065	0.012	0.013	0.664
GMV EQ sin no-short MIC	0.155	0.190	0.710	0.085	0.062	0.012	0.013	0.653
GMV EQ ESG50 no-short MIC	0.166	0.204	0.758	0.092	0.066	0.013	0.014	0.669
GMV EQ ESG70 no-short MIC	0.157	0.195	0.715	0.085	0.063	0.012	0.013	0.660
GMV EQ ESG90 no-short MIC	0.110	0.142	0.512	0.066	0.044	0.008	0.009	0.617
GMV EQ unconstrained	0.229	0.332	4.938	0.141	0.108	0.027	0.028	0.820
GMV EQ sin unconstrained	0.236	0.341	4.623	0.152	0.110	0.027	0.028	0.826
GMV EQ ESG50 unconstrained	0.218	0.298	6.308	0.135	0.095	0.024	0.026	0.780
GMV EQ ESG70 unconstrained	0.209	0.279	6.964	0.137	0.087	0.025	0.027	0.762
GMV EQ ESG90 unconstrained	0.083	0.104	3.400	0.045	0.032	0.009	0.010	0.578
GMV EQ unconstrained MIC	0.164	0.200	0.750	0.091	0.065	0.012	0.013	0.665
GMV EQ sin unconstrained MIC	0.156	0.191	0.713	0.085	0.062	0.012	0.013	0.654
GMV EQ ESG50 unconstrained MIC	0.167	0.206	0.762	0.093	0.066	0.013	0.014	0.671
GMV EQ ESG70 unconstrained MIC	0.157	0.196	0.717	0.085	0.063	0.012	0.013	0.662
GMV EQ ESG90 unconstrained MIC	0.110	0.141	0.510	0.066	0.044	0.008	0.009	0.617

Table 5.5.1b: Performance Indicators, Michaud Approach and GMV

Strategy	CI	Sh	So	Tr	VaR	ES	Cal	Ste	FT
Market	294	36	36	39	38	36	36	35	38
GMV sample no-short	152	20	22	20	20	19	13	13	25
GMV sample sin no-short	131	18	17	19	18	16	12	12	19
GMV sample ESG50 no-short	140	13	18	24	9	17	18	19	22
GMV sample ESG70 no-short	36	1	3	17	7	2	3	1	2
GMV sample ESG90 no-short	247	34	34	28	35	34	28	27	27
GMV sample no-short MIC	202	27	29	23	24	23	21	21	34
GMV sample sin no-short MIC	162	21	21	22	22	21	17	17	21
GMV sample ESG50 no-short MIC	163	16	20	25	11	20	22	23	26
GMV sample ESG70 no-short MIC	47	2	5	18	6	4	5	3	4
GMV sample ESG90 no-short MIC	206	29	26	27	33	26	23	22	20
GMV sample unconstrained	209	33	23	12	28	28	34	34	17
GMV sample sin unconstrained	123	17	14	6	17	15	20	20	14
GMV sample ESG50 unconstrained	71	10	8	8	1	8	14	14	8
GMV sample ESG70 unconstrained	37	4	1	7	3	1	11	9	1
GMV sample ESG90 unconstrained	323	41	41	38	41	40	41	41	40
GMV sample unconstrained MIC	256	35	35	16	34	35	35	36	30
GMV sample sin unconstrained MIC	150	22	16	11	19	18	24	24	16
GMV sample ESG50 unconstrained MIC	89	12	10	10	8	9	16	15	9
GMV sample ESG70 unconstrained MIC	53	5	6	9	4	5	10	8	6
GMV sample ESG90 unconstrained MIC	309	39	39	33	40	39	40	40	39
GMV EQ no-short	99	14	13	13	16	11	8	11	13
GMV EQ sin no-short	100	15	12	15	15	12	9	10	12
GMV EQ ESG50 no-short	105	8	15	21	2	13	15	16	15
GMV EQ ESG70 no-short	40	3	2	14	5	3	4	6	3
GMV EQ ESG90 no-short	162	19	19	26	21	22	19	18	18
GMV EQ no-short MIC	229	26	28	32	27	29	29	29	29
GMV EQ sin no-short MIC	267	32	33	37	31	33	33	33	35
GMV EQ ESG50 no-short MIC	205	24	25	30	25	25	26	26	24
GMV EQ ESG70 no-short MIC	253	30	31	35	32	31	31	31	32
GMV EQ ESG90 no-short MIC	299	37	37	40	36	37	38	38	36
GMV EQ unconstrained	46	7	7	3	12	7	1	2	7
GMV EQ sin unconstrained	41	6	4	4	10	6	2	4	5
GMV EQ ESG50 unconstrained	68	9	9	2	14	10	7	7	10
GMV EQ ESG70 unconstrained	72	11	11	1	13	14	6	5	11
GMV EQ ESG90 unconstrained	280	40	40	5	39	41	37	37	41
GMV EQ unconstrained MIC	219	25	27	31	26	27	27	28	28
GMV EQ sin unconstrained MIC	257	31	32	36	29	32	32	32	33
GMV EQ ESG50 unconstrained MIC	196	23	24	29	23	24	25	25	23
GMV EQ ESG70 unconstrained MIC	243	28	30	34	30	30	30	30	31
GMV EQ ESG90 unconstrained MIC	307	38	38	41	37	38	39	39	37



## 5.5.2

Table 5.5.2a: Performance Indicators, Michaud Approach and MS

Strategy	Sh	So	Tr	VaR	ES	Cal	Ste	FT
Market	0.120	0.151	0.538	0.060	0.047	0.009	0.010	0.617
MS sample no-short	0.144	0.179	1.218	0.086	0.060	0.014	0.015	0.645
MS sample sin no-short	0.186	0.229	1.464	0.103	0.076	0.021	0.021	0.696
MS sample ESG50 no-short	0.223	0.239	1.377	0.173	0.088	0.020	0.021	0.699
MS sample ESG70 no-short	0.253	0.297	1.473	0.149	0.100	0.022	0.024	0.776
MS sample ESG90 no-short	0.157	0.187	0.916	0.116	0.060	0.013	0.013	0.650
MS sample no-short MIC	0.175	0.211	1.237	0.108	0.072	0.016	0.016	0.674
MS sample sin no-short MIC	0.205	0.248	1.411	0.118	0.083	0.019	0.020	0.718
MS sample ESG50 no-short MIC	0.212	0.221	1.169	0.146	0.079	0.016	0.017	0.673
MS sample ESG70 no-short MIC	0.263	0.293	1.366	0.153	0.098	0.021	0.023	0.770
MS sample ESG90 no-short MIC	0.168	0.192	0.894	0.113	0.062	0.014	0.014	0.649
MS sample unconstrained	0.072	0.101	-1.429	0.053	0.031	0.014	0.014	0.577
MS sample sin unconstrained	0.098	0.130	-2.129	0.070	0.041	0.019	0.019	0.596
MS sample ESG50 unconstrained	0.151	0.194	-3.228	0.092	0.067	0.020	0.021	0.646
MS sample ESG70 unconstrained	0.079	0.086	-1.376	0.062	0.033	0.006	0.006	0.497
MS sample ESG90 unconstrained	-0.025	-0.023	-6.854	-0.035	-0.010	-0.005	-0.005	0.207
MS sample unconstrained MIC	-0.050	-0.043	-3.167	-0.120	-0.021	-0.004	-0.005	0.123
MS sample sin unconstrained MIC	0.090	0.144	-9.071	0.254	0.064	0.037	0.052	0.464
MS sample ESG50 unconstrained MIC	-0.079	-0.050	5.290	-0.599	-0.040	-0.002	-0.003	0.032
MS sample ESG70 unconstrained MIC	0.022	0.025	-30.157	0.018	0.009	0.007	0.008	0.387
MS sample ESG90 unconstrained MIC	0.044	0.048	3.805	0.068	0.021	0.006	0.006	0.320
MS EQ no-short	0.132	0.167	0.605	0.071	0.054	0.011	0.012	0.631
MS EQ sin no-short	0.128	0.161	0.584	0.069	0.053	0.011	0.011	0.626
MS EQ ESG50 no-short	0.134	0.169	0.612	0.071	0.056	0.011	0.012	0.634
MS EQ ESG70 no-short	0.131	0.166	0.595	0.069	0.054	0.011	0.012	0.632
MS EQ ESG90 no-short	0.084	0.109	0.389	0.051	0.034	0.007	0.007	0.585
MS EQ no-short MIC	0.154	0.187	0.705	0.082	0.061	0.012	0.013	0.649
MS EQ sin no-short MIC	0.148	0.181	0.678	0.079	0.059	0.012	0.012	0.643
MS EQ ESG50 no-short MIC	0.157	0.192	0.717	0.084	0.063	0.013	0.013	0.655
MS EQ ESG70 no-short MIC	0.147	0.182	0.671	0.077	0.059	0.012	0.013	0.645
MS EQ ESG90 no-short MIC	0.106	0.140	0.493	0.060	0.044	0.008	0.009	0.616
MS EQ unconstrained	0.132	0.167	0.605	0.071	0.054	0.011	0.012	0.631
MS EQ sin unconstrained	0.128	0.161	0.583	0.069	0.053	0.011	0.011	0.626
MS EQ ESG50 unconstrained	0.134	0.169	0.612	0.071	0.056	0.011	0.012	0.634
MS EQ ESG70 unconstrained	0.131	0.166	0.595	0.069	0.054	0.011	0.012	0.632
MS EQ ESG90 unconstrained	0.084	0.109	0.389	0.051	0.034	0.007	0.007	0.585
MS EQ unconstrained MIC	0.161	0.924	5.123	0.627	0.329	0.095	0.106	1.565
MS EQ sin unconstrained MIC	0.212	0.382	1.272	0.166	0.125	0.029	0.033	0.876
MS EQ ESG50 unconstrained MIC	0.141	0.488	2.640	0.319	0.183	0.052	0.055	1.002
MS EQ ESG70 unconstrained MIC	0.065	0.096	1.146	0.066	0.034	0.013	0.013	0.482
MS EQ ESG90 unconstrained MIC	-0.004	-0.004	-0.045	-0.004	-0.002	-0.001	-0.001	0.333

Table 5.5.2b: Performance Indicators, Michaud Approach and MS

Strategy	CI	Sh	So	Tr	VaR	ES	Cal	Ste	FT
Market	233	27	27	29	33	28	31	31	27
MS sample no-short	123	17	18	12	15	17	14	14	16
MS sample sin no-short	65	7	8	6	13	9	7	7	8
MS sample ESG50 no-short	52	3	7	8	4	6	9	8	7
MS sample ESG70 no-short	36	2	4	5	7	4	5	5	4
MS sample ESG90 no-short	114	11	15	15	10	16	17	18	12
MS sample no-short MIC	85	8	10	11	12	10	12	13	9
MS sample sin no-short MIC	61	6	6	7	9	7	10	10	6
MS sample ESG50 no-short MIC	77	4	9	13	8	8	13	12	10
MS sample ESG70 no-short MIC	43	1	5	9	6	5	6	6	5
MS sample ESG90 no-short MIC	106	9	13	16	11	14	15	15	13
MS sample unconstrained	235	34	33	35	34	35	16	16	32
MS sample sin unconstrained	200	29	30	36	24	30	11	11	29
MS sample ESG50 unconstrained	120	14	11	38	14	11	8	9	15
MS sample ESG70 unconstrained	272	33	35	34	31	34	36	36	33
MS sample ESG90 unconstrained	316	39	39	39	39	39	41	41	39
MS sample unconstrained MIC	317	40	40	37	40	40	40	40	40
MS sample sin unconstrained MIC	154	30	28	40	3	12	3	3	35
MS sample ESG50 unconstrained MIC	284	41	41	1	41	41	39	39	41
MS sample ESG70 unconstrained MIC	293	37	37	41	37	37	35	33	36
MS sample ESG90 unconstrained MIC	252	36	36	3	29	36	37	37	38
MS EQ no-short	190	21	22	23	21	23	28	28	24
MS EQ sin no-short	217	25	26	27	26	27	30	30	26
MS EQ ESG50 no-short	174	20	20	22	23	21	24	24	20
MS EQ ESG70 no-short	193	23	23	25	27	24	25	25	21
MS EQ ESG90 no-short	264	32	32	32	36	32	34	35	31
MS EQ no-short MIC	131	13	14	18	17	15	20	20	14
MS EQ sin no-short MIC	149	15	17	19	18	18	22	22	18
MS EQ ESG50 no-short MIC	117	12	12	17	16	13	19	17	11
MS EQ ESG70 no-short MIC	149	16	16	20	19	19	21	21	17
MS EQ ESG90 no-short MIC	240	28	29	30	32	29	32	32	28
MS EQ unconstrained	186	22	21	24	20	22	27	27	23
MS EQ sin unconstrained	213	26	25	28	25	26	29	29	25
MS EQ ESG50 unconstrained	166	19	19	21	22	20	23	23	19
MS EQ ESG70 unconstrained	201	24	24	26	28	25	26	26	22
MS EQ ESG90 unconstrained	256	31	31	31	35	31	33	34	30
MS EQ unconstrained MIC	18	10	1	2	1	1	1	1	1
MS EQ sin unconstrained MIC	37	5	3	10	5	3	4	4	3
MS EQ ESG50 unconstrained MIC	34	18	2	4	2	2	2	2	2
MS EQ ESG70 unconstrained MIC	217	35	34	14	30	33	18	19	34
MS EQ ESG90 unconstrained MIC	298	38	38	33	38	38	38	38	37

# References

- Abowd, J. (1989), *The Effect of Wage Bargains on the Stock Market Value of the Firm*. American Economic Review, Vol 79, No.4, pp.774-800.
- Barnea, A. & Rubin, A. (2006), *Corporate Social Responsibility as a Conflict Between Shareholders*. Journal of Business Ethics, Vol.97, No.1, pp.71-86.
- Barnett, M. & Salomon, R. (2006), *Beyond dichotomy: The curvilinear relationship between social responsibility and financial performance*. Strategic Management Journal, Vol.27, No.11, pp. 1101-1122.
- Bauer, R., Koedijk, K. & Otten, R. (2005), *International evidence on ethical mutual fund performance and investment style*. Journal of Banking and Finance, Vol. 29, No. 7, pp. 1751-1767.
- Bauer, R., Otten, R. & Rad, A. (2006), *Ethical investing in Australia: Is there a financial penalty?* Pacific-Basin Finance Journal, Vol. 14, No. 1, pp. 33-48.
- Becchetti, L., Ciciretti, R., Dalò, A. & Herzel, S. (2015), *Socially responsible and conventional investment funds: Performance comparison and the global financial crisis*. Applied Economics, Vol. 47, No. 25, pp. 2541-2562.
- Bertrand, M. & Mullainathan, S. (2003), *Enjoying the Quiet Life? Corporate Governance and Managerial Preferences*. Journal of Political Economy, Vol. 111.
- Black, F. & Litterman, R. (1991), *Asset allocation: Combining investor views with market equilibrium*. The Journal of Fixed Income, Vol. 1, No. 2, pp. 7-18.
- Black, F. & Litterman, R. (1992), *Global portfolio optimization*. Financial Analysts Journal, Vol. 48, No. 5, pp. 68-74.
- Carhart, M. (1997), *On Persistence in Mutual Fund Performance*. The Journal of Finance, Vol. 52, No. 1, pp. 57-82.
- De Roon, F.A. & Nijman, T.E. (2001), *Testing for mean-variance spanning: A survey*. Journal of Empirical Finance, Vol. 8, No. 2, pp. 111-156.
- De Roon, F.A, Nijman, T.E. & Werker, B.J. (2001), *Testing for mean-variance spanning with short sales constraints and transaction costs: The case of emerging markets*. The Journal of Finance, Vol. 56, No. 2, pp. 721-742.
- Derwall, J., Guenster, N., Bauer, R. & Koedijk, C. (2005), *The eco-efficiency premium puzzle*. Financial Analysts Journal, Vol. 61, No. 2, pp. 51-63.
- Diltz, D. J. (1995), *The private cost of socially responsible investing*. Applied Financial Economics, Vol. 5, No. 2, pp. 69-77.

- Domini, A. L. (2001), *Past is prologue: How the SRI movement started, and how it continuously evolves*, in *Socially responsible investing. making a difference and making money*, Dearborn Trade, pp. 28-48.
- Edmans, A. (2008), *Does the stock market fully value intangibles? Employee satisfaction and equity prices*. *Journal of Financial Economics*, Vol. 111, No. 3, pp. 621-640.
- Eling, M. & Schuhmacher, F. (2007), *Does the choice of performance measure influence the evaluation of hedge funds?* *Journal of Banking & Finance*, Vol. 31, No. 9, pp. 2632-2647.
- European Fund and Asset Management Association. (2014), *EFAMA Report on Responsible Investment*.
- Eurosif. (2013), *Shareholder Stewardship: European ESG Engagement Practices 2013*.
- Eurosif. (2016), *European SRI Study*.
- Fama, E.F. & French, K. R. (1993), *Common risk factors in the returns on stocks and bonds*. *Journal of Financial Economics*, Vol. 33, No. 1, pp. 3-56.
- Fama E.F. & French, K.R. (1996), *Multifactor explanations of asset pricing anomalies*. *The Journal of Finance*, Vol. 51, No. 1, pp. 55-84.
- Fan, J., Fan, Y., & Lv, J. (2008), *High dimensional covariance matrix estimation using a factor model*. *Journal of Econometrics*, Vol. 146, No. 1, pp. 55-84.
- Galema, R., Scholtens, B. & Plantinga, O. (2009), *The cost of socially responsible portfolios: Testing for mean-variance spanning*. *SSRN Electronic Journal*, Vol. 1, No. 28.
- Geczy, C., Stambaugh, R. & Levin, D. (2003), *Investing in socially responsible mutual funds*. *SSRN Electronic Journal*, Vol. 1, No. 55.
- Gibbons, M., Ross, S. & Shanken, J. (1989), *A test of the efficiency of a given portfolio*. *Econometrica*, Vol. 57, No. 5, pp. 1121-1152.
- Glen, J. & Jorion, P. (1993), *Currency Hedging for International Portfolios*. *The Journal of Finance*, Vol. 48, No. 5, pp. 1865-1886.
- Global Sustainable Investment Alliance. (2014), *Global Sustainable Investment review*.
- Goldreyer, E., Ahmed, P. & Diltz, J. (1999), *The performance of socially responsible mutual funds: incorporating sociopolitical information in portfolio selection*. MCB UP Ltd.
- Hamilton, S., Jo, H. & Statman, M. (1993), *Doing well while doing good? The investment performance of socially responsible mutual funds*. *Financial Analysts Journal*, Vol. 49, No. 6, pp. 62-66.
- Heinkel, R., Kraus, A. & Zechner, J. (2001), *The Effect of Green Investment on Corporate Behavior*. *Journal of Financial and Quantitative Analysis*, Vol. 36, No. 4, pp. 431-449.

- Herzel, S., Nicolosi, M. & Stărică, C. (2012), *The cost of sustainability in optimal portfolio decisions*. The European Journal of Finance, Vol. 18, No. 3-4, pp. 333-349.
- Hong, H. & Kacperczyk, M. (2007), *The price of sin: The effects of social norms on markets*. Journal of Financial Economics, Vol. 93, No. 1, pp. 15-36.
- Huberman, G. & Kandel, S. (1987), *Mean-Variance Spanning*. Journal of Finance, Vol. 42, No. 4, pp. 873-888.
- Jegadeesh, N. & Titman, S. (1993), *Returns to Buying Winners and Selling Losers: Implications for Stock Market Efficiency*. The Journal of Finance, Vol. 48, No. 1, pp. 65-91.
- Jegadeesh, N. & Titman, S. (2001), *Profitability of Momentum Strategies: An Evaluation of Alternative Explanations*. The Journal of Finance, Vol. 56, No. 2, pp. 699-720.
- Jegadeesh, N. & Titman, S. (2011), *Momentum*. University of Texas and the NBER.
- Jensen, M. (1967), *The Performance of Mutual Funds in the Period 1945-1964*. Journal of Finance, Vol. 23, No. 2, pp. 389-416.
- Jensen, M. & Meckling, W. (1976), *Theory of the firm: Managerial behaviour, agency costs and ownership structure*. Journal of Financial Economics, Vol. 3, No. 4, pp. 305-360.
- Jobson, J. & Korkie, B. (1982), *Potential performance and tests of portfolio efficiency*. Journal of Financial Economics, Vol. 10, No. 4, pp. 433-466.
- Jobson, J. & Korkie, B. (1980), *Estimation for Markowitz efficient portfolios*. Journal of the American Statistical Association, Vol. 75, No. 371, pp. 544-554.
- Jobson, J. & Korkie, B. (1981), *Performance hypothesis testing with the Sharpe and Treynor measures*. Journal of Finance, Vol. 36, No. 4, pp. 889-908.
- Kempf, A. & Osthoff, P. (2007), *The effect of socially responsible investing on portfolio performance*. European Financial Management, Vol. 13, No. 5, pp. 908-922.
- Kinder, P. & Domini, A. (1997), *Social screening: Paradigms old and new*. The Journal of Investing, Vol. 6, No. 4, pp. 12-19.
- Kreander, N., Gray, R., Power, D. & Sinclair, C. (2005), *Evaluating the Performance of Ethical and Non-Ethical Funds: A Matched Pair Analysis*. Journal of Business Finance & Accounting, Vol. 32, No. 7-8, pp. 1465-1493.
- Ledoit, O. & Wolf, M. (2004), *A well-conditioned estimator for large-dimensional covariance matrices*. Journal of Multivariate Analysis, Vol. 88, No. 2, pp. 365-411.
- Ledoit, O. & Wolf, M. (2004), *Honey, I shrunk the sample covariance matrix*. The Journal of Portfolio Management, Vol. 30, No. 4, pp. 110-119.
- Ledoit, O. & Wolf, M. (2008). *Robust performance hypothesis testing with the Sharpe ratio*. Journal of Empirical Finance, Vol. 15, No. 5, pp. 850-859.

- Lev, B., Sarath, B. & Sougiannis, T. (2004), *R&D Reporting Biases and Their Consequences*. NYU Working Paper, Vol. 22, No. 4.
- Lintner, J. (1965), *The valuation of risk assets and the selection of risky investments in stock portfolios and capital budgets*. The Review of Economics and Statistics, Vol. 47, No. 1, pp. 13-37.
- Louche, C. & Lydenberg, S. (2006), *Socially Responsible Investment: Differences between Europe and United States*. Vlerick Leuven Gent Working Paper Series, 2006-22.
- Louche, C. & Lydenberg, S. (2010), *Responsible Investing*, in Finance ethics, pp. 393-417.
- Louche, C., Arenas, D. & Van Cranenburgh, K. (2012), *From preaching to investing: Attitudes of religious organisations towards responsible investment*. Journal of Business Ethics, Vol. 110, No. 3, pp. 301-320.
- Markowitz, H. (1952), *Portfolio selection*. The Journal of Finance, Vol. 7, No. 1, pp. 77-91.
- Michaud, R. O. (1989), *The Markowitz optimization enigma: Is 'optimized' optimal?* Financial Analysts Journal, Vol. 45, No. 1, pp. 31-42.
- Novethic. (2014), *Overview of ESG Rating Agencies*.
- Paredes-Gazquez, J., Lazcano Benito, L. & De La Cuesta Gonzalez, M. (2014), *Drivers and barriers of Environmental, Social and Governance information in investment decision-making: The Spanish case*. International Journal of Business and Management, Vol. 9, No. 9, pp. 16-28.
- Pastorello, S. (2001), *La frontiera efficiente*, in Rischio e rendimento. teoria finanziaria e applicazioni econometriche, Il Mulino.
- Pena, J. & Cortez, M. (2017). *Social screening and mutual fund performance: international evidence*, Braga.
- Politis, D. & Romano, J. (1992), *A circular block-resampling procedure for stationary data*, in Exploring the limits of bootstrap, New York.
- Politis, D. & Romano, J. (1994), *The stationary bootstrap*. Journal of the American Statistical Association, Vol. 89, No. 428, pp. 1303-1313.
- Porter, M. & Van Der Linde, C. (1995), *Green and competitive: Ending the stalemate*. Harvard Business Review, Vol. 73, No. 5, pp. 120-134.
- Renneboog, L., Zhang, J. & Ter Horst, C. (2007), *The price of ethics: Evidence from socially responsible mutual funds*. SSRN Electronic Journal.
- Ruppert, D. (2011), *Factor models and principal components*, in Statistics and data analysis for financial engineering, New York.

- Sandberg, J., Juravle, C., Hedesström, T. & Hamilton, I. (2009), *The heterogeneity of socially responsible investment*. Journal of Business Ethics, Vol. 87, No. 4, pp. 519-533.
- Schröder, M. (2004), *The Performance of Socially Responsible Investments: Investment Funds and Indices*. Financial Markets and Portfolio Management, Vol. 18, No. 2, pp. 122- 142.
- Schröder, M. (2007), *Is there a difference? The performance characteristics of SRI equity indices*. Journal of Business Finance & Accounting, Vol. 34, No. 1-2, pp. 331-348.
- Sharpe, W. F. (1964), *Capital asset prices: A theory of market equilibrium under conditions of risk*. The Journal of Finance, Vol. 19, No. 3, pp. 425-442.
- Sparkes, R. (2001), *Ethical investment: Whose ethics, which investment?* Business Ethics: A European Review, Vol. 10, No. 3, pp. 194-205.
- Statman, M. (2000), *Socially Responsible Mutual Funds*. Financial Analysts Journal, Vol. 56, No. 3, pp. 30-39.
- Statman, M. & Glushkov, D. (2009). *The wages of social responsibility*. Financial Analysts Journal, Vol. 65, No. 4, pp. 33-46.
- Stone, B., Guerard, J., Gultekin, M. & Adams, G. (2001), *Socially responsible investment screening: Strong evidence of no significant cost for actively managed portfolios*. Dept. of Finance. Provo, Brigham Young University.
- Walley, N. & Whitehead, B. (1994), *It's not easy being green*. Harvard Business Review, Vol. 72, No. 3, pp. 46-51.
- Zhou, G. & Kan, R. (2012), *Tests of mean-variance spanning*. Annals of Economics and Finance, Vol. 13, No. 1, pp. 145-193.